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Asian-African Bloc Prepare to Counter West's Peace Plan

Western Diplomats Claim Enough Support to Pass Own Proposal

BY MAX HARRELSON

United Nations, N.Y.—An influential group of Asian and African countries prepared today to counter a western-backed Middle East peace plan with a new resolution calling for the withdrawal of U.S. forces from Lebanon and British troops from Jordan.

Western diplomats insisted they had enough votes to win approval for their own proposal in the emergency U.N. general assembly. But there were signs they were worried by the new developments.

Informed sources said Secretary of State Dulles had cancelled plans to return to Washington this afternoon.

He conferred with British Foreign Secretary Selwyn Lloyd this morning and scheduled a meeting with French Foreign Minister Maurice Couve de Murville this afternoon.

Seeking Support

The United States was unable to be trying hard to win support of five or six Latin American delegates who were holding out against the 7-nation western resolution, authored by Norway.

The western plan makes no specific mention of the withdrawal of U.S. and British forces from Lebanon and Jordan. It leaves to Secretary General Dag Hammarskjold the task of working out arrangements in the two countries in accordance with the principles of the U.N. charter.

The Asian-African move was spearheaded by India's Arthur Lall, Sir Claude Corea of Ceylon and Indonesia's Ali Sastroamidjojo. A committee met this morning on the new proposal and a full meeting

of the 28-nation Asian-African bloc was scheduled for this afternoon.

Corea said they were trying to find a formula that would bridge the gap between the Norwegian plan and a Soviet resolution demanding the withdrawal of the western troops. He said the new plan would call for the removal of the troops, but in a way which he hoped would be satisfactory to the west.

U.S. sources said, however, that the United States already had gone about as far as it could in agreeing to compromises in the Norwegian resolution.

Lebanon's Foreign Minister

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House Passes 7 Pct. Social Security Hike

Washington—The house completed congressional action and sent to President Eisenhower today a bill increasing social security benefits 7 per cent.

The house, without debate, accepted senate-passed revisions in the bill.

The chief change from the original house version was a reduction in the amount of federal public assistance grants from \$288 million to \$197 million.

As the measure goes to the White House for the president's signature, beneficiaries under the federal old age and survivors program would get a 7 per cent increase in benefits in checks going out next Feb. 3, with a \$3 minimum monthly increase.

The administration had endorsed that part of the bill but objected to federal financing of a bigger proportion of the public assistance program.

Tax Will Increase

At the same time, the payroll tax on covered workers and employers will go up from 24 to 26 per cent starting Jan. 1, and the taxable wage base will be increased from \$4,200 to \$4,800 a year.

The increase will mean mean higher pay check deductions to covered workers, the amount rising from \$94.50 to \$120 a year.

For retired workers now on benefit rolls, new higher monthly payments will range from \$33 to \$118 as compared with \$30 and \$108.50 at present.

The maximum family benefit will go up from \$200 to \$250 a month.

For covered workers not yet retired, but who will come onto the benefit rolls in the future, the range of benefit payments from new increases in the tax and wage base will be from \$33 to \$127 a month.

Officials said last night the Yugoslav government has turned to the United States with a petition for \$250 million to pay for construction of new power stations and fertilizer plants, railroad modernization and some highway equipment.

Make Last Effort to Revive Housing Bill

Washington—Sen. John Sparkman (D-Ala) said today groups of senators and house members were making last-minute efforts to revive an omnibus housing bill.

A stripped-down house version of the legislation failed to pass yesterday although the vote was 251-134 in favor of the measure. It was brought up under a procedure requiring a two-thirds vote.

This was generally interpreted as the death blow for housing legislation this session.

135 Killed in Iran Earthquake

Tehran, Iran—Earthquakes in mountainous western Iran have killed 135 persons, a spokesman for the Re. Lion Sun Relief organization said today.

More than 45 villages were severely damaged around Neftavand and between Kerman-shan and Hamadan, which lie about halfway between Teh-
ran and Baghdad.

Union Heads Say 'Business'

Sank Labor Bill

See Attempt for
Stern Control
Measure Next Year

BY NORMAN WALKER

Forest Park, Pa.—Several labor union chiefs said today business interests helped sink a labor control bill in congress to push for sterner measures next year.

The house of representatives yesterday killed a senate-passed labor bill, apparently ending the last chance for such legislation at this session.

AFL-CIO leaders, meeting here, had urged its passage, saying they believed the interests of the public and "the decent element in the labor movement and management" thus would be served.

Blame NAM

In the wake of the house action, various AFL-CIO chiefs put major blame for defeat of the bill on the National Association of Manufacturers and U.S. Chamber of Commerce.

These members of the labor federation's executive council said the same management groups likely will seek stronger legislation next year—legislation that, from labor's viewpoint, would hamper unions.

A somewhat similar charge was voiced yesterday by Sen. Irving M. Ives (R-N.Y.), a co-sponsor of the senate bill killed in the house. Ives said a lot of house members "were misled by false propaganda" from the NAM, the chamber of commerce, the American Retail Federation, the Teamsters union and the United Mine Workers.

Called Inadequate
NAM President Milton C. Lightner has said his organization opposed the bill on the ground it was inadequate to deal with union abuses. Lightner also contended the bill would weaken safeguards in the Taft-Hartley act.

There was no immediate comment by the others mentioned.

The AFL-CIO position officially was that while the senate-passed measure was far from perfect it represented a forward legislative step in helping curb labor corruption.

The bill among other things would have required detailed reporting to the government of union finances. It also would have required secret balloting for union officers and would have limited their terms.

Denies Probe of Hoffa Squelched

Washington—Rep. Wint Smith (R-Kan.) denied under oath today that pressure from high places squelched a 1953 investigation of Teamster Boss James R. Hoffa.

Smith said the hearings by a house subcommittee had run their course by the time he gavelled them to a close in Detroit.

Testifying before the senate rackets investigating committee, Smith said: in reply to questions:

1. He never received anything of value from Hoffa to influence the inquiry.

2. He never has received campaign contributions from Hoffa or from organized labor.

3. Hoffa received nothing but fair treatment from the house labor subcommittee in the 1953 inquiry.

Smith was co-chairman of the labor subcommittee with Rep. Clare Hoffman (R-Mich.).

Refuses Comment
Asst. Oakland County Prosecutor George F. Taylor said, "he passed with flying colors."

Herman had been missing since Aug. 4, the day Frank appeared at a Pontiac hospital with burns over 85 per cent of his body. Frank, 56, died four days later.

After 90 minutes of questioning yesterday, Adams said Herman still refused to say anything about his activities.

Two Rivers Trying To Pull County Seat From Under Manitowoc

Two Rivers—Two Rivers is attempting to pull the county seat right out from under Manitowoc.

The Two Rivers city council voted unanimously Monday night to offer the county a number of inducements to move out of Manitowoc and set up permanent residence here.

Lures dangled before the county board of supervisors include free sites for a court

house and other government

buildings, free off-street

parking, free engineering,

traffic and parking studies

and possible joint financing of the construction cost of some

of the buildings.

This Couple—and the Camera behind them—got a bird's eye view of the state fair in Milwaukee as they looked down from the top of the ferris wheel. In center foreground in dairyland exhibit building, at right the midway and right background the coliseum. (AP Wirephoto)

Court Tells Little Rock To Resume Integration



Three Members of One Family died when thousands of pounds of granite spilled from a toppling truck and crushed their car. Robert Jacobs, 5, Syracuse, N.Y., was killed in the car. His mother, Estelle Jacobs, 28, was thrown clear and crushed by a boulder. Scott Jacobs, 1, died later in a Syracuse hospital. The truck driver also was killed. (AP Wirephoto)

New Ruling Sets Aside

2½-Year Delay Provided For by District Judge

St. Louis—Resumption of integration at Little Rock's Central High school was ordered yesterday by the eighth U.S. circuit court of appeals.

Arkansas Gov. Orval Faubus promptly moved to fight it, possibly through a special legislative session.

The court, in a 6-to-1 decision, set aside a ruling of U.S. District Judge Harry J. Lemley of Hope, Ark., which would have provided a 2½-year "breathing spell" after a tense

year of troop-enforced integration at the school.

At Little Rock, Faubus met behind closed doors with advisers. He had nothing to say publicly, but talk of a special legislative session mounted.

An administration source said Faubus probably would have the state legislators in



Gardner Matthes

Little Rock by a week from Wednesday.

The appeals court decision came just 16 days before school is scheduled to re-open at Central High.

Little Rock School Supt. Virgil Blossom said the school board would make an all-out fight to prevent seven Negro students from reentering Central.

But an attorney for the school board, Richard C. Butler, said he did not know whether an appeal could be considered by the U.S. Supreme Court before the Sept. 2 opening of school. The high court is in recess until Oct. 6.

The school board could ask the appeals court to stay its order pending review by the supreme court. If the stay is granted, Judge Lemley's order would continue in force after the start of the school term.

Southerners Bitter

In congress, southerners bitterly attacked the decision.

"It is rather tragic that the circuit court of appeals has wholly disregarded the welfare of both races and the will of the people..." said Sen. John L. McClellan (D-Ark.).

And, Sen. Strom Thurmond (D-S.C.) said it appeared that "judicial tyranny in this country is running rampant over local self-government."

Among supporters of civil rights, Sen. Clifford Case (R-N.J.) said he hoped Little Rock

Turn to Page A9, Col. 3

Woman Says Taxi Operator Got Ransom Money

Washington—The former wife of Robert (Barney) Baker swore today he once told her that Joseph Costello, St. Louis taxi line operator, "got the Greenlease money, and that's why he tried to kill himself."

"I may get killed for telling," Mrs. Mollie Baker, divorced wife of Teamster official Baker, said.

The woman was in the witness chair of the senate rackets investigating committee.

The committee had hinted last week that it might produce some sensational testimony about the \$300,000 that has never been recovered from the \$600,000 ransom paid in 1953 by the parents of little Bobby Greenlease of Kansas City, who was kidnaped and slain.

Agree on System to Supervise Test Ban

Geneva, Switzerland—The east-west talks on nuclear test control reached agreement today on a system for supervising any possible nuclear test ban.

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Southerners Defeated in Two Civil Rights Issues

7-Month Fight Lost When Senate Confirms Nomination of Lawyer; Hot Reaction to Court Decision

Washington — Southern Democratic senators licked their wounds today after two setbacks on the civil rights battleground.

They lost a 7-month fight when the senate confirmed W. Wilson White, a Philadelphia lawyer, as assistant attorney general in charge of civil rights. The vote was 56-20.

The southerners have opposed White since his nomination last January. But the debate was all the hotter because it followed news that the federal appeals court in St. Louis had overruled a district judge and ordered resumption of racial integration this fall at Little Rock Central High school.

Hot Reaction

Reaction to the appeals court decision was hot. Southern senators rushed out with statements denouncing it as "judicial tyranny" and describing it as tragic.

Some of the sharpest language of the fast-fading session of congress was used in the debate against White and against President Eisenhower's use of troops last year to enforce court-ordered school integration at Little Rock.

Sen. James O. Eastland (D-Miss.) likened use of federal troops in Little Rock to Russian repressions in Hungary. There, he said, "armed force and bayonets were used to bend a people to the will of

Today's Chuckle

"You don't sell used cars? What kind of drugstore is this?" (Copr. 1958)

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Scientists Using State in Certain Gravitation Tests

Cornucopia, Wis. — Scientists using Wisconsin as a starting point are trying to find out if the varying thickness of the earth's crust can be correlated with variations in the pull of gravity in different parts of the world.

Robert Meyer, a geologist at the University of Wisconsin, headed a team of scientists that set off 10 tons of explosives in Lake Superior and made seismographic readings of the shock waves produced by the blasts. The final explosion was set off Monday.

Meyer explained that though it will take months to properly interpret the readings taken at several locations, scientists do know that there are wide variations in the thickness of the

earth's hard shell. They believe this may determine the varying force of gravity, but so far have been unable to establish any definite relationship between the two factors.

The project is under the sponsorship of the U. S. National Committee of the International Geophysical Year. The IGY group hopes to take a sum total of all information received from various studies and learn more about how continents are formed.

Meyer's group started its work on Aug. 1. About 40 explosive charges were dropped into Lake Superior at different times and depths. The shock waves of the explosions were recorded at observation points set up in Douglas, Ashland and Bayfield counties.

Senate Sends Farm Bill to White House

Expect Eisenhower To Sign Measure After Quick Action

Washington — A farm bill that got rush treatment was White House bound today amid predictions it will be signed by President Eisenhower.

Chairman Allen J. Ellender (D-La.) of the Senate Agriculture committee said he was reasonably certain Eisenhower would sign the bill, which the Senate passed by voice vote Monday night. The House passed it last week.

Secretary of Agriculture Benson, who supported most of the bill's provisions, indicated earlier that the president would sign the measure if it gained passage.

Prevent Cutback
The measure would prevent a sharp cutback in planting of cotton and rice, allow corn farmers to rid themselves of all planting controls, and extend for three more years a subsidy program for domestic wool growers.

Another provision — which the administration especially likes — would permit lower government price supports on cotton, rice, corn and other livestock feed grains.

"Although the bill is not all the administration sought, it is based on the sound principle that a wide range of price supports will lead to expanded markets for this nation's abundant agricultural products," Benson said in a statement.

Held Without Charge
The men were held without charge while being questioned.

The senate acted speedily

Two-Ton Boulders From Truck Kill 4

Syracuse, N. Y. — A woman and her two small sons were killed yesterday by 2-ton boulders that bounced from a truck hurtling down a hill near here. The truck driver also died.

The woman's husband and small daughter were injured. Both were reported in fair condition at a hospital.

One boulder smashed the automobile of Harry Jacobs, 31. Two others crushed his wife, Estelle, 31. She was thrown from the car when it was struck by the dump truck, police said.

The truck spun off, then skidded on its side and jammed between a telephone pole and an iron utility pole. Albert Stone, 40, of Carthage, died in the smashed cab.

Jacobs, his two sons, Robert, 6, and Scott, 1, and his daughter, Bonnie, 4, were trapped in the car. Rescuers used cranes and jacks to free them.

Monday night in handling the bill.

Ellender said the House version was generally similar to the original Senate bill. He promised consideration next year for stronger legislation dealing with wheat and live stock feed grains.

Farm Surplus
Benson said it was his understanding congress would act on two other pieces of farm legislation before it

One would extend the farm surplus disposal act for two years with \$1 billion dollars in additional authority for overseas sales and gifts of farm surpluses.

The second bill was one pending in the Senate and calling for state participation in aid programs for farmers hit by natural disasters.

Sgt. Clifford E. Vanlandingham, left, Germantown, Ohio, and Capt. R. E. Wilson, New Carlisle, Ohio, combined to rescue a paratrooper who became tangled in his static line and dangled behind a flying boxcar Monday.

After Vanlandingham discovered the man, Pvt. David L. Kreger, Dennis, Ohio, Capt. Wilson had other crewmen haul the trooper back into the plane. After treatment, the trooper was released from the hospital. (AP Wirephoto)

Breast Cancer Theory Explained by Surgeon

Brings Up Gland Removal as Means Of Virtually Knocking Out the Disease

BY RENNIE TAYLOR
Associated Press Science Writer

Aboard SS Matsonia
A way of virtually knocking out breast cancer as a cause of death has become a possibility in the not too distant future even though no blanket cure is in sight.

The idea is based on the simple arithmetic of breast cancer fatalities and consideration of what surgery can do. It postulates that women past the child-bearing age would free themselves of the danger of breast carcinoma by having the milk glands removed from their breasts even though there is no indication of malignancy. This would mean extraction of about half the bulk of the tissues within the breasts, but not the removal or destruction of the breasts themselves. It also would serve as a start toward reshaping breasts for aesthetic reasons.

A surgeon who neither approved nor disapproved the idea brought it to light Monday in discussing the future of medicine before a group of about 50 doctors from all over the United States.

He is Clarence Berne, professor of surgery at the University of Southern California medical school. His talk was part of a unique medical refresher course conducted by

Sleeping Sickness in Japan, Korea May be At Epidemic Level Soon

Tokyo — Deadly sleeping sickness — encephalitis — is on the rise again in Japan and Korea, and welfare officials say it may reach epidemic proportions in the next months.

The Welfare ministry today reported 352 known cases in Japan this year, of which 42 died. In the past two weeks in South Korea there have been 297 cases reported, of which 71 died.

The most severe epidemic in Japan occurred in 1956, when 1,574 of 4,330 cases died. Local authorities were urged to concentrate on inoculation programs and eliminating mosquitoes, which carry the disease.

Chicago Board Saves Wright-Built House From Destruction

Chicago — Robie house, designed and built by Frank Lloyd Wright in 1906, was saved from destruction by the Zoning Board of Appeals Monday.

The board voted to rezone another lot in the same block for use as a site of a dormitory of the Chicago Theological Seminary.

Robie house had occupied the seminary's only land in the area which, under previous zoning restrictions, could be used for the dormitory construction.

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Labor Legislation Killed By Congress

House Votes Down Kennedy-Ives Bill; Battle Shaping Next Year

Washington — Labor legislation apparently is dead for this session of congress. But signs point to another battle over the issue next year. The last hope for enactment of such legislation this year faded Monday when the house voted 190-198 to kill the Kennedy-Ives bill aimed at curtailing corruption in labor union activities.

Failed by 69 Votes
The measure failed by 69 votes to muster the two-thirds majority needed to win passage.

Wiley, Proxmire Support White's Confirmation
Washington — Here is how Wisconsin senators and representatives voted Monday on major legislation before Congress:

Senators Alexander Wiley (R) and William Proxmire (D) voted with the majority as the Senate confirmed W. Wilson White's nomination as assistant attorney general in charge of civil rights.

On the general labor bill defeated in the House, Democrats Lester Johnson, Henry Reuss and Clement Zablocki and Republicans Alvin O'Konski and Gardner Withrow voted for the bill. Opposing it were Republicans John H. Byrnes, Melvin Laird, Donald Tewes and William Van Pelt.

On the general housing bill defeated by the House, Democrats Lester Johnson, Henry Reuss and Clement Zablocki and Republicans Alvin O'Konski, Donald Tewes and Gardner Withrow voted for the bill. Opposing it were Republicans John H. Byrnes, Melvin Laird, Donald Tewes and William Van Pelt.

Supporters of the Kennedy-Ives bill said it would insure protection for the rights of rank and file union members. Opponents labeled it an ineffective measure which they contended would weaken provisions of the Taft-Hartley act.

Kennedy wasn't the only one to suggest a new move for labor legislation in 1959. Some members who favor a tougher bill said they would be back for battle, too.

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ARMY

Work Shoes ... \$3.00
Size 11 Only

COTTON
Sweaters ... Values \$1.44
Odd Lot Wool
Soiled Sweaters \$1.00

Most People Covered by Some Insurance

Annual Report Shows Gains in Premium Income

Post-Crescent Madison Bureau

Madison — No less than two persons out of three now living in Wisconsin have some form of health and accident insurance coverage, the state department of insurance disclosed. Its annual report has included a boom in health and accident policy sales as a highlight of 1957 insurance experience in the state.

As it has for many years, the insurance industry on the whole showed another healthy gain in premium income last year, 6.6 per cent over the previous year.

Total premium income for fire, casualty and life lines was put at \$597 million and total incurred losses for the year in the state at \$271 million.

Health and accident line has swiftly mounted in importance during the last decade, and now ranks second in premium income, below life insurance premium income.

Health Premium

Department officers estimated that the health and accident premium income of \$118,000,000 reported for the year was sufficient to cover under typical contracts about 2,500,000 of the residents of the state.

Life insurance premium income for the state was put at \$224 millions, a gain of slightly more than 7 per cent over the preceding year, and automobile insurance brought premium income of slightly less than \$100 million, for third ranking in gross income last year.

Both individual and group contracts in the health and accident field have shown steady gains in recent years but group premium income is about twice as high as that accounted for by individual contracts.

Multiple Peril

Another highlight of the report was disclosure of a 60 per cent premium gain for multiple policies issued to homeowners under a new Wisconsin law.

In transmitting his report to Gov. Vernon W. Thomson, Commissioner Paul Rogan said the agency collected about \$700,000 in taxes and



About 250 Young People from over the state gathered at Trinity Lutheran church Monday for a 3-day Luther league convention. Shown as they register, from left in the upper photo, are Carol Levenson and Karen Marks, both of South Beloit; Eleanor Wehrenberg and Ruth Borchardt, both of Appleton; the Rev. Robert Gartz, formerly of Appleton and now pastor of Reformation Lutheran church, Milwaukee; and Shyla Gitter, Appleton. In the lower photo, David Schuster, 1200 N. Lawe street, second from left, meets two delegates who'll be staying with his family during the parley. While Jan Luebke, 1223 W. Fourth street, housing committee member, sees them off, David Nielsen, Racine, second from right, and Richard Schwartz, Wauwatosa, right, prepare to get into the car. (Post-Crescent Photos)

fees from carriers during the year.

Loss ratios for some lines were higher in 1957 he said, adding:

"While the underwriting results for some segments of the industry were not favorable on a nation-wide basis, I am happy to report that the underwriting results in Wis-

Azores Volcano Renews Activity

Horta, Azores — **E** — New

violent activity of the Cape-

linhos volcano off Fayal is-

land caused apprehension

among Horta's population Monday.

The volcano formed a new island off Fayal coast nearly a year ago, forcing evacuation of hundreds of families. After sporadic activity the volcano is erupting violently again,

belching blocks of basalt more than 1,000 feet into the air and

consist were much better than the nationwide averages."

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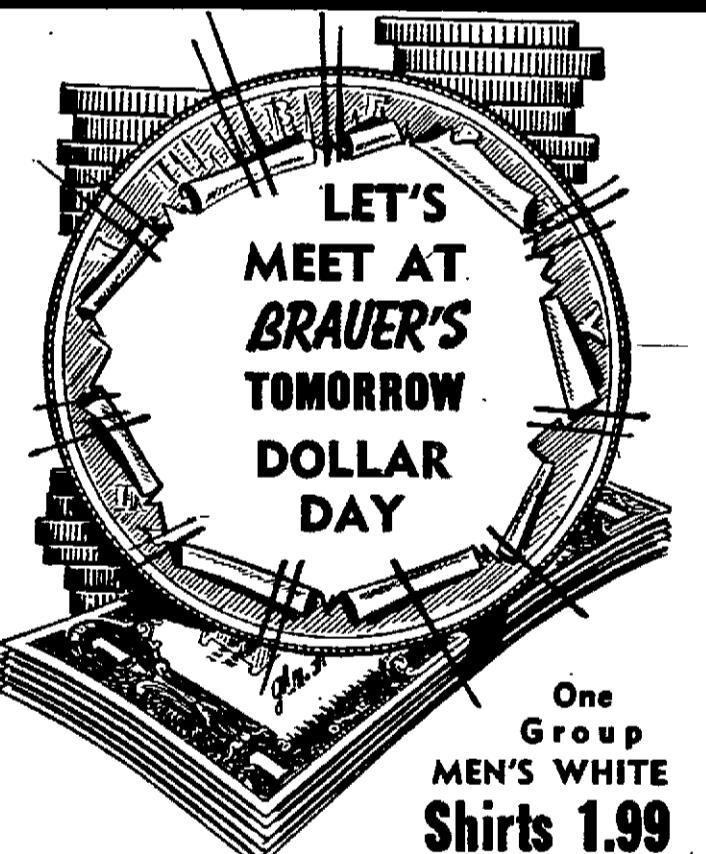
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26 Killed in Pennsylvania

Weekend Death Toll Sets Record for Death on Highways

Pittsburgh — **(P)** — Death stalked Pennsylvania highways over the weekend.

In all, 26 persons were killed since Friday afternoon in a rash of traffic accidents unsurpassed in recent years in western Pennsylvania.

In eastern Pennsylvania three traffic deaths were reported, making the state weekend total 29, a new high for 1958.

The previous high of traffic deaths recorded in Pennsylvania for this year was 19 over the Memorial day weekend.

Eighteen persons were killed on state highways last weekend, including six members of a Pittsburgh family spanning four generations.

A weekend of fine weather brought out heavy road traffic. Authorities said they were

pouring incandescent lava from its central crater.

Ashes have fallen on Pico island, four miles away, and there are constant earth tremors. At night the entire island of Fayal is lit by the volcano's glare.

Hundreds of Portuguese and foreign tourists are flocking to Fayal to see the spectacle. Crops which had been resown after the first destructive phase of the eruptions are once more covered with ash.

The Portuguese government, which has given large subsidies for the rehabilitation of the island and construction of hundreds of destroyed houses, promised further aid to the stricken islanders.

at a loss to account for so shocking a death toll.

Death was unmuffled, claiming 15 persons in three accidents alone, five in each.

It took the lives of young and old, of service station operator and business executive, of marine and airman, of a newlywed.

Death wiped out four members of one family.

Two autos collided head on yesterday on route 21 near Masontown, Pa., killing five persons, including three young girls—13, 14 and 15. Two of the girls were sisters. All of the victims were from Masontown, which is about 60 miles southeast of Pittsburgh.

A Pittsburgh man and his wife and two of their children en route to a Canadian vacation were killed Saturday in a 2-car collision on Route 8 near Butler, Pa., about 40 miles north of Pittsburgh. The driver

Tues., Aug. 19, 1958 Appleton Post-Crescent A3

Woman Driver Makes Promising Beginning

Colorado Springs, Colo.—

Mrs. Magdalene L. Cook set out to obtain a new driver's license.

As she drove up in front of the license bureau, her foot stuck under the rubber floor mat of her car. The car jumped

ed the curb, rammed into the front of the bureau and broke out three plate glass windows.

Mrs. Cook postponed her application for the driver's license.

World's Only Fully Automatic Cleaner ELECTROLUX

© ELECTROLUX CORP. Factory-Authorized Sales and Service

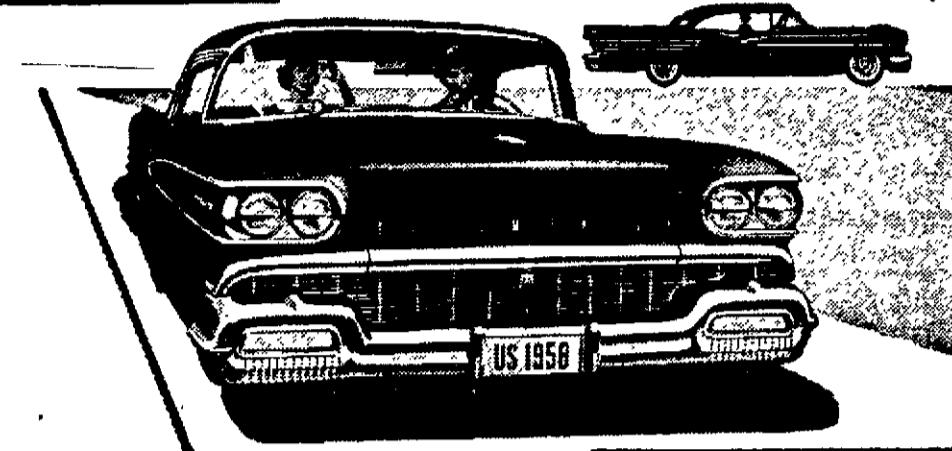
A. L. PREIMESBERGER

Dial 2-8759

To Place A Want-Ad

Dial 3-4411

Rocket Away WITH A WINNER!



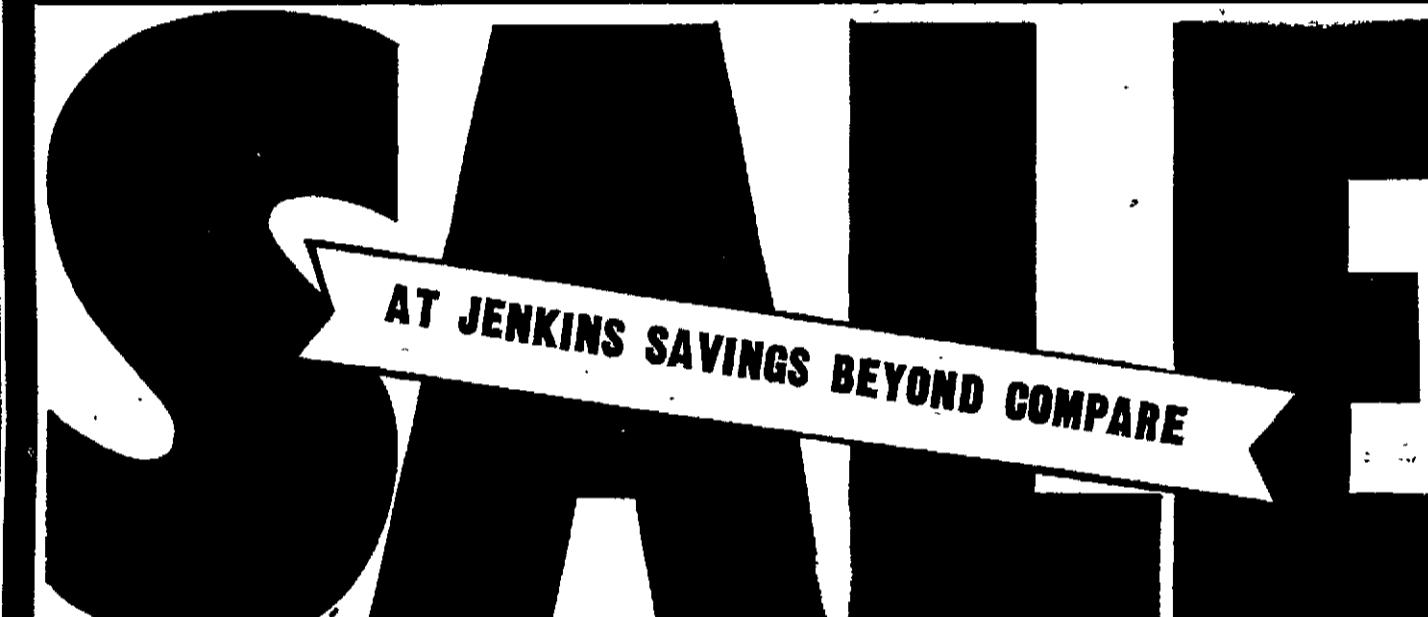
Come out ahead with OLDS!

RECTOR MOTOR COMPANY

212 N. Division

Appleton, Wisconsin

NEXT BEST THING TO A NEW OLDSMOBILE IS A LOW-MILEAGE ROCKET TRADE-IN!



Fashion Trend & Bassett

BEDROOM SUITES!

Reg. Price

Reg. \$99 Maple finish dresser and panel bed \$78

Reg. \$89 Open stock double dresser in limed oak or maple \$68

Reg. \$219 3-pc. set in genuine walnut. Large double dresser, chest, bookcase bed \$148

Reg. \$239 Cherry 3-pc. suite with double dresser, bookcase bed, large chest \$158

Reg. \$239 Toast mahogany Swedish modern set, huge triple dresser, bookcase bed \$168

Reg. \$209 All maple dresser, panel bed, roomy chest. Our finest \$178

LIVING ROOM SUITES!

One of a Kind Floor Samples

Reg. Price Sale Price

Reg. \$319 FLEXSTEEL 2-pc. living room set Newest tweed upholstery \$188

Reg. \$298 Modern 2-pc. sectional. Sandalwood high pile frieze. A real buy at \$158

Reg. \$329 FLEXSTEEL sofa and chair. Long wearing pile fabric \$198

Reg. \$199 Georgian sofa. Upholstered in attractive decorator material \$98

Reg. \$329 FLEXSTEEL 2-pc. sectional. Tailored in the finest frieze \$218

Reg. \$279 FLEXSTEEL Lawson sofa. Superb designing, fabulous comfort \$178

Reg. \$319 FLEXSTEEL 2-pc. sectional — Get the lifetime construction that can't wear out \$208

Reg. \$298 FLEXSTEEL Contemporary sofa. Lovely matassé upholstery \$185

Reg. \$369 FLEXSTEEL large sofa and matching chair. Mohair frieze \$249

Reg. \$369 FLEXSTEEL davenport and chair. Tufted foam rubber back \$229

CLEARANCE! BEDS and BEDDING!

SALE ENDS AUG. 30th

Reg. Price Sale Price

Reg. \$29.95 Maple or walnut finish beds. Various styles, twin and full size \$24

Reg. \$39.95 Bookcase headboards. Limed oak, walnut or maple finish \$33

Reg. \$59.95 KING KOIL Hollywood bed with innerspring mattress, headboard and spring \$29

Reg. \$89.95 KING KOIL Complete Hollywood bed innerspring, box spring, frame, headboard \$54

Reg. \$129.95 KING KOIL Hollywood bed frame. Four casters, adjusts to any size \$8

Reg. \$59.50 KING KOIL innerspring mattress. Get comfortable sleep at this budget price \$33

Reg. \$69.50 Famous make "Postarizer" mattress. One of our top grade pieces of bedding. Extra firm \$37

Reg. \$79.95 KING KOIL Dav-o-Sleeper. Attractive sofa converts to comfortable bed \$45

Reg. \$22.95 4 Drawer roomy chest. Smooth sanded, ready to paint or varnish \$17

Reg. \$119 KING KOIL bunk beds, maple, complete with two innerspring mattresses \$88

Reg. \$79 KING KOIL "Back Guard" extra firm mattress. Reduced for this special sale \$48

Reg. Price Sale Price

Reg. \$145 7-pc. Dinette. Large table, 6 extra heavy chairs with slatted backs \$88

Reg. \$129 Dinette in copper tone, 36" table with two leaves, 6 matching chairs \$98

Reg. \$149 Giant dinette. Table extends to 72", 6 attractive chairs. Choice of colors \$108

Reg. \$189 "EMPIRE" dinette. Large table with Blvd. Formica top. 6 heavy duty chairs \$128</p

Stretch your dollars
with a Prange
Revolving Credit Account

Prange Co.

Wednesday
beginning
at 9 a.m.

DOLLAR DAY

Savings Galore! . . for infants, Toddlers, Boys', Girls' (3 to 6x and 7 to 14), Preteens

DAY

BABY NEEDS At Important Savings



Gowns and Kimonos
Pastel flannelette gowns and kimonos, ribbon bound or white with pastel shell edge **2 for \$1**

Receiving Blankets
Soft fleece, pastels with white border trims, stripes, 27x36 **2 for \$1**

Fitted Crib Sheets
Sanforized, fine count cotton sheet to fit standard size cribs. White, pastels, novelty stripes and dots **\$1**

Infants' Handmade Dresses, Slips
Hand embroidered batistes in white or pastels **2 for \$1**

Contour Mattress Covers
Fits standard 6-year cribs, bobbable **\$1.00**

2-Piece Corduroy Crawler Sets **\$4**
Snap-crotch crawler with matching zip-front, double breasted jacket, blue, pink, mint, maize, red For boys and girls M-L-XL

Quilted Pads
Slight irregulars. 17 x 18 and 17 x 24 size, 3 for \$1
27 x 34 size 2 for \$1
27 x 50 size \$1

36 x 50 Quilts
Cotton filled nursery print cotton covered quilts, or Warmel nylon tricot rosebud or nursery pattern quilts. Slightly irregular \$2

Bunting
Cotton bunting, rayon faced with embroidery trim, removable jacket with hood; white and pastels \$4

Training Pants
Cotton knits, triple crotch, double seat, white only. Sizes 3 to 6 **3 for \$1**

Boxed Blankets
Pastel plaids with wide satin binding, maize or mint. 36 x 50 **\$2**

Infants' Shirts
Combed cotton knit, short sleeve, shirlover style, diaper pinning tabs, sizes 2-3-4 **2 for \$1**

Chix Ganze Diapers
Slight irregulars, 20x40 size. Soft, absorbent Doz. **\$2.79**

Prange Label Diapers
First quality gauze diapers, 20x40 size. Doz. **\$2.89**

3-Piece Terrykins
Fine quality terry; top, bottom and booties, pastels with applique, or contrasting trim; small, medium, large **2 for \$3**

Quilted Pads
Slight irregulars. 17 x 18 and 17 x 24 size, 3 for \$1
27 x 34 size 2 for \$1
27 x 50 size \$1

36 x 50 Quilts
Cotton filled nursery print cotton covered quilts, or Warmel nylon tricot rosebud or nursery pattern quilts. Slightly irregular \$2

Bunting
Cotton bunting, rayon faced with embroidery trim, removable jacket with hood; white and pastels \$4



Girls' Famous Machine Washable

Tycora Sweaters by Exmoor

Made of fabulous Tycora yarn, won't pill, sag or stretch out of shape. Slight irregulars. White, pastels, dark shades.

Short Sleeve Slipons

3 to 6x 2.50
7 to 14 3.00
Pre-Teen 10 to 16 4.00

Long Sleeve Cardigans

3 to 6x 3.00
7 to 14 4.00
Pre-Teen 10 to 16 5.00

Girls' New Fall SKIRTS

Sizes 3 to 6x. Orlon and wool plaids, also plain colors.

\$2

Sizes 7 to 14 Wool or orlon skirts; straight or pleated styles, plaid and plain colors.

\$3 and \$4



For boys and girls . . .

New Fall

Corduroy Playwear

\$1 Each

Corduroy Crawlers

In red, copen and pastel shades, sizes M-L-XL.

Corduroy Overalls

Red, navy, brown, copen, sizes 2-3-4.

Boys' Boxer Slacks

In brown, charcoal, red, navy, sizes 4-6-8.

Girls' Boxer Slacks

Red, copen, navy, skipper, sizes 3 to 6x.



Girls' Jackets

Washable!

With White Orlon Collar **\$4**
Sizes 7 to 14

In the popular, washable Twistsheen with white orlon collar, zip front, pockets, in red, navy, charcoal. Sizes 7 to 14.

Corduroy Slim Slacks **\$4**

Side zipper, slim leg; black, brown, red, charcoal, sizes 8 to 14.

Shirtwaist Dresses **\$6**

Drip-dry cotton dresses in red, fuchsia, blue, green, sizes 8 to 14.

Cotton Blouses **2 for \$3**

First quality cotton blouses in favorite styles for the pre-teen white, pastels, patterns, sizes 8 to 14.

Cotton Slips **\$3**

Drip-dry cotton slips, embroidered trim, sizes 8 to 14 in white only.

Nylon Bouffant Petticoats **\$2**

Nylon horsehair petticoats in white or white with pastel trim. Sizes 8 to 14.

Plaid Bermuda Shorts **\$3**

Washable Velveta, looks like wool, in assorted plaids, sizes 8 to 14.

Pre-Teen Section — Third Floor

Dollar Day Savings for Pre-Teens

New Fall Skirts

Washable orlons, wools in solid colors and plaids, straight and pleated styles, sizes 8 to 14.

\$5 and \$6



Corduroy Slim Slacks

Side zipper, slim leg; black, brown, red, charcoal, sizes 8 to 14.

Shirtwaist Dresses **\$6**

Drip-dry cotton dresses in red, fuchsia, blue, green, sizes 8 to 14.

Cotton Blouses **2 for \$3**

First quality cotton blouses in favorite styles for the pre-teen white, pastels, patterns, sizes 8 to 14.

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Drip-dry cotton slips, embroidered trim, sizes 8 to 14 in white only.

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Nylon horsehair petticoats in white or white with pastel trim. Sizes 8 to 14.

Plaid Bermuda Shorts **\$3**

Washable Velveta, looks like wool, in assorted plaids, sizes 8 to 14.

Pre-Teen Section — Third Floor

Boys' Flannel Shirts

Stripes, prints and miniature plaids, sizes 2 to 8.

Boys' Knit Briefs **3 for \$1**

Cotton knit briefs, white only, sizes 4 to 8.

Boys' Knit Vests **3 for \$1**

Sleeveless cotton knit vests, white only, sizes 2 to 8.

Sweat Shirts **\$1**

Slipover style in 3 to 8. White, red, gold, blue, 1 to 3.

Boys' and Girls' Polo Shirts

\$1

Short sleeve COTTON KNITS in plain and novelty patterns, some with collars, sizes 1 to 6x.

Boys' and Girls' Reversible

Bomber Jackets

\$3

Plain and striped sateen jacket, quilted lining, zip front, 2-button adjustable cuffs, 4-row stitched elastic sides, sizes 3 to 6x.

Girls' Cotton Knit Panties **2 for \$1**

Fine combed cotton knit panties, white only.

Girls' Cotton Blouses **2 for \$3**

First quality, white and pastel colors, sizes 3 to 6x and sizes 7 to 14.

Boys' and Girls' Flannel Shirts **\$1**

Cotton knits in solids, heathers and patterns, some with collars, sizes 7 to 14.

Boys' and Girls' Sleeveless Vests **2 for \$1**

Fine combed cotton knits in white only. Sizes 8 to 14.

Boys' and Girls' Knit Panties **2 for \$1**

Boys' and Girls' Washable Convoy Sweaters

\$2

Soft, washable cotton fleece, two slash pockets, drawstring hood, ribbed cuffs and waist.

White, blue, maize, red, sizes 3 to 14.

Boys' and Girls' Lined Corduroy Slim Slacks **\$2**

Half-boxer style with Ivy League back, zipper ankle in navy, red, charcoal, green, sizes 7 to 14.

Boys' and Girls' Washable Convoy Sweaters

\$3

Fully lined with print cotton flannel, half boxer slacks, zip ankle, buckle back. Sizes 7 to 14.

Girls' Blouses

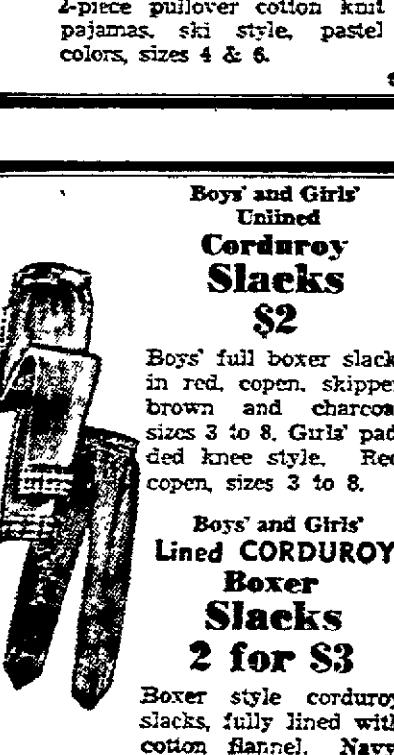
\$1

- Sizes 1 to 3
- 3 to 6x
- 7 to 14

Pretty cottons in solids, pinchecks, prints, stripes and trimmed styles. Slight irregulars.



Stretch your dollars
with a Prange
Revolving Credit Account



Boys' and Girls' Unlined Corduroy Slacks **\$2**
Boys' full boxer slacks in red, copen, skipper, brown and charcoal, sizes 3 to 8. Girls' padded knee style. Red, copen, sizes 3 to 8.
Boys' and Girls' Lined CORDUROY Boxer Slacks **2 for \$3**
Boxer style corduroy slacks fully lined with cotton flannel. Navy, brown, red, charcoal. Sizes 3 to 8.
Boys' and Girls' Sleepers with Feet **\$2**
Cotton fleecy knit sleepers with grow - feature snap fastener. Pastel colors. in sizes 1-2-3-4.
Boys' and Girls' Cotton Slips **\$1**
Cotton batistes, elastic sides, adjustable shoulder straps, lace or eyelet trim, white only. Also tiered polished cotton slips. Sizes 3 to 6x and 8 to 14.
Clearance Boys' and Girls' Summer Playwear **50¢ to \$3**
Shorts, bermudas, pedal pushers, jackets, blouses, pajamas, swim suits broken sizes 1 to 3, 3 to 8, 7 to 14 and pre-teen 8 to 14.

Boys' and Girls' Washable Convoy Sweaters

Boys' and Girls' Washable Convoy Sweaters

Boys' and Girls' Washable Convoy Sweaters



DOLLAR DAY



The day when ...the store where...everybody saves!...

Women's Plastic Handbags \$2*

New fall styles and colors ... dressy, casual, large and medium. In black, brown, briarwood, navy, bone, saddle, and red. *Plus tax.

Jewelry Assortment \$1*

Group includes bracelets, pins, earrings, necklaces. In white, pearls, colored stones and metals. *Plus tax.

Women's & Men's Watches \$7*

One year guarantee ... flexible band or strap style in silver or gold finish. Some with colored stones. *Plus tax.

Women's Billfolds 3.50*

Matching Cigarette Case \$2*

*Plus Tax

Women's Full Fashioned Nylons

2 pr. for \$1 or 59c pr.

First quality in 60/15 ... medium and long lengths. Colors are blushtone, beige, tone, sizes 8½ to 11.

Girls' Knee Hi Sox ... 59c pr. or 2 pr. \$1

Fancy rib cotton in white, brown, red and maize. Also fancy shoe-lace trim sox. In broken sizes 9 to 11.

Girls' & Women's Anklets 39c pr. or 2 pr. 77c

Roll cuff in white only ... sizes 9 to 11.

Women's Terry & Chintz Scuffs \$1 pr.

Colors are pink, blue, red, navy, black, and floral prints. S. M. L.

Women's Nylon Gloves . \$1 pr.

Hand sewn in white and colors ... sizes 6 to 8.

Women's Cotton & Nylon Gloves \$2 pr.

Colors are white, black, beige, navy and pink. Sizes 6 to 8.

Accessories — Prange Street Floor

Special Purchase

Sample Jewelry

- Earrings
- Bracelets
- Pins
- Necklaces

2 for \$1 Plus Tax
or 59c ea.

Jewelry — Prange's Street Floor

Dollar Day Special
This Season's Newest ...

Feathered Hats

Perfect to wear from now on ...

large assortment of styles

black	red	pink
white	sapphire	ice blue
beige	orange	green
	yellow	

\$3

Millinery — Prange's Second Floor

Women's "Prange Brand"

Nylon Stockings

Full Fashioned

All first quality stockings in medium and long lengths. Sizes 9 to 11.

3 prs. \$2
or 75c pr.

Hosiery — Prange's Street Floor



**Wednesday ...
ONE DAY ONLY!!**

Brand new! Just unpacked

WOMEN'S AND MISSES'

Fall '58 Coats

2 groups ...huge Savings

\$28 and \$38

sizes 8 to 18

- you can buy them one day only at this very, very special price
- they are not last year's coats but the newest fabrics, styles, and colors of this season.

Jr. Size Boy Coats \$28

Wool and Camel Hair

Double breasted and pearl button trim with quilted lining and "Tempo Risisto" insulated lining.

College Shop — Prange's Second Floor

**Camel, Navy,
Charcoal
& Red**

Save on Bras

Cotton Stitched Bra

Firm uplift, sizes 32A to 38C.

\$1

Embroidered Cotton Bra

Elastic insert for comfort and fit, sizes 32A to 38C

ea.

Cotton Bra

With stitched in padding and fabric shoulder straps, sizes 32A to 38B.

ea.

Women's Panty Girdle

With Detachable crotch. Sizes S M L.

\$2

Side Zipper Girdle

Satin front and back, sizes 27 to 30.

3.95

Foundations — Prange's Third Floor

Leather Lined

Calf Bags

\$6
Plus Tax



also Faille lined — all have inside zipper pockets

Colors:

- black
- maple
- briarwood
- red
- navy

Styles:

- tote
- pouch
- shoulder strap
- vagabond
- chemise

Handbags — Prange's Street Floor

Summer Dresses

Final Clearance

Budget Shop

Rayon Bembergs, Cottons, Cotton Blends, in casual and dressy styles. Sizes 10 to 20, 14½ to 22½.

College Shop

Striped broadcloth, cotton prints and solid colors in chemise, sheath and full skirted styles. Sizes 7 to 15.

Maternity Wear

Two piece maternity suits in cotton and cotton blends. Also separate skirts and jackets. Sizes 10 to 20, 9 to 15.

\$3 \$4 \$5

Prange's Second Floor

\$4

\$5

\$7

ea.

Prange's Second Floor

Famous Name Brand

Sweaters

of

Tycora

Beautiful new Fall shades

• classics and a variety of dressmaker styles in sizes 34 to 40.

Special Purchase

3.99 4.99 5.99

Sportswear — Prange's Second Floor

Women's and Misses

Sportswear

Famous name Summer Sportswear

59c \$1 \$2 \$3

Group of odds and ends includes shorts, pedal pushers, blouses and tee shirts. Broken sizes 10 to 18.

Women's Better Blouses \$1 to \$4
Reduced from our regular stock. Prints and solids ... sizes 30-38

Famous Minklam Sweaters

\$6 & \$8

Greatly reduced from our own stock ... classics and dressmaker styles in new fall shades ... sizes 34 to 40.

Very Special ... full fashioned 100% Imported Cashmere Sweaters

In nine beautiful new fall colors. Sizes 36 to 40.

• Short sleeve classic slimon

• 2/4 sleeve with mock turtle neck

\$13

\$15

Sportswear — Prange's Second Floor

College Shop Sweaters

4.99 & 5.99

Selected from our regular stock ... lambs wool, fur blends and bulky knits ... sizes 34 to 40.

Prange's Second Floor

**Dollar Day savings
on women's**

Better Dresses



Wonderful savings are yours in dressy and casual styles ... many fabrics and colors to choose from ... with famous manufacturers labels.

\$12 to

\$19

misses ... half sizes

Formals and Cocktail Dresses

For your "back to school" wardrobe, all taken from our regular stock & drastically reduced.

\$5 \$10 \$15

Formals — Prange's Second Floor

Designer Dresses

One Group — Very Priced at

Smart styling, superior workmanship and quality fabrics. Broken sizes and colors of course.

\$10

Another Grouping ...

In pure silks, solids and prints. Misses and women's sizes.

\$20 to \$27

Better Dresses — Prange's Second Floor

for your back to school wardrobe

100% Wool Skirts

at a great saving

Plaids and solids in straight and flair styles. Sizes 10 to 18.

\$4

\$6

Sportswear — Prange's Second Floor

Toiletries Bargains

Nylon Hair Brushes \$1
Genuine Lucite handles in assorted styles.

Toilet Soap 20 bars for \$1
French milled toilet soap. Lanolin, cold cream, castile and complexion soap. In beautiful colors and shapes.

Bubble Bath ... 3 boxes for \$1*
20 envelopes to a box. Perfumes and softens the water. Eliminates bath tub ring. *Plus Tax.

Northern Toilet Tissue 12 rolls for \$1
White, green, pink & maize.

Tricketts \$1
Group includes lip stick cases some with mirrors, pill boxes, perfume bottles and compact.

Cosmetics — Prange's Street Floor

Open a Prange Revolving Credit Account! . . . Increase your buying power

SAVINGS for all the family

Final Clearance of the
season's most popular item . . .

Men's Wash & Wear

SLACKS \$5

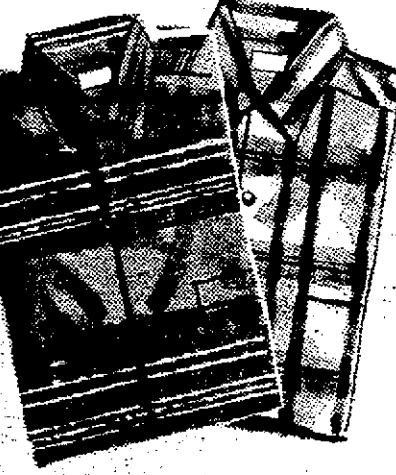
Entire Remaining Stock

- Linen weaves
- Tropical weaves of Dacron & Rayon
- Bengaline weaves of Acrlan & Viscose

Broken Lots and Sizes, of Course
Sizes 30 to 42

Slight Charge for Alterations

Special Purchase



Sport Shirts

- New fall styles including Ivy league
- For school — sportswear — or evenings at home, all are washable
- Checks, plaids, heather tones, all desirable colors

2.59 ea. **2 for \$5**

Save on Men's Sport Shirts, Knit Shirts

Substantial reductions on short sleeve shirts, made to sell at much higher prices
— Broken sizes S. M. L. Extra L.

Table 1 **\$2 ea.** Table 2 **\$3 ea.**

Paris Belts . . . sizes 30 to 44 . . . \$1

Men's Stretch Sox . . . 3 prs. for \$1
100% nylon in fancy patterns.

Men's Sport Sox . . . nylon reinforced 2 prs. for \$1

**Men's Shop —
Prange's Street Floor**



Boys Washable School Jackets

\$7
at a low, low price

- Surcoat style . . . sizes 6 to 18
- Quilt lined . . . zipper front
- Made in Wisconsin for Wisconsin weather

**Boys' Shop —
Prange's Street Floor**

Just in Time for "Back to School" Boys' T-shirts and Briefs

T-shirts . . . neck will never lose its shape
Briefs . . . some have the famous stretchy seal, some are slight irregulars.

**T-Shirts
79c or 3 for 2.29, 89c or 3 for 2.49**

Briefs . . . 69c or 3 for \$2

Boys' Knit Shirts . . . 1.59, 2 for \$3

Famous brand . . . sizes 6 to 14
Goucho brand model with short sleeves
Washing will never spoil the color or the size
Hell wear them the whole season

**Boys' Shop —
Prange's Street Floor**

a lucky buy from "Lakeland"

and we're passing the
savings on to you!

Boys' Gabardine Slacks

For "back to school" or dress-up
these washable slacks.

- blue
- charcoal
- brown

\$2

Sizes 6 to 12

**Boys' Shop —
Prange's Street Floor**

Wednesday is

Dollar Day

savings in every department!

Muslin Pillow Covers **\$1**
2 for \$1

Fine quality bleached cotton covers with a full end zipper closure.

36 In. Pinwale Solid Color Corduroys **77c yd.**

New fall colors in combed yarn, velvety corduroys. So practical, always in the fashions for back to school.

Skirt Lengths All Wool or Synthetic Blends **\$2 ea.**

Sew a skirt in minutes from this fine selection of quality fabric. An outstanding buy.

White Shaker Flannel **\$1**
27 inch 4 yds. for \$1
36 inch 3 yds. for \$1

Ideal weight flannel for diapers, nighties, baby slips, kimonas, etc.

Cotton Fringed Fingertip Terry Towels **\$1**
5 for \$1

Handy size towels for bath or powder room. Choose from 8 soft pastel colors.

36 Inch Printed Corduroys **\$1**
yd.

New fall patterns and colors. Washable and easy to care for. A favorite for school dresses, skirts, jackets or jumpers.

Cotton & Cupioni Broadcloth **\$1**
45 inches wide.
yd.

A crisp hand fabric, ideal for dresses or blouses. Solid colors of blue, brown, green, white, copen, red, gold, rust. Machine washable.

Burlington's "Purrolon" Brushed Rayon Suitings **\$1**
yd.

Heather effect with co-ordinate novelty woven patterns to match colors. Choose from copper, green, blue, and wine.

• 45 Inches Wide

Cotton Carpet Bag & Gouillard Prints **\$1**
2 yds. for \$1

New fall prints in taffeta foulards and the new carpet bag tapestry prints. Many patterns and colors.

Dacron-Filled Percale Comforters **8.99 ea.**

Springmaid's "whiter than white finish" Smooth, even yarns that assure years of service.

42" x 36" Cases **.45c ea.**

Rich, high lustre cloths, that add elegance and beauty to your table setting. Choose from white, ivory, gold, green and pink.

Repeating a Sell-Out Cannon Super Towel Sale

Choose from multi-color stripes, solid colors or color stripes with gold mylar.

Bath Towels, 2 for \$1
Face Towels, 3 for \$1
Wash Cloths, 5 for \$1

Spring Knight Muslin Sheets and Cases

81" x 108" Double Fitted \$2 ea. **72" x 108" Twin Fitted \$1.89 ea.**

42" x 36" Cases 45c ea.

Imported Rayon & Cotton Damask Cloths

52" x 52" 1.69 ea.

**52" x 70" 2.49 60" x 104" 4.99
58" x 78" 3.19 70" Round 3.99
60" x 90" 3.99 Napkins 39c ea.**

Rich, high lustre cloths, that add elegance and beauty to your table setting. Choose from white, ivory, gold, green and pink.

Sofa Cushions each \$2

Detachable zippered covers . . . Kapok filled in square or round styles, large range of decorator colors.

Dacron filled Pillows

3.99

Percale candy striped covers . . . 100% Dacron filled . . . non-matting . . . non allergic and completely washable.

Quilted Mattress Pads

**Twin size (39" x 76") 2.49
Double Bed Size (54" x 76") 3.49**

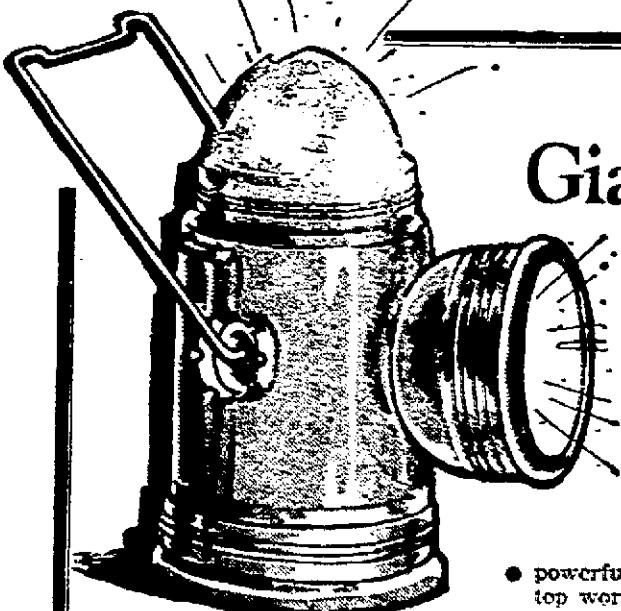
Box stitched, bleached white with strong tape bound edges.

Giant Beam Lantern

**complete \$2
with battery**

has powerful front beam, flashing red top

- powerful front beam and red light on top work together or independently!
- made of light, dependable aluminum
- features convenient 8-position handle



**Nations —
Prange's Street Floor**

E-Z-Do 7 Drawer Chests \$5

Novelty stripe design of washable wallpaper cover.

"Pamper" Pillows \$1

The perfect neck rest pillow in assorted colors with washable corduroy covering.

Trouser Hangers . . . clamp style 3 for \$1

Skirt Hangers 3 for \$1

Wicker Sewing Baskets . . . imported \$2 & \$4

Jumbo Garment Bags 1.59 ea. or 2 for \$3

Holds up to 16 garments.

Charcoal Pits 3 for \$1

Just in Time for "Back to School"

Boys' T-shirts and Briefs

T-shirts . . . neck will never lose its shape

Briefs . . . some have the famous stretchy seal, some are slight irregulars.

**T-Shirts
79c or 3 for 2.29, 89c or 3 for 2.49**

Briefs . . . 69c or 3 for \$2

Boys' Knit Shirts . . . 1.59, 2 for \$3

Famous brand . . . sizes 6 to 14

Goucho brand model with short sleeves

Washing will never spoil the color or the size

Hell wear them the whole season

**Boys' Shop —
Prange's Street Floor**

**a lucky buy
from "Lakeland"**

and we're passing the
savings on to you!

Boys' Gabardine Slacks

For "back to school" or dress-up
these washable slacks.

- blue
- charcoal
- brown

\$2

Sizes 6 to 12

**Boys' Shop —
Prange's Street Floor**

Special Purchase

Boys' Polished Cotton Slacks

- Heavy weight 9 oz. cotton made for winter wear
- Ivy back strap model
- Wash and Wear treated for your easy care
- Charcoal — tan — black

2.79 or 2 for 5.50

sizes 6 to 18 — husky sizes 26 to 36

Prepare for Winter Now and Save!

Munsingwear Balbriggan Pajamas . . . \$4

- Discontinued numbers of Fall sleepwear
- Ideal for back to school
- Ski pajamas — oriental look and Persian print — sweater type — rosebud print.

sizes 32 to 38

Flannel Pajamas
Floral and check print with white background. Assorted colors in sizes 34 to 40.

Challie Pajamas and Gowns
Assorted prints and pastel colors — gowns in sizes 34 to 44 and pajamas in sizes 34 to 40.

Lingerie — Prange's Third Floor

\$3 each



Entire Stock

Women's, Misses

Washable Casual Shoes

1.99 pr.

Melody Leathers Wedge Casuals

1.99 pr.

Shoes — Prange's Street Floor

Back to School Special

Saddle and bal

Oxfords

On Sale 590 pairShoes —
Prange's
Street
Floor**"Cameo" bal oxford**

In black buck . . .

Black composition soles

Black and White leather saddle

Red rubber sole

All white leather saddle

With white rubber sole.

The smartest Flats in any class

A new series at Prange's

DOLLAR DAY

DOLLAR DAY

H.C. Prange Co.

means EVERYBODY saves

Wednesday...9 a.m.

lots of wear...minimum care

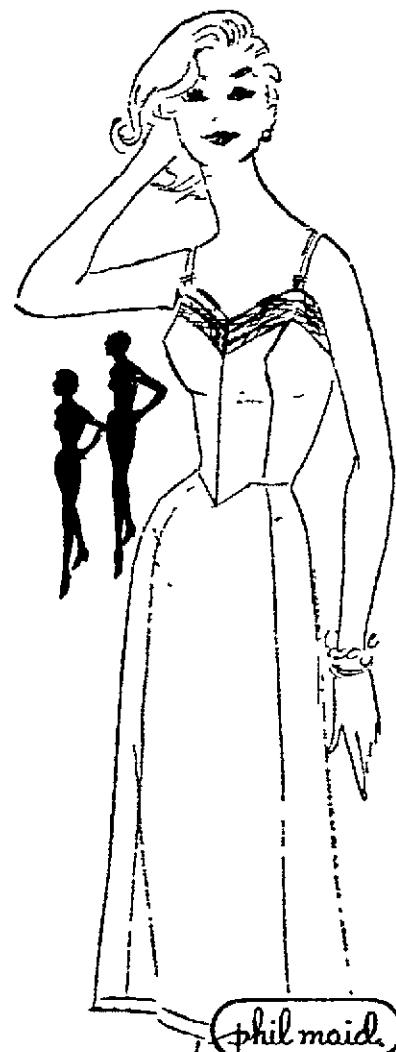
Nylon tailored Slip

- A basic beautiful slip with just a line of tucking at the top.

\$3

- Protective shadow panel to line bodice and skirt
- Comes in sizes 32 to 44 average and 34 to 40 tall. White only.

Lingerie — Prange's Third Floor



Women's Machine Washable Nylon Slips

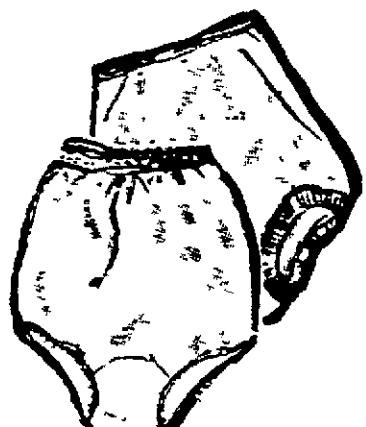
- Proportioned lengths
- Assorted Colors and white
- Machine washable
- Short, average, and tall

Sizes 32 to 40 Sizes 44 to 52

\$3 \$4

Matching half slip . . . \$3

Dollar Day Pantie Special

**2 for \$1**

Cotton Plisse Pajamas . . . \$2

Tailored or knotted collar . . . solid pastel colors piped with contrasting trim in sizes 32 to 40.

Cotton Plisse Gown . . . \$2

Classic style in small floral print with short sleeves and side belt.

Cotton Quilt Dusters . . . \$6

For at home or campus wear in assorted colors and styles . . . sizes 10 to 18.

Corduroy Dusters . . . \$8

The newest floral print in sizes 10 to 18.

Corduroy Dusters . . . \$5

In solid colors . . . sizes 10 to 18.

New Fall Robes . . . \$4

Flannel prints and checks . . . sizes 12 to 18.

Final Clearance on all Summer Robes and Loungewear . . . \$3 to \$8

Lingerie and Robes — Prange's Third Floor

Christmas Savings 1000 Boxes

Christmas Cards

assorted designs 2 boxes for \$1

Packed 14 to 21 in every box . . . buy to cover your entire mailing list next Christmas . . . and save money!

Everyday Greeting Cards 2 boxes for \$1

Cards for all occasion.

Christmas Gift Wrap . . . \$1 pkg.

Everyday Gift Wrap 30 sheets of assorted designs . . . an outstanding value.

Christmas Cards . . . 2 boxes 1.25

Only 250 boxes of these better quality cards

Special Purchase Stationery & Note Paper

2 boxes \$1

Stacks and stacks to choose from all at big savings . . . buy now for gifts, prizes and your own use.

Plastic Coated Playing Cards

\$1

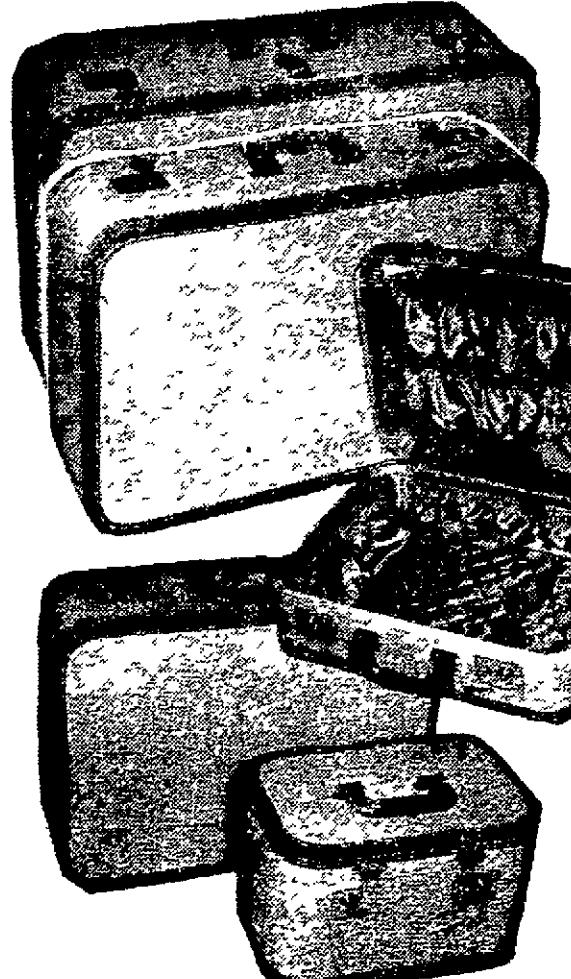
Boxed These fine plastic coated playing cards are long lasting . . . dirt wipes away with damp cloth

Stationery — Prange's Downstairs Store

- 18 inch overnight case
- train case
- 21" weekend case
- 24" pullman case
- 26" pullman case
- 29" pullman case

I-Price Sale

Luggage for women

14.88 each piece

A wonderful opportunity to purchase quality pieces of luggage for back to school, or for your own vacation or Christmas giving.

Luggage — Prange's Downstairs Store

- Colors are blue or gray
- All wood construction
- Scuff proof vinyl covering
- Beautiful rayon lining
- Top quality hardware



Women's and Misses Summer Dresses

- Dan River — drip-dri cottons
- Polished cottons
- Dotted swiss

plaids
prints
checks
denim
\$4
each
sleeveless
cap sleeve
sunback
chemise

Sizes 10 to 20, Broken half-sizes

Women's Daytime Dresses

Reduced to clear fast . . . prints, stripes and plain colors . . . broken sizes 10-20, 14½-20½.

Women's Sunback Dresses

Seersucker and 80 square percales in prints. Broken sizes 10-20 & 14½-20½.

Daytime Dresses — Prange's Third Floor

Dollar Day Special MULBY PORTABLE Record Player

\$20

- plays 7", 10", and 12" records, 33½, 45 and 78 r.p.m.
- Features: tonal control, volume control and feather-weight arm.

Record Shop — Prange's Downstairs Store

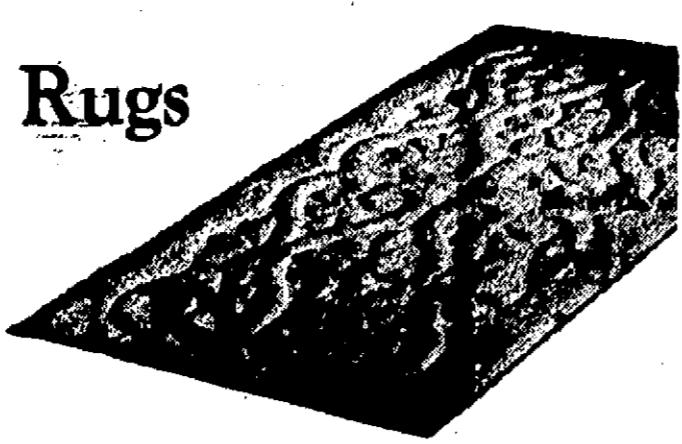
Use Your Credit

Buy now, while prices are so low, and pay later under one of Prange's convenient credit plans tailored to fit your buying and your budget!

Fine Quality Scatter Rugs

Washable... Pre-shrunk

1.69



- Tweed Sculpture design
- Latex non-skid back
- Heavy quality

sizes 24" x 36"

27" x 45" 27" x 48" 30" x 54" 36" x 60" 48" x 72"

2.49 2.99 4.49 5.99 8.99

Prange's Store for
Floor Coverings—
Corner Appleton & Washington Sts.

SAVE

on heavy quality all wool

Broadloom Carpet

installed over 40
oz. heavy padding

\$8

Room size Rugs
9' x 12' 69.95
12' x 12' 94.95
12' x 15' \$119 12' x 18' \$145
12' x 20' \$159

Colors:
beige & brown tweed
beige & beige tweed
grey tweed
charcoal tweed

S-T-R-E-T-C-H your household dollar by using your Prange Revolving Credit Account . . .

It increases your buying power . . . lets you use what you buy while you pay for it.

Wednesday . . . 9 a. m.

DOLLAR DAY

**the store
where
Everybody Saves on . . .**

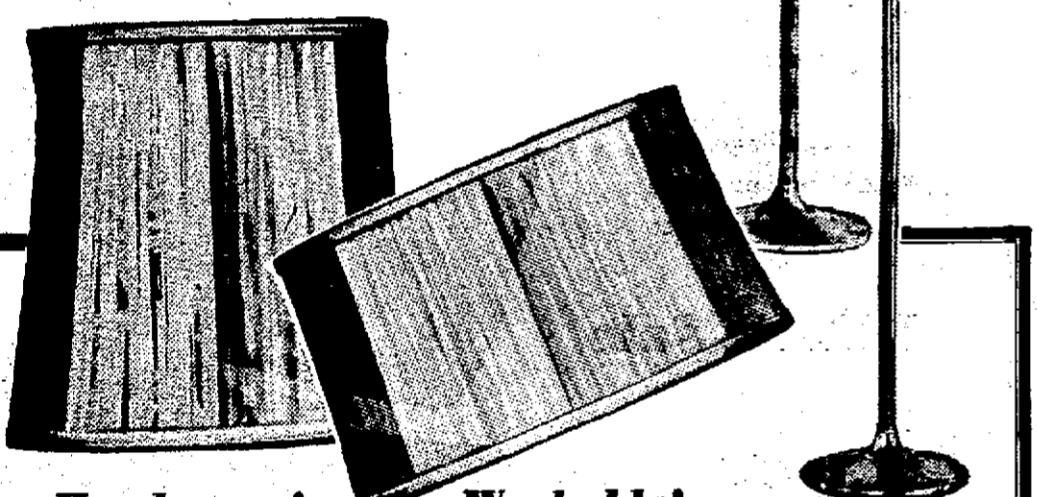
SAVE

Petite Floor Lamps

swing arm style . . . chair style

**\$19.99
each**

Hand sewn!



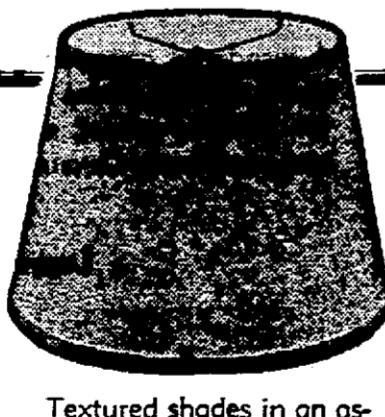
Washable!

Chromospun Lamp Shades

White and Beige Shantung

11" to 17" 17" to 19"
349 399

- Bell and drum styles in many sizes for floor or table lamps



Textured shades in an assortment of sizes, colors and materials.

table . . . floor . . . bridge

Lamp Shades

- white linen
- burlap
- gold foil
- straw
- buckram

**2.99
each**

Prange's Gift Shop — 118 West College Avenue

Other Savings in the Gift Shop

Wall Planters . . .	\$1
Assorted wall brackets with 3½" black pot, height 11½"	
Planted . . .	1.69

Milk Glass Snack Set . . .	2.98
8 piece set consisting of 4 10" oval snack plates & 4 cups. All with grape motif.	

Metal

Wardrobe Cabinets

16.99

- Modern design beige baked-on-enamel finish.
- All steel construction with walnut trimmed doors.
- Full width hat rack . . . 63" high, 24" wide, 20" deep.

Housewares —
Prange's Downstairs Store



Beautiful 20"

Baby Doll
3.99

- fully jointed doll
- vinyl plastic
- open & shut eyes
- drinks & wets

• dressed in shirt and pants

• also baby bottle included

Toys — Prange's Downstairs Store



Prange's Store for
Floor Coverings—
Corner Appleton & Washington Sts.

S-T-R-E-T-C-H your household dollar by using your Prange Revolving Credit Account . . .

It increases your buying power . . . lets you use what you buy while you pay for it.

Wednesday . . . 9 a. m.

DOLLAR DAY

SAVE

"Bluebell"

**Stain-
less
Steel
Flat-
ware**
30 pes.

3.99

Set includes:

6 knives, 6 dessert spoons, 6 forks, 12 teaspoons.

Knives feature one-piece construction; spoons have added weight at points of wear.

Pyrex Mixing Bowl Set . . . 2.39 set

4 piece set in solid color of pink or turquoise or assorted 4 colors. Heat-proof.

Lazy Susan . . . 1.69

Glass on chrome base with ball bearing for easy turning.

Melamine dinnerware that won't break



CHARACTER AGAINST BREAKAGE WITH EVERY PURCHASE

Boonton Belle

complete 47 piece set

Service for 8

29.88
set

Set includes:

- | | |
|----------------------|-----------------------------|
| 6 dinner plates | 1 pr. salt & pepper shakers |
| 8 7" sandwich plates | 1 covered sugar |
| 8 soups or cereals | 1 creamer |
| 8 cups | 1 small platter |
| 8 saucers | 1 vegetable dish |

• In Harlequin colors

Metal Utility Cabinet . . . 16.99

Space-saving all steel construction in white baked-on enamel finish . . . 5 shelves and chrome trimmed doors . . . 63" high, 24" wide, 12" deep.

Housewares — Prange's Downstairs Store

General Electric Skillet . . . \$10

10" size . . . cast aluminum body, controlled heat, heat resistant handle, cover included.

Ben Hur Electric Dehumidifiers . . . 59.95

Only 15 left.

General Electric Waffle and Sandwich Grill Combination . . . \$15

Chrome finish . . . signal light . . . temperature control, reversible grids and also serves as an open grill.

Housewares — Prange's Downstairs Store

Housewares — Prange's Downstairs Store

H. Prange Co.

Wonderful Buys for Dollar Day

in our First Floor
Budget Lingerie Section

Women's, Misses' Slips, Petticoats

- Aviato rayon slips, all over lace & trimmings, some shadow panels . . . white & pink, sizes 32 to 44.

- Rayon petticoats, lace and net trim, white & pastels. S. M. L. \$1 . . . first quality.

\$1
each

Gowns and Pajamas

- Plisse and draped dry cotton waltz gowns, sizes 34 to 40 . . . first quality.

- 2-piece cotton pajamas — Bermuda pants, long pants, & tuxedo pants styles. Sizes 34 to 40.

\$2
each

Nylon Tricot Slips

- Slightly irregular in white only. Lace trimmed . . . sizes 32 to 40.

\$2
each

Women's, Misses' Rayon Panties

- 2-bar tricot tailored or trimmings briefs . . . sizes 5-7.
- Run-resistant in flare and trunk styles . . . sizes 8-10.
- Rayon mesh briefs in white only, sizes 5 to 10.

3
prs. \$1

Misses', Women's Orlon Cardigan Sweaters

- Luxuriously soft, wonderfully washable in new fall colors.

sizes 34 \$4
to 40

- white • green
• pink • red
• blue • coral
• beige • brown
• black

Bulky Orlon Cardigans . . . \$6

In white only . . . specially priced for Dollar Day only!

Sizes 34 to 40.

Women's, Misses' Cotton Blouses

New fall styles

sizes 12 \$2
to 18



Sleeveless Cotton Blouses . . . \$2

Dacron & cotton fabric in solids, stripes, plaids and embroidery trim. White & colors . . . sizes 32 to 38.

Women's Slacks . . . \$3

In cotton plaid and corduroy . . . washable — tailored to fit . . . by front self belt . . . sizes 10 to 18.

Chemi-Shirt . . . 3-Way Dress . . . \$2

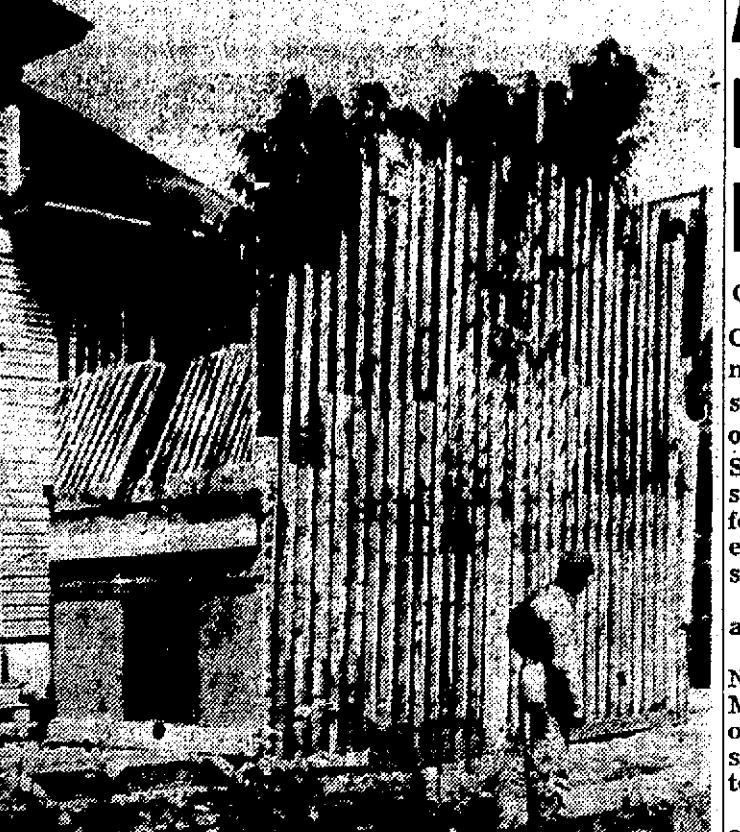
Drip-dry Cotton in black and colors . . . sizes 32 to 38.

100% Nylon Stockings . . . \$4

Novelty weave with fringe ends . . . some with Mylar thread trim. White only.

Silk Scarfs . . . 24 Inch . . . 2 for \$1

Blouses, Sportswear — Prange's Street Floor



Asian-African Bloc Prepare New Proposal

CONTINUED FROM PAGE 1

Charles Malik opened this morning's debate in the assembly. He made no mention of the western resolution. Speaking in general terms, he said there is a deep-seated fear in Lebanon that the very existence of the country is at stake.

"We ask that this fear be allayed," he said.

The resolution introduced by Norwegian Deputy Foreign Minister Hans Engen, with six other small nations as co-sponsors, may come to a vote tomorrow night or Thursday.

Engen predicted assembly approval. One Asian diplomat foresaw passage with 56 favorable votes and some abstentions in the 81-nation assembly. But some Arab and Soviet sources expressed belief it would fail to get the necessary two-thirds of those voting.

India Opposed

India opposed the resolution because it did not demand immediate U.S. - British troop withdrawals and because it would lay the groundwork for sending more U.N. troops to the Middle East. Iraq also found the resolution unacceptable, and Yugoslavia disliked

Only Dissenter

Chief Judge Archibald K. Gardner of Huron, S. D., was the only dissenter. He said the school board had acted in good faith and that Judge Lemley's decision suspending integration had been based on realities and conditions, rather than theories.

Judge Matthes emphasized the importance of the decision on integration of southern schools. Allowing Lemley's order to stand, he said, would mean an open invitation for other school districts to resort to violence.

Judge Matthes, at 52 the youngest of the seven judges, said the court realized the school board and its administrators had been harassed by the public and the state government.

Change of Policy

Both nations had said earlier they would withdraw when arrangements had been made to protect the independence of the two Middle East nations.

The letters thus signaled a change of policy by leaving the decision up to the assembly.

Telemetry Data

Reconstruction of some of the shattered pieces together

Gun-Toting Youths Freed of Charges

Chicago — Two gun-toting Wisconsin farm youths were freed of concealed weapon charges Monday when they explained to a judge they sought only to fight off gangsters.

Kenneth Dunford, 18, and Robert Anderson, 19, both of rural Bristol, appeared before Municipal Judge Daniel J. McNamara, who dismissed the charges.

A 16-year-old companion, from the same Kenosha county vicinity, faced a juvenile hearing today in Family court.

"We ask that this fear be allayed," he said.

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Telemetry Data

Reconstruction of some of the shattered pieces together

with the limited telemetry data received on the brief flight should give technicians the information they need to spot the malfunction.

There was no chance of the assembly's adopting a rival

Soviet resolution demanding troop withdrawal under supervision of U.N. observers

who would stay on to watch the frontiers.

Whatever action the assembly takes, diplomats expect

HammarSKJOLD soon to visit Lebanon and Jordan.

head of the defense department's advance research projects agency.

Johnson said the air force probably will be given the next shot despite the failure. He indicated the army is not yet ready for its first lunar attempt.

Lunar Probes

The air force has authorized three lunar probes and the army two. Johnson said the moon project could extend through 1959.

The mission — to place an 85-pound satellite in orbit around the moon after a 2½ day space journey — is a tremendous task.

Project heads were far from satisfied with the 3-stage moon rocket's fiery debut, but they agreed the task would become simpler to accomplish as the program progressed.

Plagued Day And Night with Bladder Discomfort?

Urinary eating or drinking may be sources of mild but annoying bladder irritations — making you feel restless, tense, and uncomfortable. And if restless nights, with nagging backache, headach, muscular aches and pains due to over-exertion, are keeping you awake, try Dean's Pills. Dean's Pills act 3 ways for speedy relief.

1 — They have a soothing effect on bladder irritations. 2 — A fast pain-relieving action on muscle aches, backache, headach, toothaches, aches and pains. 3 — A wonderfully mild diuretic action thru the kidneys, tending to increase the output of the 15 miles of kidney tubes. So, get the same happy relief millions have enjoyed for over 60 years. New, large economy size saves money. Get Dean's Pills today.

To Place A Want-Ad

Dial 3-4411

Court Tells Little Rock To Resume Integration

CONTINUED FROM PAGE 1

citizens would actively support authorities in carrying out integration. Rep. James Roosevelt (D-Calif.) said the decision "points up more than ever the need for the president to announce to the country what his policy is going to be on enforcing the law of the land in Little Rock and everywhere else."

Writing for the majority, Judge Marion C. Matthes of St. Louis said, the issue narrowed down to whether public resistance, including mob violence, was sufficient cause to nullify a federal court order directing the school board to carry out its plan for gradual integration of the Little Rock schools.

"We say the time has not yet come in these United States when an order of a federal court must be whitewashed away, watered down or shamefully withdrawn in the

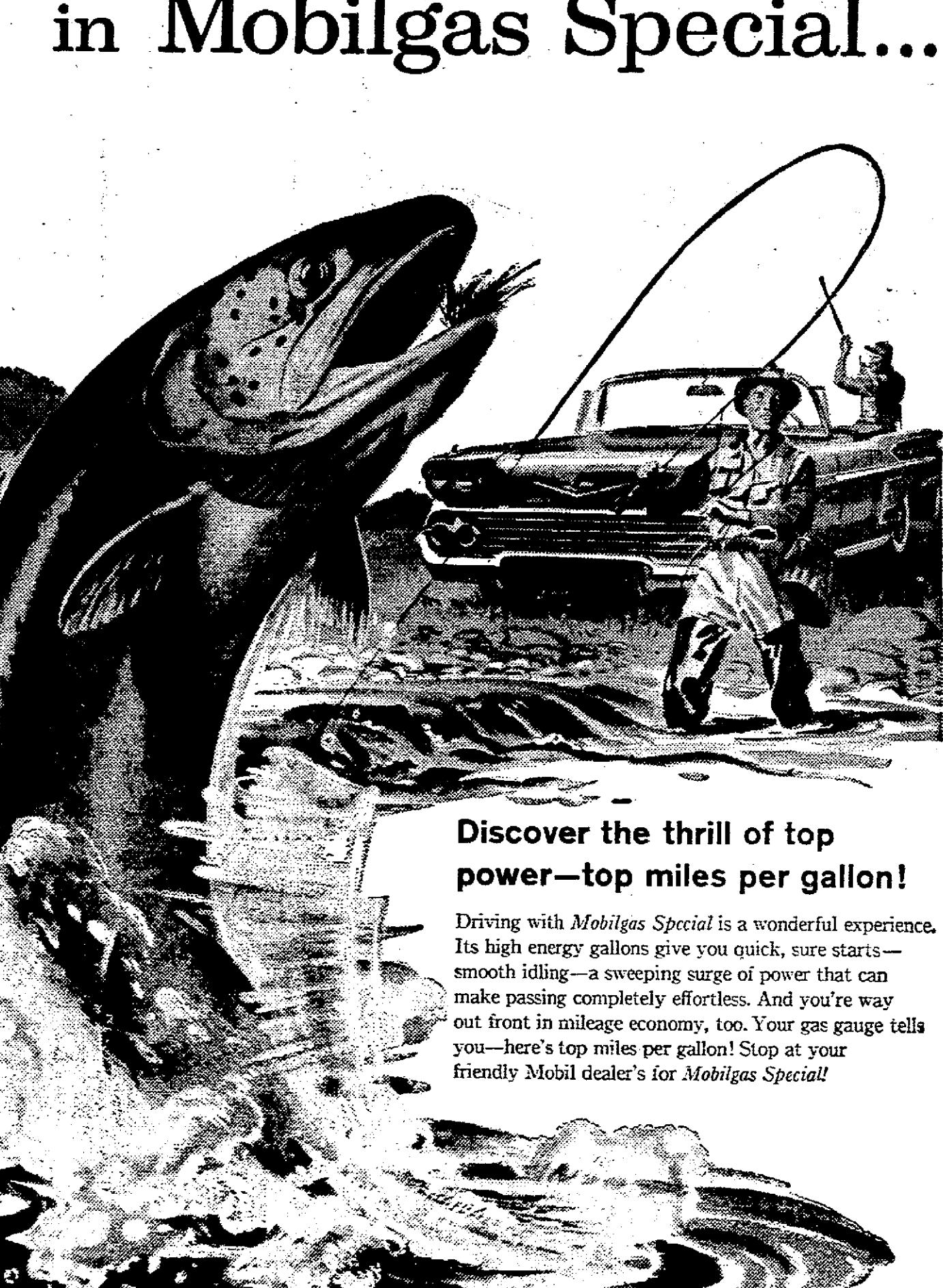
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Judge Matthes, at 52 the youngest of the seven judges, said the court realized the school board and its administrators had been harassed by the public and the state government.

Discover the thrill of top power—top miles per gallon!



Mobil

FOR NEW CAR POWER AND ECONOMY—

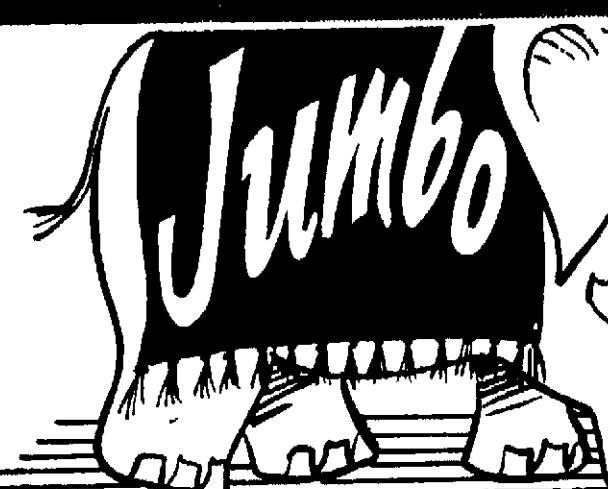
You're Miles Ahead
with Mobil!



SOCONY MOBIL OIL COMPANY, INC. Tune in "TRACKDOWN" every Friday night—CBS-TV.

Budget Terms at No Extra Cost
Eugene Wald
JEWELER
115 E. College Ave. Appleton

PENNEY'S
ALWAYS FIRST QUALITY!



STORE HOURS - MON. & FRI., 9:30 to 9:00 - TUES., WED., THURS. & SAT., 9:00 to 5:00

DOLLAR DAY

one big day
of SAVINGS!

ALL ROADS LEAD TO APPLETON FOR GREATER VALUES!

Penney's
jumps the gun
with next season's

imported
english
tweed
sport
coats

Penney buyers worked far ahead to land this one! Took their pick of Fall '58 stripes and other patterns from one of England's greatest woolen mills... saved plenty by having them specially woven ahead of the season! Now they're yours in Penney's University-influenced models tastefully lined in foulard prints.



22⁰⁰

Men's Shop — Main Floor

SPECIAL PURCHASE



GIRLS' WARM COATS & COAT SETS

All wool interlined back with rayon lining. Some chemise styling. 100% wool in tweeds, broadcloths, plush and zibeline. Sizes 3 to 6x and 7 to 14.

15⁰⁰

Girls' Shop — 2nd Floor

2-IN-1 REVERSIBLE SKIRTS

PENNEY'S SPECIAL BUY IN ORLON-WOOL PLAID

Penney's brings you smart 65% Orlon, 35% wool plaids. They're reversible! They hand-wash, drip dry. Pleats in place! Rich color combinations. Sizes 10 to 18!

SHOP PENNEY'S ... You'll live better, you'll save!

Sportswear — 2nd Floor

5⁰⁰

DOLLAR
FOR
DOLLAR
YOU
CAN'T BUY
BETTER!

FOR FABRIC! FIT! WEAR! SHOP PENNEY'S TWILLS!

- full weight for more wear
- proportion fit for more ease
- strongly stitched, reinforced
- Sanforized(R) for lasting freshness
- Sanforized(R), vat dyed!
- Sanforized boatsail pockets
- Work Clothes — Main Floor

2.50
Twill Pants
2.00
Twill Shirts

NEW FALL CORDUROY

YOUR FAVORITE COLORS
ALL MACHINE WASHABLE

What better way to start school than in dresses, skirts, jumpers, made of velvety, vibrant corduroy. It wears wonderfully, machine washes fresh and new.

68^c

a yard
36 inches wide

Yard Goods — Downstairs Store

MACHINE WASHABLE 80-SQUARE DRESS LENGTHS

Not since grandmother's calicos swept the floor have we had such sweeping fabric values! Come find geometrics, conversational floral prints as well as glowing solids. Really smooth, hi-count percale for family fashions, per ciels!

Yard Goods — Downstairs Store

Women's
60 Gauge—15 Denier
Dark Seam

HOSE

2 pair 88^c

Sizes 8½ to 11

Hosiery — Ladies' Side

MEN'S FLANNEL LINED JACKETS

A Big Price-Break on Men's Poplin Jackets. Storm Tab at Collar. Sanforized:
Sizes S-M-L

Work Clothes — Main Floor

3⁷⁷

MEN'S UNIVERSITY STRIPED SLACKS

Penney's Buckle-Back Twills Take to Stripes in a Big Way. Machine Washable. Sizes 29 to 38

Men's Side — Main Floor

3⁹⁸

MEN'S BLUE CHAMBRAY WORK SHIRTS

Rugged Hefty Fabric. Machine Washable. Yes ... Sanforized Too. Sizes 14½ to 17

Work Clothes — Main Floor

1⁰⁰

EXTRA BIG SIZE OCCASIONAL CHAIRS

Penney's Put an Easy Price on "His" Easy Chair. The Kind of Big Relax-In Chair You'll Use All Through the House

Furniture — Downstairs Store

2 FOR \$25

FIBERGLASS DRAPES — NEEDS NO IRONING

Fresh as New After Washing — Shrinkproof, Stretch Proof, No Sun Rot and Fire Safe

Home Furnishings — Downstairs Store

5⁰⁰

MEN'S SLACKS AND MIDCALF PANTS

Gale & Lords — Bates Fabrics. Two-Ply Woven, Combed Cotton, Plaids 'N Stripes. Sizes 10 to 18

Women's Sportswear — 2nd Floor

2⁹⁹

WOMEN'S ORLON & COTTON SWEATERS

Slipovers — Cardigans. In White and Pastels. Hand Wash. Broken
Sizes 32 to 42

Women's Sportswear — 2nd Floor

\$3 & \$4

WOMEN'S TRIM-TWIN SETS

Printed Polish Cotton. 2 Pcs. Blouse and Skirt Ensemble. Machine Wash. Sizes 10 to 16

Women's Sportswear — 2nd Floor

2⁹³

GIRLS' TAILORED BLOUSES

In Cotton Broadcloth With a Convertible Notched Collar. Machine Washable. In Colors, White, and Pastels. Sizes 3 to 14

Girls' Shop — 2nd Floor

1⁰⁰

WOMEN'S COTTON FLANNEL DUSTERS

New Selected Patterns. In Machine Washable Flannel. Sizes 12 to 20

Cotton Shop — 2nd Floor

2⁰⁰

16 INCH BOY & GIRL PAJAMA DOLL

A Cuddle Doll a Youngster Would Like to Fall Asleep With. Cute, Too!

Toy Shop — Downstairs Store

1⁰⁰

PEN HOLDER & DESK LAMP SET	\$4
MEN'S HANDKERCHIEFS (10 Pack)	77c
MEN'S COTTON WORK SOCKS	6 for \$1
GIRLS' PLASTIC PLAY SLIPPERS	66c
GUN & HOLSTER SETS	66c
WOMEN'S SUMMER SLEEPWEAR	\$2
COTTON SLACK SOCKS, Sizes 6 to 10½	5 for \$1
WOMEN'S BETTER DRESSES	\$4
SUB-TEEN BETTER DRESSES	\$6

HEY, KIDS! WE'RE HAVING
ANOTHER BIG FREE MOVIE PARTY!

Drop In at Penney's and Pick Up Your
FREE MOVIE TICKETS FOR PENNEY'S
BACK-TO-SCHOOL MOVIE. IT'S FREE!
For THURS., AUG. 21st at 9:00 A. M.!

SHOP PENNEY'S ... YOU'LL LIVE BETTER, YOU'LL SAVE!

PENNEY'S
ALWAYS FIRST QUALITY!



STORE HOURS - MON. & FRI., 9:30 to 9:00 - TUE., WED., THURS. & SAT., 9:00 to 5:00

DOLLAR DAY

one big day
of SAVINGS!

ALL ROADS LEAD TO APPLETON FOR GREATER VALUES!

**PENNEY'S
SPECIAL
BUY**



WOVEN-THRU COTTONS!

WELL-GROOMED STRIPES AND
PLAIDS AT SAVINGS

1.66

Men's Sizes

S-M-L

1.33

Boys' Sizes

4 to 20

Choose miniature tartans in Penney's button-down "University" model . . . OR . . . Penney's plain collar plaids . . . rich deep tones you'll find hard to resist! Sanforized(R).

Men's Shop — Main Floor

Boys' Dept. — 2nd Floor

ZIP HOOD PARKA

7⁷⁷

Jr. Boys' Sizes 4 to 12

9⁸⁸

Boys' Sizes 10 to 20

Yes, Penney's fury dynel trimmed hood zips off . . . reveals a snug warm tailored color! All combed cotton sheen with wonderfully warm quilt lining!

Boys' Shop — 2nd Floor

AUGUST PREMIUM BUY

WASH'N WEAR
little or no
ironing

BOYS' BUCKLE-BACKS!

SAVE ON OUR LUSTROUS
COMBED COTTON SHEENS

Costly fabric . . . Penney's own University styling . . . PLUS a special Wash 'n Wear finish! Yes, these slacks machine wash, drip dry fast, touch-up iron.

Boys' Shop — 2nd Floor

2⁴⁴

Sizes 6 to 18

PLEATED! WASHABLE!

girl's clan plaid orlon-wool
HAND WASHABLE SKIRT

Tiny Penney price for so much skirt! Hand washes! Pleats stay in! Perfect with her new sweaters, her whole blouse 'n sweater color plan! Elastic back.

Sweaters to match 2.66

Girls' Shop — 2nd Floor

2⁶⁶

Sizes 7 to 14



MEN'S WESTERN JEANS
A REAL BUY!

2⁰⁰

Sizes 29 to 38

Men's Dept. — Main Floor

SPECIAL PURCHASE OF
SCHOOL SUPPLIES

12-PENCIL PACK, 7" Medium Lead	23c
BALL POINT PENS	25c
24-BOXED CRAYOLA CRAYONS	25c
SPIRAL MEMO BOOK OR PAD	7c
Spiral STENO BOOK, 6" x 9"	23c
ZIPPER 3-RING BINDERS (Plus Tax)	2.44
LARGE SCHOOL BAGS (Plus Tax)	2.44
LARGE TABLETS	19c
WEBSTER'S DICTIONARY, Over 100,000 Entries	2.50

HEY KIDS! WE'RE HAVING
ANOTHER BIG FREE MOVIE PARTY!

Drop In At Penney's And Pick-Up Your
FREE MOVIE TICKETS FOR PENNEY'S
BACK-TO-SCHOOL MOVIE. IT'S FREE!
For THURS., AUG. 21st At 9:00 A. M.!

SHOP PENNEY'S . . . YOU'LL LIVE BETTER, YOU'LL SAVE!

TRIPLE ROLL CUFF ANKLETS

Buy Several for Her School Days Ahead! Nylon Reinforced.
Sizes 9 to 11

Hosiery — Ladies' Side — Main Floor

3 For 1⁰⁰

GIRLS' RAYON COTTON BRIEFS

Such Long Wear — Soft Knit Cotton. Elasticized Lace and Legs.
Sizes 2 to 14

Girls' Shop — 2nd Floor

4 For 1⁰⁰

BOYS' STRIPED WESTERN JEANS

Almost Indestructible! Now at Penney's Big Savings Bar-tacked at All Strain Points. Sizes 4 to 12

Boys' Shop — 2nd Floor

1⁰⁰

LUNCH BOX AND MATCHING BOTTLE

Yes! A Plaid Lunch Kit — All Steel. Complete With a 1/2 Pt. Vacuum Bottle to Match

Boys' & Girls' Shop — 2nd Floor

2⁰⁰

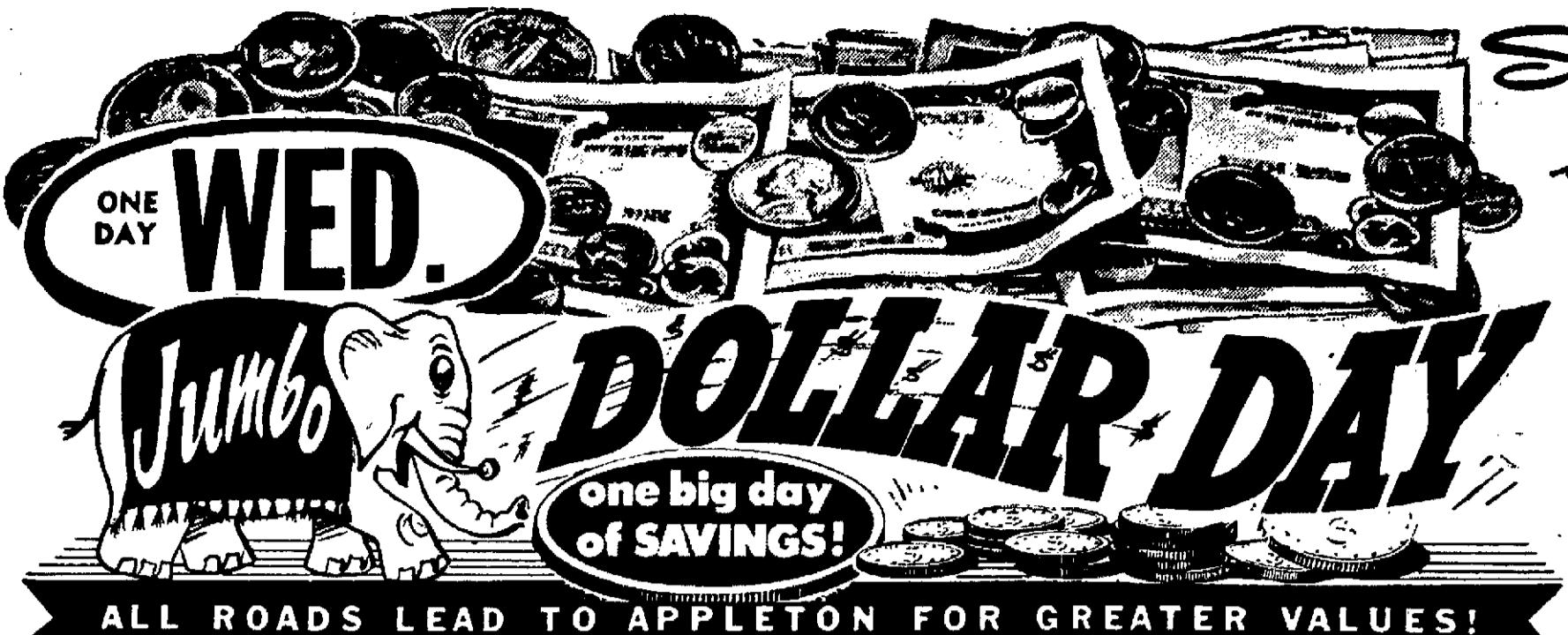
GREAT PENNEY VALUE

RELAXED FULL-FASHIONED
ORLON SLIPOVERS

Soft, carefree-Orlon in easy silhouettes. Wear over slim or flared skirts for relaxed sheath or flounce look! Grey, beige, oxford heather; red; white; dark brown. 32 to 42.

Sportswear — 2nd Floor

4⁴⁴



ALL ROADS LEAD TO APPLETON FOR GREATER VALUES!

Shop in
COOL COMFORT
- we're air-conditioned

Slight Factory Irregulars Bought Special For \$1 Day

Nylon Stretch ANKLETS 3 **1.00**

• Whites, Colors
• One Size Fits 9-11

If Perfect Would Be 69c

*Big Feature \$1 Day Value!***Bulky Knit Sweaters**

If not bought special, these would sell up to 6.95

\$5

• Buy two or three at this price!

• Whites • Reds • Blacks
• Others

Diane Carole
DISTINCTIVE FASHION WEAR

BULKY KNIT 100% ORLONS

So nice for back to school wear!

WOMEN'S LATEST STYLES COATS, TOPPERS**1/2 PRICE**

AND LESS

100% Wool fabrics ... tans, greys, blues, reds, navy and other colors!

Junior, miss, women's sizes! Hurry for these!

Reg. 19.95 to 59.95

\$9 to \$29

SALE! WOMEN'S SWIM SUITS

REG. 9.95-10.95

REG. 12.95-14.95

REG. 17.95-19.95

7.00**9.00****\$13**

Smart Lostex knits and cottons in new figure shaping and flattering styles! Good choice of colors and prints! Enjoy a new suit now at our sale prices!

WOMEN'S JAMAICAS, PEDAL PUSHERS AND BERMUDAS

Price cut for Dollar Day sale!

REG. 2.98 **\$2**REG. 3.98 **\$3**

A BIG VALUE GROUP ... tarpon cloths, denims, gabardines, polished cottons in solid colors, plaids and stripes. Whites are included! Sizes 12-20!

SHOE BARGAINSExtra Special Grouping
WOMEN'S, CHILDREN'S SHOES**\$1**

Broken sizes ... odds and ends - all good values.

Discontinued Styles
WHITE FLATS**\$2**Women's White, Beige, Black
CASUALS & DRESS SHOES**\$3**

Values to 12.95. Broken sizes.

GIRLS' WEAR

Special! Girls' CAR COATS REG. 8.98 **\$7**

Sizes 3-6x. Red and natural. The styling that girls like best! Buy for school wear.

Reg. 10.98 — Sizes 7-14 \$9
Red, natural, charcoal colors. New styles just unpacked.Reg. 12.98 — Subteens \$10
Save 2.98. Charcoal, red, natural. Sheen poplins.

Terrific for school wear. Quilted lined, interlined with wool and attractively trimmed. Collars convert into hoods. Dollar Sale is your time to save money.

\$1 Day Special Grouping
• Dresses • Blouses
• Sportswear • Swim Suits
• Spring Coats, Etc.

Includes **\$1 \$2 \$3 \$4 \$5****Dollar Day Reductions!****Women's Spring and Summer DRESSES**

REG. 10.95 TO 14.95

REG. 14.95 TO 19.95

\$7**\$9**

Reg. 22.95 to 24.95 \$13

Big grouping of many styles to wear into fall season! Rayons, pure silks, cottons, rayon-jerseys, Arnels, others in expertly tailored fashions! Sleeveless and short sleeved styles! Tall and maternity dresses included!

\$1 Day Only
SPECIAL PURCHASE

36" SCARFS
in colorful prints

Rolled Hem \$1

Fine group. Cravette water repellent treated.

Women's Hankie Specials
Reg. 25c, 39c Values

6 for \$1Our Regular 50c Quality **3 for \$1**

Large size cotton prints. Buy for gifts, too.

REG. \$2.00 SHAMPOOS
REG. \$2 PINE BATH OIL

Outstanding quality label brands specially reduced for our big dollar day sale. Just half price for this event so stock up for months ahead.

LINGERIE

Women's Shorty Pajamas, Shorty Gowns, Waltz Length Gowns

REG. 2.98 REG. 3.98 REG. 5.95

\$2 \$3 \$4

Check this fine group and make big savings. Small, medium, large sizes. Be here early for these.

Girls' Pajamas, Shorty Pajamas, Dusters
Sizes 4-16 Reg. 1.98 **1.00** Reg. 2.98 **\$2**

BEDDING

Sale! Reg. 2.95
PILLOWS

Linen-like striped blue-white ticking. Specially treated crushed chicken, turkey feathers. Save .95c.

\$2**SMOOTHLY STITCHED MATTRESS PADS**Reg. 3.98, 42 x 76" Extra Wide Twin **3.00**

Reg. 4.98 54 x 76" Dble Bed 3.50

5.39—60 x 76" Ext Wide Dble **\$4**

Our good quality pads carefully stitched to keep them smooth, uniform. Sizes are large for full protection. Make your savings now on every size.

Sale! Floral Design Dacron Comforters

Our Regular 11.98 Quality **\$9**

100% Dacron filling... plump, buoyantly soft, lightweight and yet warmer than wool. Dainty floral design in yellow, blue, pink or white... with white all around ruffled nylon. WASHABLE.

Babe and Toddler Sizes 9 Mo. to 3 Yrs. SUN SUITS, DRESSES

Reg. 1.98 **1.00**
Reg. 2.98 **2.00**
Reg. 3.95 **3.00**

DACRON filled French Crepe Covered COMFORTERS

Reg. 9.98 **7.00**4.98 Matching Pillows **\$4**

Cloud-soft, lightweight and lusciously warm. Dainty floral design in choice of yellow, blue or pink reversing to solid color on other side. COMPLETELY WASHABLE. One day sale only.

Infants' FITTED CRIB SHEETS
Smooth Percales

Reg. 1.49 **1.00**
• Crisp Whites
• 180 Count

UPHOLSTERY FABRICSReg. 3.79
Per Yd.**2 Yds. \$5**Reduced for **\$1 Day Only!**

A SPECIAL SALE OFFERING — our better quality types in 54 inch widths. Beautiful nubby weaves, rubberized back Tweeds in brown, charcoal, gold, grey, copper... fabrics that sew up easily, beautifully.



SAVE \$5
REG. 14.95 BISSELL SHAMPOO MASTER RUG CLEANER

\$1 Day Sale \$10

Cleans a 9 x 12 rug in just 30 minutes. Gets deep down dirt, makes rug cleaning as easy as sweeping! No scrubbing, no rubbing! Reduced tomorrow.



Watch Store Displays For Many
Unadvertised Bargain Values!

Reg. 39c
Printed Kitchen
Sack Towels
3 for 1.00

8 novelty patterns in 4
colors. 2 hemmed, 2
selvage edges.

Reg. 1.39
Stamped Pillow
Tubing Cases
1.00 Pr.

128 type seamless tub-
ing. Hemstitched for
crocheting.

Faribo
100% WOOL
BLANKETS

REG. 14.98

\$12

Extra good buy — save
298. 5 year guarantee.
Wide nylon binding. Tur-
quoise, sky blue, rose,
citron yellow. Gift Boxed.



Reg. 24.98 "Extra Size"
SPRINGFIELD BLANKETS

Save 5.98! 108 x 90"

BIG 108 x 90" All around nylon
binding. 50% Orlon, 50% Wool.
White, Powder Blue, Seafoam, Pink,
Rose. WASHABLE. GIFT BOXED.

\$19

BIG APPLETON DAY FABRICS SALE!

Reg. 79c to 1.39 Types.

Prints, solid colors in
large variety. For
skirts, blouses, dresses, etc.

2 Yds. 1.00

Reg. 1.39 to 1.98 Types

Fine types in solids and
prints for back to
school and fall ward-
robes. One day sale.

Yd. 1.00

APPLETON DAY SALE
Callaway Mills
Thick, Luxury Type
Bath Towels
2 for 3.00

Big Jumbo
25 x 48" Size
REG. 1.98

98c. 16 x 18" HAND SIZE 3 for \$2

39c Wash Cloths or Finger Tips .. 3 for \$1

3.98 22 x 36" Matching Tub Mats .. 3.00

OUR FINEST QUALITY in generous sizes. AB-
SORBONIZED... thick, long lasting ... 16 attrac-
tive colors plus whites. Wed. only.

CHINA, GLASSWARE

1.98 BRASS BOOK RACKS
Triple plated brass in an
attractive styling. Makes
fine gift. Also in wrought
iron.

SET — 3 POODLES
Choice of pink, blue or
white. Reg. 2.50 — save \$1
1.50 Wed.

GIFT CUPS, SAUCERS
Imported collector's
gems—dainty types.
Reg. 1.29 ea.

2.95 CASSEROLES.
Hand wrought aluminum
with 1½ or 2 qt. Pyrex in-
set.

FOOTED CAKE PLATES
Reg. 3.50 — save 1.50. \$2
Crystal clear glass. 10" size.

REG. \$2 TORTE PLATES
SAVE \$1. 14" crystal glass. \$1
Footed base. Attractive.

4.95 LAZY SUSANS
Save 1.95 Wed. sale. 4-
section Calif. pottery type.
Choice of colors.

VAL. TO \$2 MISC. GIFTS
Dishes, trays, snack sets, \$1
vases, planters, etc.

Dollar Day! Reg. 2.50

Boxed Sets of 8
NO-NICK RIMS
10½, 12 Oz. Tumblers

\$2

SAVE 50c Wed. Sale.
Choice of several attractive
patterns. Buy for yourself,
for gifts.



Sale! Save 4.60!

Colorful Lu Ray
16 Pcs. Dinnerware Set
Set Plus Serving Bowl

\$4

Choice of all attractive
rainbow colors — pink,
blue, yellow, green. Servings
for four plus extra
bowl. Fine gift, too.

25% OFF ON ALL OPEN STOCK PIECES

Complete your set now at savings ... or
replace broken pieces. Wed. sale only.

100 FT. CLOTHES LINE

\$1

Either heavy cotton
"Whale" or plastic line
with wire core.

\$4.98 TOILET SEATS

\$4

Durable smooth, sanitary
molded wood. Chrome on
brass fixtures included.

\$1.39 FLOOR BROOMS

\$1

SAVE 39c. Heavy duty
brush ideal for garage,
basement, etc.

WEST BEND Specials!



RD CAKE CARRIERS

\$4

Keep cakes fresh, too.
14½" reversible tray. Pol-
ished aluminum.

Vollrath Stainless Steel
SQUARE CAKE PAN

1.00

8 x 8 inch. 1¾" deep. Fast
baking. Lifetime wear.

West Bend Reg. 8.50
2 QT. ELEC. CASSEROLES

5.00

New electric type with cer-
amic bowl, hot plate and cord.
Perfect for baking beans, too.

West Bend Stainless Steel
SET-3 MIX BOWLS

4.00

SAVE 2.50. For elec-
mixers, too. ¾, 1½, 3½
qt.

VOLLRATH SPECIALS
10½" Juice Reg. 1.40
Saver Stainless Steel PIE PLATES 1.00
Reg. 1.25 — 8½" Stainless Steel ROUND CAKE PANS 1.00

Faribo 100% WOOL BLANKETS	REG. 14.98	\$12
Extra good buy — save 298. 5 year guarantee. Wide nylon binding. Tur- quoise, sky blue, rose, citron yellow. Gift Boxed.		
Reg. 24.98 "Extra Size" SPRINGFIELD BLANKETS	Save 5.98! 108 x 90"	\$19
BIG 108 x 90" All around nylon binding. 50% Orlon, 50% Wool. White, Powder Blue, Seafoam, Pink, Rose. WASHABLE. GIFT BOXED.		

BIG APPLETON DAY
FABRICS SALE!

Reg. 79c to 1.39 Types.

Prints, solid colors in
large variety. For
skirts, blouses, dresses, etc.

2 Yds. 1.00

Reg. 1.39 to 1.98 Types

Fine types in solids and
prints for back to
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Yd. 1.00

APPLETON DAY SALE
Callaway Mills
Thick, Luxury Type
Bath Towels
2 for 3.00

Big Jumbo
25 x 48" Size
REG. 1.98

98c. 16 x 18" HAND SIZE 3 for \$2

39c Wash Cloths or Finger Tips .. 3 for \$1

3.98 22 x 36" Matching Tub Mats .. 3.00

OUR FINEST QUALITY in generous sizes. AB-
SORBONIZED... thick, long lasting ... 16 attrac-
tive colors plus whites. Wed. only.

MEN'S FURNISHINGS

End of season sale! Entire Stock

Men's Summer Suits



Reg. 39.50
\$25

Reg. \$55
\$35

Men! Our fine styles in
summery fabrics and
good colors. Look at
the big savings — get
yours right away tomor-
row.

Sale! Lined and Unlined
Students', Men's Jackets

Values to 7.95 3.00 **Values to 10.95** 5.00

A BIG VALUE GROUPING of good styles and colors
special for Dollar Day selling. Styles for back to
school, casual wear, work. Broken sizes. BIG RE-
DUCTIONS.



Sale! Nofade
Men's White Shirts

Fine Sanforized Broad-
cloths with no-wilt fused
collars. Sizes 14½-17 ...
sleeves 32-35.

Reg. 2.98
2.00

Reg. 84
Styles 3.00

First quality Arrow shirts! Long, short
sleeved styles! Whites, pastels! Broken
sizes!

BOYS' WEAR

Boys' Washable
SCHOOL PANTS

Sizes 4 to 16

Reg. 1.98 1.00
Reg. 3.95 2.00
Reg. 4.95 3.00
Reg. 5.95 4.00

Boys' Sanforized
Short Sleeved
Sport Shirts

Reg. 1.98 1.09

School type plaids, stripes,
knits in a grouping of our
fine quality brands.

"DICKIE"
WESTERN STYLE
BLUE JEANS

For School Wear
2.00

• Sizes 4 to 16
• 10 Oz. Blue Denims
• 1-day Sale Only

Boys' Reg. 1.98
Swim Trunks

1.00

Quick close-out of regular stock.
Briefs, boxer styles. Sizes 2-18.

BOYS' 2.98 BROADCLOTH PAJAMAS

Special grouping for our big \$1 day sale.
Pullover and button-front styles. Sizes 8-18 2.00

BOYS' REG. 1.98 BOXER STYLE SHORTS

Washable cottons with zipper front. Sizes 3-16 1.00

Specially reduced for Dollar Day sale only 1.00

BOYS' REG. 3.95 BERMUDA SHORTS

SAVE 1.95. Stripes and solid colors in these popular styles.
Sizes 4-18. Styled by David Copperfield. Hurry for these 2.00

Special \$1 Day Sale

BOYS' SCHOOL SUITS

Vel. to 5.95 Vel. to 14.95 Vel. to 24.95

\$4 \$10 \$15

Pick many big bargains in these groups.
Good choice of colors, fabric weaves and
sizes for all age boys. 100% Wools. Rayons.
Look what you save!

9.95 CHROME STEP-ON GARBAGE CANS

Extra nice types with sanitary polyethylene plastic inset.
10 qt. family size. Lasts for extra years, too ..

6.00

BIG 12 OZ. EASY KLEEN FURNITURE POLISH

Extra special of this fine polish used
by so many people. Non-greasy ..

2 bottles 1.00

SCISSORS TYPE EXTENSION WALL LAMPS

Brass extension with black, white or
brown lamp bowls. For homes, cottages ..

3.00

MARY ANN LUNCH KITS WITH BOTTLE

Beautiful roomy type with new pouring type vacuum bottle. Heavy
plaid pouch type plastic bag that can be used
as lunch bag, too.



**SPECIAL FOR
Dollar Day!**
Men's and Women's
WATCHES
17 Jewel
\$19.95
Incl.
Tax

Budget Terms
MARX JEWELERS
Jewelry Since 1910
212 E. College Ave.
Appleton

Trapeze, Chemise Win in a Breeze

Teens Like Easy Line

It's trapeze and chemise from start to finish in suits and dresses for teenage girls.

Top headlines are being made by narrow knit tube chemises, slim but easy dresses with curving scythe backs and rough tweed trapeze-style suits with unfitted jackets and gently flaring skirts.

Knit chemises, coming onto the scene with a fanfare, are shown in both cotton and wool, almost invariably with the wide ribbing seen in all knitwear this season.

Mosaic paisleys are a new addition to the cotton knitwear picture.

Softer dress styling accompanies this fall's loose lines, with eased contours and less definite shapes everywhere. And teen shoppers won't find sheaths displayed. The fitted sheath-waistline has moved out, up and down and it's now found with an empire effect just under the bustline, at the hip, at mid-thigh, or at the knees — anywhere except its natural home.

Hiked Hemline

Another movement in the fashion upheaval is the hiked hemline. Its climb has stopped just short of the knee and indications are that it will remain there for the season.

The trapeze silhouette — a cross between an eased sheath and a full skirt — brings in its wake an abundance of 2-piece jacket dresses. Jacket lengths vary from just below the waist, topping a trapeze skirt, to hip or fingertip length for a chemise effect.

Further silhouette innovations in this year's dresses are the tunie, back for another season; the chasuble line with softly draped open envelope or scissors pleats starting at the bust; flounces, flared or pleated at the knee; and the blouson, dipping to a low point in back.

Many Fabrics

Conversation piece fabrics abound for the high schooler's fall dresses. Featured are soft, shaggy mohairs, homespun-look wools, bright and giant plaid, blanket weight materials, looped surfaces, rough tweeds and extra wide corduroys. Ribbon weaves, novelty textures, fur fibers, suedecloth and sheer worsteds in subtle plaid will be seen as well for suiting.

Plaids, big and bold, are tops on the dress fashion list. Offbeat combinations of varied blue tones, blue and green or pink shades are prominent, but little gray can be found. Soft, grayed browns, muted greens and clear reds will be displayed in both dresses and suits, with subtlety of color a dominant note in suiting.

Paisleys take honors in the dark cottons shown for early fall. The always popular plaids and tartans follow, shown in green, brown, red or deep blue.

Collars Big
Collars often fur, have marched into the foreground of dress and suit styles and they're bigger than ever. Teens can still find a few Peter Pans, but the great majority of fashions have width at the top with showy platter, sailor, capelet, shawl or portrait collars.

If suit collars aren't big, they are likely to be nonexistent. The more severe neckline of the collarless suits are offset by lots of buttons or de-



More Fit To Formals

Teenaged opponents of the straight and loose fall casual wear will find comfort in dance and formal wear.

There's much more fit to waist and bust lines in dress-up clothes than teen shoppers will find anywhere else. Most dance frocks follow the figure and reserve their concessions to the current silhouette for graceful back panels draped cape-like from the yoke line.

But for trapeze fans, designers have combined the empire and trapeze lines in creations flowing outward from just below the bustline. Dressy jackets eased at the waist over slightly flaring skirts also produce a trapeze shape. What's more, as proof that the unfitted era holds sway, dance wear shows easier contours everywhere, sheaths are almost non-existent and the bustline is never prominent.

Heading the list of new and important fashion details is the harem skirt, gathered under at the hem in bulky folds. It is displayed in abundance on the season's shorter gowns. Prominent as well are crushed cummerbunds — another companion of the often-seen empire line.

Pink is headed for a smash season in cocktail and formal dresses this year, fashion experts predict. Shocking pink, delicate pink, rosy pink and icy pink all promise to be tops in fashion. They're often shown in shimmering satins, most favored among fabrics for the coming fall.

Teens are leaning toward romantic floor-length ball gowns rather than cocktail lengths for formal wear, though plenty of the shorter creations can be found. They're usually displayed in crystalline, taffeta, peau de soie or nylon sheers, while fluffy nets, formerly a favorite, decline in popularity.

Miss Wisconsin Of 1957 to Say Nuptial Vows

Milwaukee — Wedding bells will ring Aug. 30 for pretty Miss Joan Hentschel, last year's Miss Wisconsin.

Miss Hentschel, who is 19, Monday applied for a marriage license with William M. Luebke, 21, of Milwaukee.

She is a junior at the University of Wisconsin. He is a senior. The couple met four years ago when they were high school students.

day afternoon at Pierce park. Mrs. Raymond Heegeman is in charge of the arrangements.

REUPHOLSTERING SPECIAL!
AVERAGE DAVENPORT
Latest Fabrics — A Complete Job
Springs Tied — Frame Repaired
Dial 4-2037. — Fockel's Upholstery
\$19.95

DOLLAR DAY SPECIAL

LAMP SHADES
ONE GROUP
Dollar Day Only
\$1.00

POLE LAMPS
Complete Selection **\$18.95** up

WALL LAMPS
Scissors, Pull-Down, And Others **\$3.50** up

THE LAMP SHOP
207 E. College Dial 3-1237

— FOR REAL VALUES —

TRY POST-CRESCEANT CLASSIFIED ADS

Dollar Day Special!



**\$1.00
OFF
On All
Fall
Hats**

You Save \$1.00
By Selecting A
Fall Hat Today!

Entire Stock of Summer Hats
\$1.00

Newmans

DOLLAR DAY

one big day
of SAVINGS!

ALL ROADS LEAD TO APPLETON FOR GREATER VALUES!

DRESSES

\$3 and \$5
Formerly Sold to 29.95
All Sizes

COATS

WINTER \$39
New Coats That Would
Normally Be 59.95 to 79.95

SUITS

\$15
Coats That Formerly Were
39.95 to 69.95

Formerly Sold to 59.95
All Sizes

T ALL - SHOP VALUES FOR DOLLAR DAY

SUMMER DRESSES, Reg. to 12.95 \$4.00 **SHORT SHORTS, Reg. to 4.95 . . . 50c**
SUMMER SKIRTS, Reg. to 8.95 . . . \$2.00 **SWIM SUITS, Reg. to 12.95 . . . \$5.00**
Cotton House Dresses, Reg. to 5.95 . . . \$2.00 **Cotton Knit Dresses, Reg. to 5.95 . . . \$2.00**

MATERNITY DRESSES

\$3
Reg. to 17.95

MATERNITY PLAYWEAR

\$2
Reg. to 7.95

MATERNITY SLIPS

\$2
Reg. to 3.95

1ST QUALITY HOSIERY

2 PR. \$1
Reg. 1.55 Each

SUMMER HAND BAGS

\$1—\$2
Reg. to 7.95

DUSTERS

\$2
Reg. to 7.95

SKIRTS

\$3
Reg. to 10.95

BLOUSES

\$2
Reg. to 5.95

PLAYWEAR

\$1—\$2—\$3
Reg. to 10.95

LONG SLEEVE

Pullovers
5.99

Reg. to 10.99

WOOL SKIRTS

5.99
Save 1/2

Values to 25.00

SWIM SUITS

1/2 OFF
Values to 25.00

Reg. to 5.95

BULKY KNIT SWEATERS

2.99
Reg. to 5.95

100% CASHMERE SWEATERS

10.88
Reg. to 25.00

PLUS DOZENS OF OTHER ITEMS
Newmans
ZUELKE BLDG.

**SPECIAL FOR
Dollar Day!**
Men's and Women's
WATCHES
17 Jewel
\$19.95
Incl.
Tax

Budget Terms
MARX JEWELERS
Jewelry Since 1910
212 E. College Ave.
Appleton

Individualized Hair Styling and Cutting

SAVINGS

50% or MORE

ON

COLD WAVES

BACK-TO-SCHOOL CHARM

Dial 3-9730

\$15 LANOLIN LADEN COLD WAVE . . . \$7.50

\$12.50 TRIPLE OIL COLD WAVE . . . \$6.50

\$10.00 CREAM OIL COLD WAVE . . . Extra Special \$4.95

Appointment Not Always Necessary

KUT & KURL Beauty Salon

200 E. College Ave.
Open Tues. and Thurs. Eve. — Open All Day Saturday

Enjoy Shopping in Air Conditioned Comfort



Tomorrow at 9 a.m.

All Remaining Spring and Summer COATS - SUITS DRESSES - SPORTSWEAR

Reduced Again to Bring You Our Lowest Prices of the Season

fabulous clearaway

all priced FAR below original cost — many priced below the cost to make!

DRESSES Formerly 8.95 to 39.95
\$5 - \$8 - \$10
Sizes 7 to 15 — 10 to 14

BLOUSES Formerly to 8.98
\$2
SKIRTS Formerly to 10.95
\$3
PANTS Formerly to 8.98
\$2
Sizes 10-12

WOOL COATS Formerly 39.95 to 59.95 **\$19 to \$26**

JACKETS Formerly to 14.95 . . . **\$4 to 5.50**

All Sales Final — No Exchanges — No Refunds

The Fashion Shop

117 E. COLLEGE

"SONNY BREITENBACH SHOES"

Kimberly Scouts Hold Outing at Lake Poygan Home

Girl Scout troop 88, Kimberly, spent Friday at the Lake Poygan cottage of the Fred Foxes, Kimberly. The girls went swimming and boating and had dinner and supper at the lake residence. Troop committee members, Mrs. Earle Welhouse, Kimberly, and Mrs. John Van Elzen, route 4, Appleton, assisted Mrs. Fox with arrangements.

DOLLAR DAY
ALL ROADS LEAD TO APPLETON FOR GREATER VALUES
ODDS and ENDS
ONE GROUP, Values to 3.00
HANDBAGS \$1.00
ONE GROUP \$1.88
Values to \$5.00

LUGGAGE
ODDS & ENDS 40% OFF

Ideal for Back to School & Vacations

Sueflow's

TRAVEL GOODS
Dial 3-8183 303 W. College Ave.

Brooks

118 E. COLLEGE AVE.

DOLLAR DAY
Specials

LADIES' DRESSES \$5
Values to \$14.95

Cottons — Sheers

Prints — Solids

LADIES' RAINCOATS \$9
Values to \$24.95
Assorted Colors & Sizes

Ladies' Famous Name BLOUSES \$1 AND \$2
Values to \$3.98

LADIES' SLACKS \$2
Values to \$7.98

Ladies' 1st Quality HOSE 2 Pairs \$1
Nationally Advertised at \$1.15 Pair

LADIES' SKIRTS \$3
Values to \$7.98

CHARGE IT & SAVE AT BROOKS!

Last Call! Dollar Day MARKDOWNS

FRENCH'S TWICE-A-YEAR

SHOE SALE

Values to 12.95

NOW ONLY

\$2 \$3 \$4

- Dress Shoes
- Sports
- Casuals
- Wedges

French SLIPPER SHOP



One Special Group
SHOES \$1
and
SLIPPERS

102 E. College Ave.

Tues., Aug. 19, 1958 Appleton Post-Crescent A16

Edward Esslers Return From East

Mr. and Mrs. Edward Essler and son, David, 802 N. Oneida street, returned home over the weekend from an eastern trip. While vacationing, they toured the new Kimberly-Clark corporation plant at New Milford, Conn., and were houseguests of Mr. and Mrs. Walter Teske, former Neenah residents, who reside at Carmel Hill road, Brookfield, Conn.

Marriage Licenses

Marriage license applications have been made at County Clerk Mollie E. Pfeller's office by Donna M. Birkholz, 1718 N. Viola street, and Frederick L. Ziegler, route 3, Appleton; Sonja J. Wegner, 306 N. Appleton street, and James R. Prellwitz, route 2, Clintonville; Mary T. Tessmer, 1015 W. Fifth street, and Dalton D. Seefeldt, Highway 114, Neenah; Mary A. Kaefer, 608 Third street, Menasha, and Gerald M. Hein, 803 N. Division street; Shirley A. Barth, route 1, Black Creek, and Donald L. Doersch, route 1, Seymour; Carolyn L. Cary, 219 S. Rankin street, and John C. Otto, 537 N. Division street; Helen M. Weyers, 164 Raugh street, Kaukauna, and Harry C. Francis, Chicago; Diane R. Selle, route 2, Hortonville, and Thomas L. Wolfe, 513 Oshkosh street, New London; Marlene A. VanBoxtel, 104 McKinley avenue, Little Chute, and Charles P. Killian, route 3, Kaukauna; Susan C. Suess, 403 Cleveland street, Menasha, and Gary F. Quigley, 816 S. Pierce avenue; Bernadine Bucholtz, Weyauwega, and Donald E. Zuleger, route 1, Shiocton; Noreen M. Sanders, 808 N. Grand avenue, Little Chute, and Merlin J. Vaubel, 219 W. Seventh street, Kaukauna; Marion H. Banker, route 1, Bonduel, and Glen M. Sherwood, 149 W. Factory street, Seymour.

Professional Wedding Candidates In Color
As low as \$2.00 each
3 Silvertones Bridal Portraits \$12
NEUMEYER STUDIO
Brillion, Wis. Ph. 100
Open Wed. and Fri. Evenings.



VALLEY FAIR Shopping Center Stores
NOW AT YOUR
VALLEY FAIR
Shopping Center Stores

- Open 'Til 9 Daily
- Free Parking for Over 2,000 Cars
- Shop Protected from the Warm Weather Along the Cool Mall and in the Air-Conditioned Stores

FACTORY OUTLET SHOE STORE

130 E. College Ave. — 2 Doors East of Geenen's

DOLLAR DAY
Specials

DOORS OPEN 8:30 A.M.

WOMEN'S — GIRLS
DRESS SHOES
SPORT SHOES
CASUALS

Values to \$10.95

\$1.87

Tremendous Selection

All sizes 4 to 10, in the group.

CHILDREN'S CANVAS OXFORDS
Cushion Arch and Insole
\$1.33

BACK TO SCHOOL SPECIAL! \$1.77
Big Girls' — Women's WHITE
TENNIS OXFORDS
\$ Day Only

WOMEN'S SUMMER CASUALS
\$1.44 1.77
And

RUMMAGE TABLE LADIES' SHOES
97c

Odds and Ends of Sandals, Etc.

LADIES' DRESS SHOES
3.33

Name Brands
Values to \$14.95
Sizes 4 to 10 AAAA to D

A tremendous variety of styles and colors — to wear now and right into fall.

Children's Shoes \$1.55
A Variety of Odds and Ends. Sandals, Moccasins, Oxfords.

Men's & Boys'
• Canvas Oxfords & Loafers \$2.44
• Camp Moe's
• Leather Sandals

MEN'S Oxfords & Loafers
Clearance of Better Shoes — Odds and Ends — All sizes 6 to 12
\$3.87

OPEN 8:30 A.M.
DOLLAR DAY

FACTORY OUTLET SHOE STORE
Self Service

130 East College (2 Doors East of Geenen's)

10% DISCOUNT
ON ALL
WALLPAPER and PAINT IN STOCK

★ Plan ahead. Take advantage of this discount!

NEHLS WALLPAPER AND PAINTS
122 So. Walnut St., RE 3-7717

F. W. WOOLWORTH CO.

DOLLAR DAY
ALL ROADS LEAD TO APPLETON FOR GREATER VALUES

Junior Boys — Sizes 2-4-6-8
SHORTIE BRIEFS ... 4 for \$1

24" Assorted Floral Patterns

HEAD SCARFS 3 for \$1.00

Ladies' — New Fall Finger Tip and Slack
Purses only \$1.00

Ladies' Sanforized Tailored Blouses \$1.00

Lace Trim Rayon Slips With Adjustable Hemline
Only \$1.00

Manufacturer's Close-Outs Just Received

Costume Jewelry \$1.00
Values to \$3.00

Children's Summer Cotton Play Wear Closeout!
Sunsuits Vals. \$1.00
Longies to Shirts \$2.98

F. W. WOOLWORTH CO.
108 E. College Ave. "Air Conditioned"

Your Problems

Reader Says 'Yes' to Widow Who's Doubtful on Marriage

BY ANN LANDERS

DEAR ANN: I'm a young woman by today's standards — 34. My husband passed away two years ago and left me with two children, aged 11 and 9.

I've been keeping steady company with a wonderful man. He's financially suc-

X is expected. My children ever a gentleman came to the house the kids made me feel like two cents. They cried, made ugly scenes and embarrassed me so often that I just gave up the idea.

My mother was no help. She told me it was my duty to devote my life to the children. She said a step-father would be unfair to them.

Now my children are married and have families of their own. I never hear from them unless they want a down-payment on a house or someone to take care of their kids when they go out of town on a vacation. I'm alone and I DO mean alone.

You can print this letter if you want to. I wish I had seen one like it 20 years ago.

LONELY AND IT SERVES ME RIGHT

DEAR ANN: My husband's girl friend has been using my name all over town. Her credit is lousy and she's rapidly ruining mine.

When I mentioned this to my husband he said "If you don't like it you can lump it." (Very intelligent, eh?) Is there anything I can do about this disgusting situation? — SADIE

There's plenty you can do, Sadie. If you can't afford a lawyer, Legal Aid can help you. I hope you throw not only the book, but the entire library at this character (and I do mean your husband).

DEAR ANN: The boy next door is real creep. He's 17 years old but he acts like 8 most of the time.

Yesterday I invited a couple of girl friends over to sunbathe in our back yard. (We are all 15). This jerk kid had a camera and took pictures of us all afternoon. He used up

about three rolls of film and developed the pictures in his basement. We didn't know what he was up to until it was too late.

He claims he has some real "interesting stuff" and I'm about ready to tear his hair out. Is there anything I can do, if the pictures are really bad? — MARY

How bad can they be, Mary? You were outside in the back yard, weren't you?

Tell the little twerp to stay in that dark room of his for a couple years and develop.

SERVES 4... or more!

Here's the BIG way to the best! Enough sparkling, crystal-clear 7-Up in one big bottle to make four or more people happy! Perfect for the family and parties—convenient to buy and serve.

Nothing does it like Seven-Up!



DOLLAR DAY

WEDNESDAY — AUGUST 20th

BETTER DRESSES

VALUES GALORE

Dramatically Reduced for Quick Clearance

All Sizes

These Values Are \$1.00

Hard To Beat

Values to \$39.75

Rack
WOOL SKIRTS **Maternity Wear**
Values to \$14.95 \$7.95 1/2 Off

4 SUITS 8 FORMALS
2 Size 10, \$10.95 Size 10-12-14 \$10.95

FINAL CLEARANCE
BETH'S HATS \$5.00 \$3.00

Robinhood Dress Shop

Beth's Hats

206 E. College Ave.

Please Select Carefully — All Sales Final

3 DAYS ONLY

Closing Out

435 PAIRS OF

Women's Shoes

\$3 and \$5

FORMER VALUES TO \$16.95

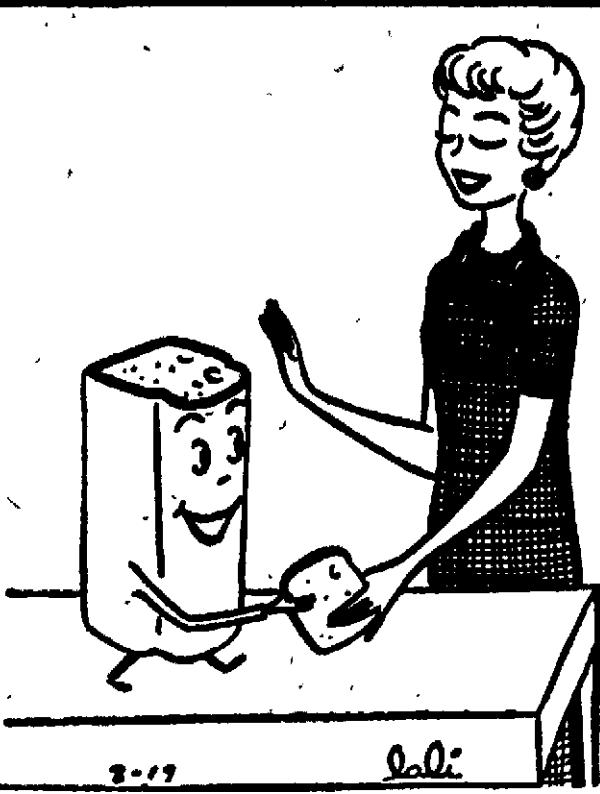
THESE ARE SPRING AND SUMMER SHOES FROM OUR FOND DU LAC SHOE DEPARTMENT . . . WHICH WE ARE CLOSING. NO LAYAWAYS — NO PHONE ORDERS

SHOES
by *Jack Stewart*

IRVING ZUELKE BUILDING

A Lovelier You

By Mary Sue Miller



3-19 *Lulu*

Bread and Reducing

Reducers write to ask if they must cut out bread in order to lose weight. It seems that after a few days without the "staff of life," the reducing contingent gets plain hungry for bread.

My answer comes in question form: wherever did you get the idea that you should cut bread? To diet successfully, you cannot omit any of the essential or protective foods and bread is one of them. Those who break the rule get so hungry they cannot stay with a diet. Or, if they manage to stick, they become tired and drawn.

When dieting, you require and must eat two slices of bread daily or the equivalent in baked goods and cereals. And there is another thing you

The third stamp in the "champion of liberty" series, with a portrait of Lajos Kossuth, 19th century Hungarian patriot, will be issued Sept. 19 in Washington, D. C., and go on sale Sept. 20.

The 4-cent Kossuth stamp will be green and the 8-cent stamp will be ochre, red and blue. The first two stamps in the series have portraits of Ramon Magsaysay and Simon Bolivar.

Needle Work

Lutheran School Pupils

Will Register Friday

Final registration for all pupils of St. Matthew Evangelical Lutheran school will be held from 9 o'clock to 4:30 Friday, according to Glenn W. Feich, principal. The opening service is scheduled for 9 o'clock Tuesday morning, Sept. 2.

VNA Mothers Class

Miss Inez Davis, nurse director, will discuss preparations for motherhood when the Visiting Nurse association class for expectant mothers meets at 1:30 Wednesday afternoon at the VNA house. A state board of health movie will be shown.



BY LAURA WHEELER
Graceful cape to star atop fashions — in pineapple design, combined with easy shell-stitch.

Pattern 617: Crochet directions for sizes small, medium, large included. Use 3-ply fingering yarn or mercerized crochet and knitting cotton. Easy: lovely.

Send Thirty-five Cents (coins) for this pattern — add 5 cents for each pattern for 1st-class mailing. Send to Appleton Post-Crescent Needlecrafter Dept., P.O. Box 109, Old Chelsea Station, New York 11, N.Y. Print plainly PATTERN NUMBER, NAME, ADDRESS and ZONE.

As a bonus, TWO complete patterns are printed right in our LAURA WHEELER Needlecrafter Book. Dozens of other designs you'll want to order — easy fascinating hardware for yourself, your home, gifts, bazaar items. Send 25 cents for your copy of this book today!

For A Softly Shaped Wave
Give your hair the expert's touch with our new natural-looking permanent wave.

We Specialize in Hair Cutting
BUETOW BEAUTY SHOP
225 E. College Ave.
Phone 6-2131

In Good Taste

Enclosing Envelope

Unfriendly

By EMILY POST

Dear Mrs. Post: I recently wrote a friend asking her for some information which I needed very quickly. I enclosed a stamped, self-addressed envelope with my letter for her convenience in answering. I was told that it was an insult to enclose a stamped envelope when requesting information from a friend and that it implied that she wouldn't spend four cents to send the information. I never thought of it in this way and I would like to know whether I was wrong.

Answer: Your sending a stamped self-addressed envelope to a friend was not actually insulting but it wasn't very friendly.

Egg Cups

Dear Mrs. Post: How are both ends of an egg cup used? Has the small end any purpose other than being the conventional base? Also, are egg cups used only for soft-boiled eggs, or for hard-boiled eggs, too?

Answer: Egg cups are intended for soft-boiled eggs only. The larger end of the cup is used by people who like to eat their eggs American fashion — meaning to take the egg out of the shell, add seasoning, mix it together with a teaspoon, and eat it. The small end is for those who

Tues., Aug. 19, 1958 Appleton Post-Crescent A17

prefer to eat their eggs English fashion, cracking the tip of the shell and removing just enough to enable you to insert an egg-spoon, sprinkling small amounts of salt and pepper for each successive mouthful and eating the white or yolk as it happens to come, unmixed.

Substitute For Father
Dear Mrs. Post: Would my 16-year-old brother be too young to substitute for my father and walk up the aisle at my wedding? Mother regards him still as "the baby" and thinks him too young for the duty.

Answer: At 16 — even 15 — a brother may very certainly give the sister in marriage unless he is exceptionally small for his age.

FLOWERS



Whenever the occasion demands the correct gift — choose flowers from our shop. Always a most complete selection.

We Wire Flowers Anywhere

Phone RE 3-4678

Memorial Drive Florist

Appleton-Menasha Rd.

Wash 'N Dry in a Jiffy!

NYLON PANTIES

Regular 79c Value

• White
• Sizes 5, 6, 7!
• Limit 2! **38c**

First Quality!
SEAMLESS NYLON HOSIERY
Regular 1.00 Value
• Lovely Shades!
• Limit 2 Pairs!
Sizes 9 to 10 1/2 **48c**

Grace's APPAREL SHOP

110 N. Oneida St. — Appleton

Be Here Early! Get Your Share of the Spectacular Reductions
WEDNESDAY, AUGUST 21st

JUMBO **DOLLAR DAY**
one big day of SAVINGS!
ALL ROADS LEAD TO APPLETON FOR GREATER VALUES!

Ladies! Cool, Comfortable!
Nylonized Panties

Regular 39c Value

4 for \$1

• White
• Sizes 5, 6 and 7!
• 4 Limit!

Dollar Day Special!
BLOUSE SALE!!

Values to \$5.98

\$1 \$2 \$3

• Short Sleeves and Sleeveless!
• White and Colors!
• Sizes 30 to 38!

Terrific Savings!
SKIRT SALE!!

Values to \$10.98

\$2 \$3 \$5

• Gay Summer Colors!
• New Styles!
• Wanted Sizes!

Special Purchase!

Shadow Panel

SLIPS

\$1

• Sizes 32-40!

• White!

• Limit 2

Here's A Bargain!

FORMAL

DRESSES

Values to \$39.98

Reduced To

1/2 PRICE

• Lovely Styles and Fabrics!

• Wanted Sizes!

Be Here Early for These Summer and New Fall Styles!

DRESS SALE!!

GREAT REDUCTIONS!

Hundreds of "Higher Priced" Dresses

Values to \$39.98 — REDUCED TO

\$4 \$8 \$12

JUNIORS-MISSES-HALF SIZES

You'll Want Several at This Low Price!

Famous Name Brands

Swim Suits

Every Swim Suit In the Store on Sale at

1/2 PRICE

• Lovely Styles and Colors!
• Sizes ??-??!

Sportswear Bargains!

Sportswear

Values to \$7.98

Reduced To

\$2 \$3

• Shorts! Bermudas!

• Pedal Pushers

• T-Shirts

Here's a Real Dollar Day Special!

Spring Coat - Suit Sale

Every Spring Coat and Suit in the Store — OUT THEY GO!

1/2 PRICE

Every Garment Has Its Original Price Tag!

See for Yourself How Much You Save!

All Brand New 1958 Styles!

Bridge Clubs Set Meeting Times

Schneider or Mrs. H. J. Weller, both of Appleton.

The Valley Bridge club will hold an open ladies pair event at 7:30 Thursday evening at the Elks club.

Duplicate bridge will be played at 2 o'clock. Arrangements for partners should be made with Mrs. Edward Appleton, and Mrs. Ted Wilhophysical, Neenah.

Thursday Afternoon Duplicate Bridge club will hold a 1 o'clock luncheon Thursday afternoon at the Elks club.

Duplicate bridge will be played at 2 o'clock. Arrangements for partners should be made with Mrs. Edward Appleton, and Mrs. Ted Wilhophysical, Neenah.

Donald's
valley fair—tel. 4-6484
open 9:30 to 9 daily
free delivery

fourth anniversary

**BIRTHDAY PARTY
Sale**
final week
ends saturday, aug. 23rd, 9 p.m.
prices slashed up to 50%!

... listed here are just a few of the many spectacular money-saving values ... come in and browse around!

table lamps ... reduced up to 50%

brass plated magazine racks reg. 1.20 89c

exquisite bud vases reg. 3.00 pr. pr. 1.50

candle holder combination in gold or silver

stainless steel flatware reduced up to 25%

10 pc. berry or salad set reg. 14.95 4.95

fibre glass swivel side chair reg. 17.95 ... 12.95

set of 4 in rack tv snack tables reg. 33.50 24.95

3 mosaic coffee tables now 1/2 price

glass top coffee table reg. 32.00 19.95

see our selection of "little horribles" ... 60c, 80c, 1.00

20 x 48 black finish paul mc cobb desk reg. 69.50 42.50

drop leaf teak wood serving cart reg. 110.00 79.50

36 x 60 5 pc. dinette set reg. 129.50 99.50

bronze tone — table & 4 chairs

30 x 48 5 pc. dinette set reg. 117.00 99.50

wrought iron, glass top table and four chairs

spring base chair reg. 92.00 59.95

wrought iron frame, foam rubber cushions

paul mc cobb round dinette set reg. 215.00 149.50

extends to 72" in dark walnut finish, has two matching chairs, seats covered in lovely turquoise

lane 72" teak wood coffee table reg. 79.95 59.50

foam rubber lounge chair reg. 89.50 49.40

reversible and zippered back and seat, foam rubber arms, steel gray upholstery, black legs and frame

30" x 76" foam rubber sofa reg. 132.00 99.50

gold upholstering — blonde legs

see our marvelous marble tables savings up to 35.00

Americanos Buglers Demonstrate the different types of bugles played in the corps. From the left are section leaders Chuck Riley, soprano section; Bill Schultz, tenor section; Tim Crowe, French section; Larry Kippenhan, baritone section, and Marty Kapp, bass section. (Post-Crescent Photo)

Drummers, Buglers Ready

Final Inspection, Nervousness Part Of Corps Competition Preliminaries

BY MICHELE MATHEWS
Post-Crescent Staff Writer

Hats are straightened, sashes smoothed, shoes given a final check and the corps is ready to perform.

Every drill competition for the Americanos drum and bugle corps, formerly the Sons of the American Legion corps, involves last minute nervousness and inspection before taking the field.

The 36 drummers and buglers and seven color guard

This article, the second in a 2-part series on the Americanos drum and bugle corps, describes drill competition.

members assemble on the "ready line" half an hour before each performance for this last check.

Fifteen minutes later they move up five to 10 yards to the inspection line where a judge inspects each corps member thoroughly.

When the corps ahead of them leaves the field they go on with only 60 seconds to get there from the starting line without being penalized.

Precision Performance

Precision carries through the performance from starting line to finish line.

The corps begins to march without hearing a whistle or verbal command but just at a foot signal from drum major Ronald Bixby.

At the first note of music the timing judge fires a gun, and from then on the corps must perform for a minimum of 11 and maximum of 13 minutes. Of this time, a minimum of eight minutes must be "in motion" and the rest can be a standstill concert. This gives each corps time to play nine to 14 selections.

When the last corps has finished, all of them take the field and the judges scores are announced.

This is the exterior of a drill competition, but much more is involved.

Weekend Trips

The Americanos usually leave Friday night or Saturday morning for weekend competition and have returned to Appleton as late as 4 o'clock Monday morning. Their longest jaunt this sum-

mer was a 540-mile round trip to Hayward.

Usually field competition means a non-competitive parade during the weekend with each corps participating with local floats. Four to 15 drum and bugle corps take part and a trophy is sometimes awarded the unit which makes the best appearance.

Financial backing of about \$5,000 is needed for a show, and sometimes it is financed by local merchants. Tickets often sell for \$1 or \$2. Crowds run from 2,000 to 7,

000 for shows which have been given for a firemen's picnic, July 4 festivities, national muskie festival and state American Legion, VFW and AMVETS conventions. The 300 to 400 people taking part in a show are bunked in high schools, churches, clubhouses or private homes.

In a performance, everything counts as far as the judges are concerned, whether it's a crooked drum stick or a slightly slouched bugler.

A total of 100 points can be granted, 25 in each of the categories of marching and maneuvering, bugling, drumming and general effect.

The corps is ticked for each mistake it makes. In marching and maneuvering this includes a crooked line or a member out of step, out of position or not standing up straight. In each category five of the 25 points go for a build-up caption which measures the difficulty of maneuvers.

Buglers are penalized for each wrong note, not playing together not holding instruments straight and not bringing them up and down together.

Drummers are ticked for not playing together, and if drum heights and stick angles are not the same General effect, the most important category, adds up to the effect of the performance on the judges.

In drill competition there is one judge for inspection, one square, packed in small seal-for-ed envelopes. In drill competition there is one judge for inspection, one square, packed in small seal-for-ed envelopes.

(Copyright 1958)

DIRTY HANDS may present a problem when you're picnicking far from running water. Take along jars of soapy gory and the hardest to wash-up before sandwiches are passed. Or—even simpler, provide a box of commercial

peanut butter sandwiches, add a box of crackers and a jar of jam. In drill competition there is one judge for inspection, one square, packed in small seal-for-ed envelopes.

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Somewhere Over the Rainbow

Tues., Aug. 19, 1958 Appleton Post-Crescent A19

Pot of Gold Dreams of Mink Coat, Riviera Stay Come True

BY DOROTHY BOE
Associated Press Women's Editor

If women wrote to Santa Claus, their first request would be for a mink coat; their second, a dream kitchen.

This is a well-authenticated conclusion arrived at by Sam Reiner after 11 years of producing prizes for contests.

Reiner is a pleasant, quiet-spoken man who doesn't look at all like Santa Claus, but gives away a million dollars a year in contest prizes. This year, he says, it may hit two million.

A former lingerie salesman, Reiner decided to set up a business as a contest consultant shortly after he got out of the service in World War II.

In the years since he has given away everything from the use of a palace on the Riviera to a mattress stuffed with money. Says he:

"Trends change in Amer-

can dreams. Ten years ago women wanted household appliances more than anything else. Today the mink coat represents Utopia in the feminine mind."

"Travel is something practically everybody dreams about, and some of the most popular contest prizes are trips aboard for a family of four. Men want high-powered automobiles, particularly sports cars. The whole family dreams of having a swimming pool in the back yard. And boats of all kinds are increasingly popular."

Takes Periodic Surveys To keep abreast of the trends in the tastes of the public, Reiner makes periodic surveys of housewives, businessmen and office workers to find out what they would ask if they were given

Aladdin's lamp. Through the

surveys he has reached some other conclusions:

"Most people would rather have merchandise than money. For instance, the sight of an \$8,000 mink coat is much more exciting to a woman than a check of the same value. Money is something most people expect to get in sufficient quantity just by working. But a trip to Europe is something that isn't within the everyday plans of the average family. Winning such a prize in a contest, for writing a jingle or solving a puzzle, puts life on a completely different, glamorous level. It's an experience they can enjoy and then talk about the rest of their lives."

Reiner's most successful

contest, he says, was one in which the grand prize was a month's vacation in a palace on the Riviera. The winner was a government employee from Oklahoma City, who took his wife and two little girls and "lived like a king" for 30 days.

"They were given \$200 a day spending money," says Reiner. "The palace was fully staffed with servants, they had a car and a chauffeur at their disposal and for a month they lived in a world of which they had never dreamed. At the end of the time the man remarked, 'There's something to this life of royalty, after all!'"

Reiner's most recent contest gave away barrels of money to lucky contestants who guessed the amount in a barrel. Next on his list will be a trip to Europe for a family aboard one of the first jet airliners. After that, what? Says he:

"Well, maybe we'll get around to giving somebody a vacation on the moon."

This Week's Books

Scientific Subjects

Topics of New Volumes

The layman's growing interest in things scientific is reflected by new books added this week to the Appleton public library. Many of them deal with scientific subjects in varying degrees of technicality, all are on display now and will be released for circulation Friday.

Among the science works are "The Moon" by H. P. Wilkins, a reference book replete with photographs, maps and charts; "Atomic Energy in Medicine" by K. E. Hallinan, a text; "Flying Saucers and the Straight-Line Mystery" by Aime Michel, a case for the phenomena; and "Elements of Psychology" by David Krech, a text.

Other non-fiction additions are "The Road to Successful Living" by Louis Binstock, a guide to happiness; "Love, Skill and Mystery" by Theodore Bovet, a guide to successful marriage; "The Edge of Tomorrow" by Thomas Doolley, the story of a physician and six Americans who start a hospital in the jungles of southeast Asia.

Police Chiefs Tell "My Strangest Case" edited by Kurt Singer, a compilation of stories by police chiefs of the world; "Victory" by Oliver Warner, a biography of Lord Nelson; "Fishermen's Digest" edited by Tom McNally, the first annual edition of a sportsman's book; "Doctors to the World" by Murray Morgan, the story of medical men working throughout the world under the World Health Organization.

"The Art of Flower and Foliage Arrangement" by Anna Rutt, a handbook; "Concise Guide to Plastics" by Herbert Sibbons, another handbook; "Wilderness Men" by Howard O'Hagan, life in the north-

Dress Pattern



BY ANNE ADAMS Jumper with companion blouse—or figure-flattering dress! You'll love the versatility of this PRINTED Pattern. Note its smart double-breasted effect; easy-fitting 6-inch skirt.

Printed Pattern 4846: Misses' Sizes 10, 12, 14, 16, 18, 20. Size 16 jumper 2 1/2 yards 54-inch nap; blouse 1 1/2 yards 39-inch fabric.

Printed directions on each pattern part. Easier, accurate.

Send FIFTY CENTS in coins for this pattern—add 10 cents for each pattern if you wish 1st-class mail. Send to Anne Adams, care of Appleton Post-Crescent, 378 Pattern Dept., 243 West 17th St., New York 11, N. Y. Print plainly NAME, ADDRESS with ZONE, SIZE and STYLE NUMBER.

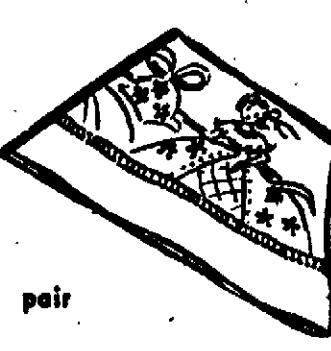


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the family's choice

PILLOW CASES

Save 18¢ Pair



\$1
pair

—A Kresge Dollar Day Value—

STAINLESS STEEL FLATWARE

8 pieces

\$1



—A Kresge Dollar Day Value—

MEN'S TIES

These ties are regularly priced at 69¢ to \$1.00. Buy several and you will not regret it.

3 for
\$1



—A Kresge Dollar Day Value—

110 W. College Ave.

S. S. KRESGE COMPANY



SAVE AT NADELS

DRESS UP MOTHER, DAUGHTER

SISTER or AUNTIE

ALL FOR '11.00

Not One, Not Two — But

3 DRESSES For \$11

If You Can't Use 3 Dresses

Bring a Friend or Relative
and Split the Cost

Or Your Choice of a Skirt —
A Dress — A Sweater

Any 3 you wish for only '11

SPRING COATS \$15

Formerly to \$39.95

CAR COATS \$7

Formerly Sold at 10.95

Nadels
READY TO WEAR FOR WOMEN WHO CARE
310 W. College Ave. *Trust to Jean*

BUY AT NADELS

Ironing Board Cover 21

96¢ Value

Silicone cover gives longer wear and smoother ironing.
2 Covers in Package. Silver and Gold

"Rockvar" Varnish \$1

Save Homeguard Quality

Dries to a hard finish in 4 hours, dust-free in 1 hour. Washable; has lasting beauty, durable. Easy to apply! Quart.

Magazine Basket \$1

Made of heavy gauge black wrought iron to give long service. Extra generous size.

Throw Rug \$1

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Low sale price on rainbow rugs in washable cotton. Knotted fringe ends for long wear. 24x32".

AEROSOL INSECT KILLER \$1

With D.D.T.

\$1.49 Value

12 oz. Can

CORONADO "IMPERIAL" 2-Speed Semi-Automatic WRINGER-WASHER National List Price 189.95

SAVE \$30

159.95

ONLY \$3.00 DOWN

1.90 Per Week Payable Monthly

New color-coded washer has automatic timer and Jet Filterflo rinse. Big—washes larger loads.

5-Year Guarantee on transmission; all parts guaranteed 1 yr.

CORONADO Electric DRYER National List Price 189.95

SAVE 41.95

\$148

1.90 Per Week, Payable Monthly

• Two Drying Temperatures

• Safety Door Stops Heat, Drum

Eliminate weather worries for good—fluff tumble clothes dry in CORONADO smooth, no-snag drum. No watching—turns itself off at time you select. 115-230 volts.

TRADE! Any Resaleable Item Worth More at Gamble

\$5.00 DOWN

ALWAYS BETTER BUYS AT GAMBLE



Heavyweight Champion Floyd Patterson, left, sends another of his smashing lefts to the head of a bleeding Roy Harris in the twelfth round of their bout in Los Angeles Monday night to send the challenger reeling to the canvas. Patterson won a twelfth round knockout when Harris failed to answer the bell for the thirteenth. (AP Wirephoto)

Patterson Dissatisfied With His 12th-Round KO of Harris

Champ Bounces Back From Early Knockdown

BY JACK STEVENSON
Los Angeles — Dissatisfied with his twelfth-round knockout of game but outclassed Roy Harris, world heavyweight champion Floyd Patterson vowed today to fight his way into sharper form.

His timing apparently suffering from his year-long lay-off, the 23-year-old champion had to climb from the floor to successfully defend his title Monday night against the courageous but sometimes awkward challenger from Cut and Shoot, Texas.

Patterson was down for a three count from a left and right in the second round but bounced up to take command from the next round on. He scored four knockdowns.

Trainer Calls Halt

With Harris far behind on points and bleeding from a battered nose and cuts near both eyes, his veteran trainer, Bill Gore, asked that the fight be stopped after the twelfth round.

"I had it stopped," Gore declared. "The fighter wanted to continue."

"I'm more dissatisfied with this fight than any one I've fought in the last few years," Patterson declared. "If I had been able to get started, it

Sports POST-CRESCENT

Tues., Aug. 19, 1958 Page A20

Valley Fair Drops 7-5 FRV Tilt to Oshkosh

Bob Manthey Wins Decision Over Fahrenkrug

FOX RIVER VALLEY LEAGUE (Second Round)

LC-Kimberly W L 7 0 Two Rivers 8 4
Oshkosh 7 1 Kaukauna 2 5
Menasha 5 2 Oshkoshville 2 5
Appleton 4 3 Menasha 1 5
Menasha 4 2 Marinette 0 6

Monday Night's Result:

Oshkosh 7, Appleton 5.

Tonight's Game:

Little Chouteau-Kimberly at Menasha.

Thursday Night's Game:

Appleton at Menasha.

Appleton Valley Fair gave

second-place Oshkosh a battle before bowing, 7-5, in a second round Fox River Valley league game Monday night at Goodland field. Losing pitcher "Butch" Fahrenkrug allowed the visitors only six hits.

Valley Fair tied the score

1-1 in the bottom of the first as John Landgraf singled, Bob Karisny sacrificed him to second, and Jim Kirkland singled him in. The Appleton nine scored again in the fourth as Kirkland doubled, Fahrenkrug tripled, and Hank Emmons squeezed in Fahrenkrug.

Final Runs

Appleton's final two runs came in the eighth when Karisny beat out a bunt, Harry Johnson singled, Fahrenkrug walked, and Emmons singled into right field to drive in both runs.

Oshkosh had two big innings—the second, and the fifth, when the winners scored their decisive runs. Pitcher Bob Manthey's 3-run homer in the

Turn To Page A22, Col. 2

Turn To Page A23, Col. 2

Turn To Page A23, Col. 2

Turn To Page A22, Col. 3

Turn To Page A23, Col. 3

Lindberg and Maring Gain BDM Semis

Otto Lieber Wins Club's Handicap Event

Fox Cities amateur golf champion John Lindberg has won his way into the semi-finals of the Appleton Bute de Morts Golf club's championship tournament.

Lindberg defeated Don Jabs, 3 and 1, in the quarter-finals, firing a 72 — his low round of the season. Jabs shot a 77.

Joining Lindberg in the semi-finals was John Maring, who posted a 3 and 2 quarter-final victory over Otto Lieber. Maring's medal score was 74, Lieber's was 77.

In a first round match, Lieber eliminated John Hayes, 3 and 1, shooting a 78 to Hayes' 79. Another first round match saw Bob Martin eliminate Leo Francis, 2 up.

Lieber won BDM's July-August Handicap tournament defeating Frank Pechman, 2 and 1, in the finals.

Pechman gained the finals with a 1-up victory over Bob Ferrel in the semis. Lieber beat Norb Verbrick, 3 and 2, in the semi-finals.

Lieber gained the semi-finals with victories over Andy Gloudemans, Milt Eueckl and Roy Getschow.

Club championship tournament results in flights other than championship follow. All are first-round matches, unless otherwise indicated.

PRESIDENT'S FLIGHT:

Ed Adam over Burnell Abel, 4 and 3; Dr. E. N. Krueger over Jim Gustafson, 2 and 1.

Adam over Krueger, 2 and 1 (quarter-finals).

Mike Cochran over George Theiss, default.

Dr. F. J. Rankin over Dave Trettin, Dick Garvey over Ken Ward, Dick Garvey over Roy Getschow, 2 and 1 (quarter-finals).

Clarence Kramlich over Dr. William Keller.

DIRECTOR'S FLIGHT:

Harold Sherry over Frank Pechman, default.

Ken Winken over "Bob" Graham, 2 and 1.

Ell Jandrin over Dr. B. J. Haze, default.

Don Bradley over "Dick" Martinek, 3 and 1.

Art Trettin over Robert Scherzing.

Fights Last Night

Sydney, Australia — George Barnes, 146½, Sydney, stopped Johnny Van Rensberg, 141½, South Africa, 13 (Barnes retains British Empire welter-weight title).

San Remo, Italy — Sergio Caprari, Italy, stopped Jean Sneyers, Belgium, 11 (Caprari wins European featherweight title).

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FREE INSTALLATION
of LIFETIME GUARANTEED MUFFLERS
Factory written guarantee good for the life of your car!
MUFFLERS Priced as Low as \$4.75
Our Prices Are Lower — Let Us Prove It

Drive in for FREE Muffler and Tailpipe checkup
"Our Business Is Built on Recommendations"

Sharp Auto Body Service
Corner North Division and Franklin Sts. Ph. 3-5761

REAL Dollar Day Kobussen Savings

DOLLAR DAY
ALL ROADS LEAD TO APPLETON FOR GREATER VALUES!

Knit Sport Shirts \$1.00

Small Short Sleeve Nylon \$1.00

Sport Shirts 2 for \$1.00

Long Sleeve \$1.59

Sport Shirts \$1.00

Uniform Shirts \$1.00

Swim Trunks \$1.00

Boys' Swim Trunks 75c

All SUMMER PANTS REDUCED

Wash 'N Wear Decron & Wool Tropics \$6 - \$8

100% All Waist Sizes — Cuffs Free

WALKING SHORTS Reduced to 1.98 to 3.95

KNIT BRIEFS Size 40 Only 2 pair \$1.00

Approximately 20,000 fans watched the open-air battle at Wrigley field and another 200,000 by closed-circuit television in theaters across the nation.

The gross gate here was estimated at \$228,000, the gross in theaters at a million dollars. Harris collects his \$100,000 guarantee. Patterson's

take, it is estimated, will be more than \$200,000.

Patterson's manager Cus D'Amato, still feuding with the powerful International Boxing club, announced the champion is committed to a title defense next June in Colorado Springs, Colo. But he didn't name an opponent and he left open the possibility that Floyd might fight in the meantime.

Patterson termed last night's fight the toughest of his three defenses. The others, against "Hurricane" Jackson and Pete Rademacher last year, also ended in knockouts.

At times his unorthodox style in itself served to stall Patterson's attack.

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See the AVION

All Aluminum Aircraft Constructed TRAVEL TRAILERS

Stroller Archery Co.

Clineterville HI. 45 (West)

KOBUSSEN CLOTHING

AMERICA'S POPULAR PRICED MEN'S STORE

Amateur Brue Leads Open on Card of 67

Bob Thoms 2nd; Defending Champion Veech Takes 73

Milwaukee — (AP) — Two young Milwaukee amateurs, Bob Brue and Bob Thoms, led the pros today as the field of 142 golfers entered the second round of the Wisconsin State Open tournament.

The 23-year-old Brue, putting with regained precision, fired a 4-under-par 67 Mon-

Selig, Below Hit 78s

Pro Bob Selig and amateur Elmer Selig, of Neenah Ridgeview, shot identical 78s in the opening round of the State open Monday. Amateur Herb Stinski, also of Ridgeview, posted an 81.

day, taking the lead in the first round of the 72-hole medal play meet.

Brue, who had trouble on the greens in his runnerup role in the 1958 Wisconsin Amateur tourney, took six birdies as he carded a 32-35 at North Hills, his home club and the host course for the Open.

Thoms, 26-year-old Milwaukee dancing instructor and a North Hills member, took second place with a 68. He was out in 32 and back in 37 strokes. He had four straight birdies among his first nine holes.

Three-time Open champion Manuel de la Torre, Milwaukee Country club pro, was tied for third place with Milwaukee amateur Ken Berke. Each had a card of 34-36-70.

One stroke back were Russ Teveson, De la Torre's assistant, and Madison amateur Jack Allen.

Tied at 72 were amateurs Frank Tenfel of Waterford and Pfc. Clayton Lindquist, a soldier stationed at Milwaukee.

Defending champion Tommy Veech, a Milwaukee pro, had trouble on the hard, slippery greens and took a 73.

Tied with Veech were pros Steve Bull of Racine and Bob Kivlin of Lake Delton and amateurs Jack Hesler and Dick Sucher of Milwaukee.

Other leading scorers:

Seventy-four — pros Billy Millward, Green Bay; Mike Bencrisutto, Racine, and Bruce Boegel, Milwaukee; amateurs Harry Simonson and Steve Caravello, both of Madison.

Seventy-five — pros Brian Charter of Janesville, Roy Wallin of Lake Geneva, and Tom Puls of Milwaukee; amateurs Roy Schrevers, Delavan; Harold Knuth, Racine, and Milwaukeeans George Olney and Bob Johnson.

Patterson Keeps Title

Continued from Page A20

might have been a different fight. I know that if both of us had more fights we would have looked a lot better. I'll probably fight more often now."

Stopping the fight, which goes into the record as a twelve-round knockout, brought the first defeat to the pictures Texan from the Big Thicket country near Houston. It was the third successful title defense for Patterson, who won the championship in 1956 at 21.

The champion from New York spotted his foe 9½ pounds at 184½ to 184 but landed the power punches. He knocked Harris down for an eight count in the seventh with a right to the side of the head. In the eighth Roy was down for counts of seven and three. He took a nine count in the twelfth.

But fans who tabbed the Texan an easy mark and made him a 6-1 underdog were surprised to watch a bristling battle and a courageous showing from the challenger.

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AMERICA'S POPULAR PRICED MEN'S STORE



Some Criticism Heard

Legislative Committee to Review Price Paid for Muskie Fingerlings

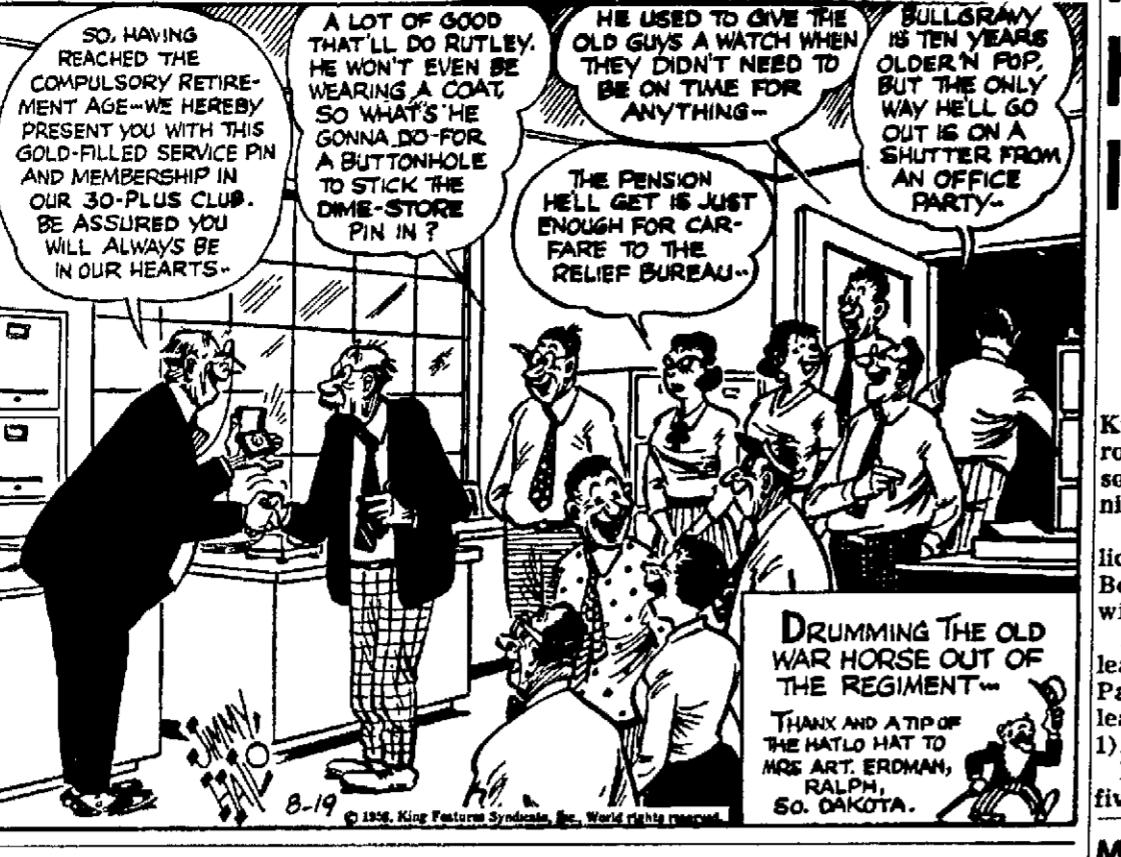
Post-Crescent Media Bureau

Madison — A price of \$50 a pound for muskellunge fingerlings produced by a private hatchery owner and bought by the state Conservation department allows a reasonable profit to the producer, a spokesman for the state fisheries division said here today.

The state is buying up to \$7,000 worth of young muskies for planting in public waters, in part because of the failure of its own crop at the Woodruff state hatchery this year.

They'll Do It Every Time

By Jimmy Hettie



With the A's until opening up against Ralph Terry (7-10) in a 7-run sixth inning. Gene Woodling socked a 2-run homer and Dick Williams crashed a 3-run shot.

"Hec" Brown (5-3) won it on a 9-hitter. Roger Maris scored both runs for the A's, belting his twenty-second home run in the eighth after singling and scoring for a 1-1 tie in the fourth on Harry Simpson's single and Hal Smith's sacrifice fly.

The Orioles' first run came in on Miranda's bunt, a hit batter, a sacrifice and a ground out.

Torre Becomes Extra-Base Gunner Despite Bad Hand

Los Angeles — Frank Torre, once regarded as a shotgun hitter, has added a cannon to his batting armory. The dots first baseman ar-

rived here Monday with a .313 batting average, third highest among the Braves' regulars.

His first major league grand slam homer Sunday helped to boost his RBI total to 43, putting him one ahead of his first base alternate, Joe Adcock.

Torre's recent hitting, which included homers, triples and doubles, has done something to vindicate a prediction by slugger Hank Aaron last winter that Torre could be a contender for the National league batting crown this year.

The remarkable thing about Torre's recent extra-base gunnery is that he has been batting with a bad hand. He strained a tendon trying to hold up his swing on a curve ball about a month ago against St. Louis.

However, the club trainer, Doc Feron, has developed a special bandage which keeps the tendon firmly in place and permits him to swing for the long range targets.

3 Golfers Fire 1-Over-Par 37s In Muni League

Lloyd Gatz, Joe Kneipe, and Owen Hurley tied for low gross honors with 1-over-par 37s in the most recent action in the Municipal Goodfellowship golf league at Reid Municipal golf course.

Mike Smock, Joe Ackerman, and "Babe" Bayer were right behind the threesome with 38s. John Nussbaum shot a 39, and Rube Demand Jr., Bob Goss, John De Young, and Don Anderson fired 40s.

The Dots continued to hold first place with 685. The Royals are in second with 676. The Topflights have 657 for third.



STEINBERG AGENCY

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NEWSPAPERS give you 40% more customers per advertising dollar than does nighttime spot TV. These findings are shown in a new study which also reveals that daily newspapers give up to 203% more customers than daytime spot TV!*

If cost per thousand influences your media decisions, then you will be interested in reading the chart below.

NIGHTTIME SPOT TV vs NEWSPAPERS	
Cost per M	Newspaper Advantage
3-20 SEC SPOTS ... \$3.91	
3-500 LINE ADS ... \$2.79	40%

DAYTIME SPOT TV vs NEWSPAPERS	
Cost per M	Newspaper Advantage
12-20 SEC. SPOTS ... \$3.27	
12-100 LINE ADS ... \$1.08	203%

In other words, at nighttime, for every 100 spot commercial impressions delivered by TV, daily newspapers will deliver 140 confirmed advertisement noters. Thus, by using newspapers, you can get at least 40% more out of your advertising budget!

Use the daily newspaper and get more for your advertising dollar!

*Source: Bureau of Advertising, American Newspaper Publishers Association, Inc. For a complete breakdown and full information of the study, please contact the Appleton Post-Crescent.

IPC Defeats Kurz-Roof In 'National'

August Winter Upsets Police On Final Night

Champion IPC downed Kurz-Roof, 18-9, in the final round of National Industrial softball league games Monday night.

August Winter upset the Police, 9-3, and Pierce Auto captured second place with a 6-3 win over Riverside.

In an American Industrial league makeup game, Coated Paper (4-10) forfeited to league-leading Interlake (12-1).

IPC allowed Kurz-Roof only five hits. Pierce's Fred Stoe-

ger gave up only four hits, one of them a Homer by Arvin Wolfgang.

Aug. Winter — AB R H Police — AB R H

		Police — 3		AB R H	
Plam'unas, ss	3	1	Bruce, 2b	3	0
Heinritz, 3b	3	2	Kirk, 2b	1	1
Kimball, cf	3	2	Thiel, ss	4	1
Schultz, 3b	3	2	Hemler, lf	4	0
Gauthiere, 3	1	1	Acord, 3b	4	0
Roberts, 1b	3	2	Walker, rf	2	0
Van'berg, p	3	0	V'Wyat, rf	1	0
Heilpaul, lf	3	0	Foster, 1b	2	0
Winters, rf	2	1	Gosch, 1b	2	0
			Breck, ge, cf	3	0
			Bork, p	2	0
			Verhagen, p	1	1
Totals	36	9	Totals	30	3
Police	1	0	3	2	3
Aug. Winters	0	0	3	6	9

Riverside — AB R H

		Riverside — 3		AB R H	
Shebilske, ss	2	0	Webber, cf	3	2
Zimmer, 3b	2	0	Bessette, lf	4	3
Hamilton, 2b	2	0	Ponte, 1b	3	2
Warkzin, ss	0	1	Jahneke, lf	3	0
Gieslers, 2	0	0	Ojensen, 1b	4	0
Erti, 3	3	0	2Burmeister, 2b	2	1
Missing, 1b	3	0	OSteoger, 3b	3	1
DeGuiset, 2b	1	0	Witt, lf	2	0
Wolfgang, 3	1	0	Brainerd, 1b	2	0
Sengstock, 2b	2	0	Totals	26	6
Thomack, 2	0	0	Riverside	1	0
			Totals	0	0
			Pierce	1	0
			Totals	0	0

Kerr & Root — AB R H

		Kerr & Root — 15		AB R H	
Albright, 1b	5	2	Krause, cf	4	3
Jansen, 2b	2	0	Wolfe, 3b	1	2
Miller, 2b	4	0	Luck, lf	4	2
Hildant, lf	3	0	Cornell, ss	3	2
Wilkens, cf	3	0	Sachs, c	0	0
Kryszak, r	2	0	Taggart, 2b	3	1
Hartben, sr	4	1	Steber, rf	1	0
Anderson, p	1	3	Kuchel, 2b	4	2
Offenbach, p	0	2	Gilbert, p	2	2
Schneider, lf	0	1	Winterfeldt, 1b	1	0
West	1	0	Grady	1	0
Beyer	1	0	Totals	28	9
			Totals	26	10
			Kerr & Root	1	3
			IPC	2	4

Minor League Baseball

PACIFIC COAST LEAGUE

Phoenix 9, Spokane 5.

Seattle 4, Portland 6.

San Diego 6, Salt Lake City 4.

Only games scheduled.

AMERICAN ASSOCIATION

Wichita 11, Omaha 6.

Indianapolis 8, Denver 2.

Minneapolis 3, Louisville 0.

Montreal 5, Rochester 2.

Tues., Aug. 19, 1958 Appleton Post-Crescent A22

SPORTSMAN'S DIGEST By Hal Sharp

BALLISTICS "MEMO"

Major League Leaders

By The Associated Press

NATIONAL LEAGUE

Batting — Ashburn, Philadelphia, 342; Musial, St. Louis, 341; Mays,

San Francisco, 339; Aaron, Milwaukee, 336.

Runs — Banks, Chicago, 34; Aaron, Milwaukee, 33; Mays, San Francisco, 32.

Home runs — Banks, Chicago, 32; Aaron, Milwaukee, 31; Mays, San Francisco, 30.

Doubles — Aaron, Milwaukee, 30; Hoak, Cincinnati, 29; Hoag, Pittsburgh, 21; Triple — Hoag, Cincinnati, 20; Triple — Ashburn, Philadelphia, 19; Triple — Banks, Chicago, 18; Triple — Milwaukee, 17; Triple — St. Louis, 17; Triple — Pittsburgh, 16; Triple — Milwaukee, 15; Triple — Cincinnati, 14; Triple — Milwaukee, 13; Triple — Pittsburgh, 12; Triple — Milwaukee, 11; Triple — Cincinnati, 10; Triple — Milwaukee, 9; Triple — Milwaukee, 8; Triple — Cincinnati, 7; Triple — Milwaukee, 6; Triple — Milwaukee, 5; Triple — Cincinnati, 4; Triple — Milwaukee, 3; Triple — Cincinnati, 2; Triple — Milwaukee, 1.

Stolen bases — Ashburn, Philadelphia, 23; Mays, San Francisco, 22; Aaron, Milwaukee, 21; Banks, Chicago, 20; Stolen bases — Banks, Chicago, 22; Mays, San Francisco, 21; Aaron, Milwaukee, 20; Banks, Chicago, 19; Stolen bases — Milwaukee, 18; Stolen bases — Milwaukee, 17; Stolen bases — Milwaukee

Foxes Stop Leaders, Play Here Tonight

Continued from Page A20
point. It was his tenth of the campaign.

The Raiders had only one runner get as far as second base in the first six innings. In the fourth, Bill Moss singled, went to third on Sid Goldfader's single but couldn't score.

The Raiders tallied their first run in the seventh when Bob "Hawk" Taylor singled as the ball took a bad hop past shortstop Don Dantonio went to third on Horace Garner's double and scored on Bob Knoop's sacrifice fly.

With two men out in the Cedar Rapids ninth, Taylor singled and then scored when Garner unloaded his twentieth homer, a shot down the left field line at the 325-foot mark.

The meeting was the last of the Foxes' and Cedar Rapids this season.

SPORTS

	AB	R	H	RBI
Fox Cities	36	8	10	8
Cedar Rapids	36	8	10	8
Total	72	16	20	16

First-place Clintonville (16-1) rolled to a 14-8 win over Shawano (10-7) in the Badger Amateur baseball association's East-West division Sunday.

Next Sunday the A's will play Tigerton (7-10) there.

Clintonville (10-7) will invade Navarino (2-15).

In other Sunday results Marion upset second-place Gresham (13-3), 6-2, as Ray Parks allowed the losers only one hit and fanned 12. Larry Henke's single at the start of the game was the lone hit.

John Pieper, Gordon Kopitzke, and John Bartelt doubled for the winners.

Caroline dropped Navarino, 3-1, behind the 7-hit pitching of Ken Wolff. Loser Jerry Herb allowed only six hits, including a triple and a single by Whitey Breitenfeld.

Clintonville rallied in the seventh for nine runs to take a 10-6 lead and never trailed thereafter. Ben Hoppe hurled the win, although Louie Kort pitched the final four innings.

Pitching Summary

	IP	R	ER	BB	SO
Fox Cities	W. 8-8	9	2	2	7
Cedar Rapids	W. 0-0	8	1	0	2
Tigerton	L. 8-5	14	3	7	4
Shawano	L. 8-5	5	5	1	1
Clintonville	L. 8-5	2	2	0	0
Navarino	L. 8-5	3	0	0	1
Marion	L. 8-5	0	0	0	0
Gresham	L. 8-5	2	0	0	0
Total	W. 8-8	34	9	3	24

Heavyweight Champion Floyd Patterson sinks to the canvas as challenger Roy Harris dumps him for a 3-count in the second round of the heavyweight championship fight at Los Angeles Monday night. Patterson came back to win on a twelfth-round knockout. (AP Wirephoto)

Oshkosh Tips Valley Fair

Continued from Page A20

second was the big blast. In the fifth, a Valley Fair error let two runs score.

Fahrenkrug, making an infrequent appearance on the mound, walked four and struck out two. Winner Manthey struck out nine and walked one.

Scoreboard

	AB	R	H	RBI
Moylan, lf	5	0	3	1
Mohr, rf	5	0	3	1
Hall, cf	5	0	3	1
V'V'den, 3b	4	2	3	1
Fuchs, c	5	0	3	1
Kirkland, 2b	4	1	2	1
Reinke, 1b	4	0	0	0
Jas'ky, 3b	4	2	3	1
Mullers, c	2	1	1	0
Manthey, p	4	1	1	0
Total	38	7	38	5

Clintonville A's Post 14-8 Win

Marion Upsets Gresham, 6-2, in East-West Loop

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REBUILT ENGINES

Tight Money May Force City to Program Paving

Concrete Work Requests Cause Committee Worry

BY JIM NEWCOMB
Post-Crescent Staff Writer

This may be the first year the city outlines next year's paving work before establishing a paving budget.

Council street and sanitation committeemen discussed the subject Monday as they considered concrete for four streets surrounding Huntley elementary school, now under construction on the northeast side.

Ald. Allan Sonkowsky, at the last council meeting, asked for concrete. The request was forwarded to the committee for study.

Approval would rescind a previous council order designating grading, graveling, curb, gutter and, presumably, a 1½-inch-thick asphalt mat.

Committeemen treated the request the same way they handled Ald. Mrs. Dorothy Stillings' request for concrete streets in the residential Riverview plat at the city's southwest limits earlier. They put

off a decision until October budget sessions.

Committee Chairman Roy Pointer said it is beginning to look as if the committee will have to outline a paving program for the 1959 budget committee.

Cited as a major reason was inadequacy of this year's \$75,000 paving account to pay the city's share of paving projects. The account may be overspent by as much as \$20,000.

The committee seemingly regards all the projects as essential and the total amount of work is about average for the last few years. So, the assumption is that a \$75,000

paving account will not suffice.

Some aldermen predicted the \$75,000 would do. Last year, they called for a budget of at least \$125,000. They were turned down as councilmen faced a \$4.50 tax rate hike.

There have been indications money will be just as tight next year. The anticipated surplus from state income tax shares was reduced by about \$54,000. Bonded debt principal and interest will increase by about \$225,000, enough to wipe out any increased revenues through the annual real estate and personal property assessment hike.

If money is short, history shows there is much resistance to increasing the \$75,000 appropriation.

If there isn't going to be enough money, some priority



A View of the New Wichmann Funeral home on N. Superior street not ordinarily seen by passersby is the rear of the building and parking lot. The workman on roller puts finishing touches on the parking lot blacktop. (Post-Crescent Photo)

of projects—requiring a planned program—will have to be established, Pointer said.

Whether the finance committee would select the projects or the street committee or the council in a committee of the whole, would be a question.

It doesn't take many concrete projects to use up the paving account. The last three, four blocks on N. Oneida street, a block on N. Lawe street and a long block of alley, took about \$17,000.

It also doesn't take too many asphalt projects to eat away the \$75,000. For example, the year's largest asphalt project — E. Calumet street from S. Oneida street to S. Kernal avenue — cost \$24,221 of which \$14,851.55 came out of the paving account.

The E. Calumet experience is somewhat exaggerated, since the city could collect no assessments on both sides of the street for long frontages of city-owned property. Generally, the paving account will pay half the cost of asphalt streets in residential areas.

The average cost of asphalt along the long side of an average block is about \$2,100. By council order, an assessment policy to encourage longer-lasting street surfaces has been in force the last two years.

Sonkowsky and Mrs. Stillings say they had the policy in mind in asking for concrete.

Considering the latest concrete bid, the cost in special assessments to owners of newly-opened residential property would be about \$5.27 a foot for concrete. All work would be complete in a year.

Considering present charges, the cost for grading, graveling, curb, gutter and asphalt mat would be about \$5.78 a foot in new residential areas if the work is spread over three or more years, and \$4.70 a foot if spread over two years.

The charges for projects working over three or more years toward an asphalt surface are these: \$2 for grading and graveling, 96 cents a foot for added gravel the next or some later year, \$1.70 for curb and gutter this year and \$1, or \$1.12, for asphalt next year.

ing on width for asphalt the year the street is completed.

The sequence also can go

this way: \$2 a foot for grading and graveling and \$1.70 for

curb and gutter this year and

\$1, or \$1.12, for asphalt next year.

Shawn concluded.

County Total Down

400th Traffic Death Marked Late in July

Late in July the motor vehicle department on its accident toll statistics the state's 400th traffic death this year.

Outagamie county so far has had five killed in traffic accidents—two pedestrians and three drivers. The toll is considerably less than the nine killed during the same time last year.

A special study of the first 400 deaths disclosed 316 of the victims were male, 84 female. Male fatalities included 173 drivers, 81 passengers, 56 pedestrians, six bicyclists. Female fatalities included 59 pedestrians, 16 drivers, nine passengers.

Of the 400, 99 were under 20 years of age; 100 were 20 to 34 years old; 85 were 35 to 54 years; 96 were 55 to 74, and 20 were 75 or older.

County Tolls

By county, deaths making up the first 400 follow: Milwaukee 38, Waukesha 26; Manitowoc 18; Dane and Rock 16 each; Shawano and Washington 13 each; Grant and Kenosha 12 each; Columbia and Sheboygan 10 each; Dodge, Fond du Lac, Jefferson and Wood 9 each; Racine 8, Barron, Brown, Douglas, Monroe, Portage, St. Croix and Winnebago 7 each; Walworth and Waupaca 6 each; Clark, Green Lake, Langlade, Marinette, Outagamie and Ozaukee 5 each;

Jackson, Trempealeau and Vernon 4 each; Dunn, Eau Claire, Iowa, Juneau, Lincoln, Polk and Rusk 3 each; Ashland, Bayfield, Calumet, Chippewa, Door, Forest, LaCrosse and Pierce 2 each, and Adams, Green, Iron, Keweenaw, Pepin, Price, Sauk, Sawyer, Taylor, Washburn and Waushara, one each.

These nine counties were death-free: Buffalo, Burnett, Crawford, Florence, LaFayette, Marquette, Oneida, Richland and Vilas.

Increase Coming

"In 1957, 60 per cent of Wisconsin traffic deaths occurred in the last six months, while in 1956 we had 62 per cent of the year's deaths during the last half of the year," said Commissioner Melvin Larson.

"Because the latter half of the year is marked by a 10 to 12 per cent increase in fatalities over the first half of the year, it appears that the first 400 this year will be doubled by Thanksgiving Day," warned Larson.

"We can beat these odds only by refusing to gamble with our lives on the streets and highways," he added.

"As motorists, we must drive at controllable speeds.

As passengers, we must insist

that drivers respect our wishes to remain alive. As pedes-

trians, we must take steps to

keep free from the clutches of

death. This means we must

cross at intersections, not

from behind parked ve-

hicles in mid-block; and

when walking along rural

highways, we must face ap-

proaching traffic, so we can

judge when it becomes neces-

sary to step well out of the

way of oncoming cars," Lar-

son concluded.

4 Admit Driving While Drunk

CONTINUED FROM PAGE 1

Highway 41. State police said Hoier drove in excess of 100 miles an hour during the chase.

Hoier tested .20 on the drunkometer. A reading of .15 is considered evidence of intoxication. He was fined \$100 for drunken driving and \$100 for speeding.

Bangs Into Squad Car

Fox was arrested by state police about 12:30 Sunday morning on Highway 41 about a mile north of County Trunk J.J. State police said Fox drove very slowly, stopping to ask people where Kaukauna was. When stopped by the patrolman, Fox put his car into reverse and banged into the squad car. Fox started to get out of his car, but it rolled forward into the ditch, state police said. He refused to take the drunkometer test. A \$16.95 bond was forfeited.

Miss Blohm was arrested shortly after 1:30 Sunday morning when she forced a county patrolman's car off Highway 41. She ignored the police red flashing light and drove for about a mile before she stopped. She refused to take the drunkometer test and forfeited a \$118.95 bond.

All the drivers lost their right to drive for a year.

Sister Jodene Takes Vows in Milwaukee

Sister M. Jodene, O.S.F., daughter of Mr. and Mrs. Joseph H. Wydeven, 1110 W. Fifth street, took her final vows in solemn profession ceremonies at St. Francis of Assisi convent, Milwaukee, last week.

She has been assigned to teach second grade at St. Sister Jodene Ann school, Chicago Heights, Ill.

Sister Jodene is a graduate of St. Joseph school, Appleton, and St. Mary academy, Milwaukee.

Among those present for the ceremony were her brother, Frater Valerian Wydeven, OFM, Cap., of St. Felix friary, Huntington, Ind., and her cousin, Mary Ann Schommer, Kaukauna, an aspirant at Holy Family convent, Manitowoc.

Injuries Knee in Fall

Roy J. Lenth, 71, 1130 W. Eighth street, fractured his left knee cap when he fell off a step ladder while working at his home this morning. He was taken to Appleton Memorial hospital by Larry's Ambulance service.

Tues., Aug. 19, 1958 Appleton Post-Crescent A24

penhagen and West Germany. He has visited 28 states in this country.

Arndt will receive the title of "Scout Strongheart" in Chapel Lake Indian ceremonials in the Huron National forest in eastern Michigan.

Nehru Favor Ike's Plan for Middle East

New Delhi, India — Prime Minister Nehru said today he welcomed President Eisenhower's economic approach to the Middle East outlined in his 6-point plan presented to the U.N. assembly.

The prime minister spoke in a foreign affairs debate in parliament. But Nehru said there should be "unconditional withdrawal" of foreign troops from Lebanon and Jordan.

DOLLAR DAY

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Junction Bar
Elks Club
Unmuth Drug Co.
K. C. Club
Hertz Rent A Car
McClone Ins., Menasha
Dud's Inn, Kimberly
Mid City Beer
Junction Bar
Joe Grishaber
Alex Supper Club
Goodland Field
Schouten Oil Co.
Dud's Inn, Kimberly
Vander Loop Shoe Shop,
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POST CRESCE News of the Twin Cities Menasha - Neenah

Board to Ask for One Junior High Now; Second in '68

**Approved Revised \$3.6 Millions,
10-Year School Building Program**

Neenah — The board of education will ask the council Wednesday night for a new 750-pupil junior high school for seventh and eighth graders, costing an estimated \$956,625, to replace the Kimberly Junior High school.

They will recommend that about 15 acres of property now owned by Arthur J. Kessler on the city's south side be purchased for the new school. The exact location is indefinite but is expected to be in the

general area of Oak street, extended, south of Langley boulevard.

The \$956,625 cost is exclusive of land.

The board also will advise the council of a stepped-up building program schedule, which includes another 750-pupil junior high school in 10 years.

The new \$3,656,625 building program shows five new structures to be erected in the next 10 years. First to go up will be a new school in the Edgewood plat on the far south side, to cost about \$500,000 and be ready in September, 1960.

NHS Arts Addition

The new \$956,625 junior high school and a 19-room applied arts addition to the senior high school would follow in September, 1961. The applied arts building, which would also house the vocational school, is to cost approximately \$600,000.

In September, 1963, a new school is to be ready in the Gillingham plat, west of Highway 41 and south of Cecil

Turn To Page B2, Col. 1

Wife of Neenah Man Given Divorce

Post-Crescent Oshkosh Bureau

Oshkosh — Rosemary Anderson, 21, Stevens Point, was granted an absolute divorce on a cruel and inhuman treatment charge from Robert D. Anderson, 24, Neenah, by Judge Helmuth Arps in circuit court Monday afternoon.

The couple was married March 2, 1957 and separated July 9, 1957. There was no alimony or property settlement. They have no children. Anderson is now in the army.

Twin City Births

Neenah — Theda Clark Kirk today reported the following births:

Daughters to:

Mr. and Mrs. Lionel Joas, route 1, Neenah.

Mr. and Mrs. Robert Rost, 408½ Second street, Neenah.

Mr. and Mrs. Earl Van Gompel, 328 Grandview avenue, Menasha.

Candidates on the state slate were introduced by E. G. Steinhilber, county GOP chairman, and each spoke briefly to the assembled Republicans. Vice chairwoman Mrs. Dorothy Krohn introduced the governor, who gave his report on the "Stewardship of This State Government."

Labeling his opponent as

Turn To Page B2, Col. 3



Workers in the Veneer Warehouse at Hardwood Products corporation were cited for two years without a lost-time accident Monday. From left to right are John Neubauer, plant superintendent, Harvey Schumann, warehouse supervisor, William Blank, Roy Johnson, Ed Blank and Gerald Koepke. (Post-Crescent Photo)

W. K. Gerbrick, Head of Paper Firm, Dies

Succumbs at Home In Florida; Ill For Several Months

Neenah — W. K. Gerbrick, 68, Lake Shore avenue, president of the Central Paper company of Menasha and its manager for 35 years, died unexpectedly at 3:15 this morning.

Over the years Central Paper company has become a sizable Wisconsin paper converter with a complete line of gummed tapes. It also manufactures adding machine rolls and has added a line of Christmas wrapping paper.

He was born at Appleton May 15, 1890. He was a member of the First Methodist church, one of the first presidents of the Menasha Rotary club and was a director of the First National bank of Menasha. He also was a member of North Shore Golf club.

Funeral arrangements are pending.

Survivors are the widow; a son, William J. Gerbrick, Neenah; a daughter, Mrs. Robert Hana, Pompano Beach, Fla., and three grandchildren.

W. K. Gerbrick

ing at his Fort Lauderdale, Fla., home. He had been in poor health for several months.

A Neenah paper broker, W. K. Gerbrick took over active management in 1921 and became one of the owners of the Central Paper company, then known as the George Banta Paper company. The com-

Workers Cited For No Mishaps In Two Years

Veneer Warehouse At Hardwood Sets Record, Honored

Neenah — All employees of the veneer warehouse at the Hardwood Products corporation received cash awards Monday in recognition for having completed two years without a lost-time injury.

This is the fourth department at Hardwood to establish such a record in the last 22 months.

Employees at Hardwood sustained an accident frequency rate of 13.8 per cent in the first six months of 1958. The national industry average is 21.9 per cent.

Employees in the department are Harvey Schumann, supervisor; William Blank, Roy Johnson, Ed Blank, Gerald Koepke, Adolph Blair, Lillian Bridges, Newman Bridges, Philip Coats, Walter Frank, Richard Hanselman, Albert Hansen;

Irvin Huff, Gilbert Jeske, Douglas Johnson, Harvey Kiesow, William Krueger, Paul Larsen, Russell Luebke, Arnold McClelland, James Miller, Owen Peterson, Raymond Procknow, Martha Rabbe, Clarence Sutner, Esther Sutner, Francis Vanderheyden and Frank Westphal.

Additional Twin City News on Page B10

Five GOP Candidates Appear at Corn Roast

Gov. Thomson Declares State Ready for School Growth Without Debt Hike

Winneconne — Five candidates for state offices were among the more than 250 Republicans who attended the second corn roast sponsored by the Winnebago county Republicans at Winnebago county park Monday night.

Guests who joined county party workers and their county during the day included Gov. Vernon Thomson; Judge Roland Steinle, candidate for United States senator; Stewart Honeck, attorney general; Mrs. Dena Smith, state treasurer, and Warren

P. Knowles, lieutenant governor.

Candidates on the state slate were introduced by E. G. Steinhilber, county GOP chairman, and each spoke briefly to the assembled Republicans. Vice chairwoman Mrs. Dorothy Krohn introduced the governor, who gave his report on the "Stewardship of This State Government."

Labeling his opponent as

Turn To Page B2, Col. 3

Large Quantities of Roasted corn disappeared rapidly as over 200 attended the roast. In the upper photo, Ben F. Zimmerman, left, Winneconne, chairman of the roast, hands out corn. Left to right are Elmer G. Steinhilber, Oshkosh, GOP county chairman; Ursula Cragg, Oshkosh, county GOP treasurer, and Jack Steinhilber, district attorney. Eating corn in the photo directly above are Lt. Gov. Warren Knowles, Bea Fuller, county register of deeds, and S. N. Pickard of Neenah. (Post-Crescent Photos)

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Board to Ask City Tax Refund Falls Short of Expectations

\$81,281 Deficit Noted as State Makes Final Payment; Had Expected \$600,000

Continued from Page B1

street. This is to cost about \$600,000 also.

Finally, the second new junior high school, costing about a million dollars, for another 750 pupils, is to be ready by September, 1968.

This second junior high school would limit the size of the first one to 750 pupils. The figure was \$600,000 return last December when it computed the 1958 budget.

Hauser said the deficit would definitely hurt city finances for the rest of the year. The money had been earmarked for general city funds.

He offered no explanation for the deficit, but said it might be that not as much money was earned in 1957 by citizens as had been expected.

Boy Falls Under Father's Auto; Chest Crushed

Post-Crescent Oshkosh Bureau

Oshkosh — Robert Bruce Westenberger, 3-year-old son of Mr. and Mrs. Marvin C. Westenberger, route 2, Menasha, was taken to Theda Clark hospital with a crushed chest after he was run over by a car driven by his father at 4:13 Monday afternoon.

The boy apparently fell from the left rear door of the car as his father backed out of the driveway at their home. The father said he was backing out of the driveway and stopped to allow the child to get in the right rear door.

As he was checking the highway to continue backing up, his wife noticed the left rear door opened and said, "Where is Bobby?"

Westenberger said he felt no impact or bump and didn't know where the boy was until he got out of the car and saw him under the left front wheel.

The boy was taken to the hospital in the Neenah ambulance.

Oshkosh Girl, 17, Reported Missing

Post-Crescent Oshkosh Bureau

Oshkosh — A missing persons bulletin has been issued for Ruth Schmidt, 17, 1023 Elmwood street, Oshkosh, who disappeared from her home sometime after 8:15 Friday night. She was last seen in an Oshkosh tavern.

The girl is described as being 5 feet, 6 inches tall, weighing 150 pounds with a light complexion and blonde hair. She was wearing a light blue skirt, white blouse with blue polka dots, white sweater and black loafers. Her parents said there is no apparent cause for her to leave home and she had never done it before.

Rubbish Collection

Neenah — Non-combustible rubbish will be collected Wednesday in the Third and Fifth wards. Combustible rubbish will be collected the same day as garbage.

Twin City Deaths

Michael E. Johnson

Neenah — Michael E. Johnson, 4-month-old son of Mr. and Mrs. Ronald E. Johnson, 416 E. Franklin avenue, died at University hospital, Madison Monday night. He was born April 12, 1958, at Neenah.

Funeral services will be held at 2 o'clock Wednesday afternoon at Kessler Funeral home. Burial will be in St. Margaret cemetery.

Survivors include the parents, three sisters, Cynthia, Kathryn and Teryn, all at home, and grandparents, Mr. and Mrs. August Johnson, Menasha, and Mr. and Mrs. Kitchener Caldon of Kingsford, Mich.

District Governor To Visit Rotary

Menasha — Rotary District Gov. Lawrence Denyes of Kenosha will be guest speaker at a Menasha Rotary club meeting at 12:10 Wednesday afternoon at the Hotel Menasha.

Lack of Wind Wipes Out 3 Opening Day Regatta Races

Neenah — Wind — rather than the lack of it — all but wiped out the initial day's program in the fifty-sixth annual Inland Lake Yachting association regatta here Monday. Three of the four races were cancelled.

The only event which was completed was the D class, and the official winner wasn't known until this morning. First place went to Jack Sirothman of Calhoun (Minnesota) Yacht club in his Auf Wiedersehen.

Ives Andersen of the Neenah Nodaway Yacht club, was second in his So What? the E class was the White and Bob Morel of Calhoun Star, placed third in the Simbad II, son of Nodaway. The boat fourth went to John McLeod. The boat was heavily damaged in a collision in Sunday's tuneup race but club members worked on it until late Sunday.

Kathy Hedlund wound up night and the boat went out sixth, Sudro Brown was eleventh for the opening race.

Bob Buchanan twelfth and John Dixon thirteenth for other Nodaway places.

The A, C and E scow events were started but were cancelled when it became evident that none of them would beat the time limit.

The C race was on the morning program with the D event, and the A and E boats went out in the afternoon.

First place went to Jack Sirothman of Calhoun (Minnesota) Yacht club in his Auf Wiedersehen.

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YW Friendly Folks Club Lists Program

Neenah—The YWCA Friendly Folks club will open its 1958-59 season with a program on the Blind Camp by Keith Hollander on Sept. 24 at the YWCA. Mrs. Harold Smith will be chairman of the hostess committee for the first meeting.

A guest day program has been scheduled for the Oct. 22 meeting, when Miss Charlotte McIntyre will review the book, "History of Neenah." A bus trip to Milwaukee has been planned for November and a Christmas luncheon will be held Dec. 17 with Mrs. Norman Wetzel as chairman.

A dessert card party and guest day will be held Jan. 28 when Mrs. Robert Rabideau will be chairman of the committee. A white elephant sale has been planned for the Feb. 25 meeting with the program to be announced for the March 25 meeting.

A program on the Visiting Nurse association will be held April 22. A luncheon and election of officers will be held at the last meeting of the season, May 27.

Officers of the club are Mrs. Thomas Sensiba, president; Mrs. Herbert Nielsen, vice president; Mrs. Alvin Laffin, secretary, and Mrs. Walter Haufe, treasurer. Mrs. Sensiba and Mrs. August Schmidt are serving on the membership committee. On the sunshine and calling committees are Mrs. Harold Graverson and Mrs. Edward Hyland. Mrs. Melvin Notz and Mrs. Howard Boehm were named to the project committee.

Members of the nominating committee are Mrs. Albert Hidde, chairman, Mrs. Wetzel, Mrs. Robert Ross and Mrs. Darrell Buchanan.



Miss Plagowski

Tell Troth of Miss Plagowski, Larry Bucklin

Menasha—Engaged are Miss Mary Ann Plagowski and Larry D. Bucklin, son of Mrs. Wilma Bucklin, Baxter, Iowa, her parents, Mr. and Mrs. Clem Plagowski, 628 De Pere street, have announced.

The bride-elect graduated from Menasha High school and works for the Kimberly-Clark corporation while her fiance attended high school at Baxter and is stationed at Whidley Island, Wash., with the navy.

Grandparents Club Holds First Picnic

Menasha—The Neenah-Menasha Grandparents club held its first picnic Sunday at Jefferson park. Grandparents, who entertained their families, included Mr. and Mrs. Dan Hurley, Mr. and Mrs. Robert Malinowski, Mr. and Mrs. Walter Nollan and Mr. and Mrs. Edward Romnek.

Thirteen children and 22 grandchildren attended.

Welcome Strangers Announces Program Calendar for Year

Neenah—Programs on interior decorating, hair styling, community theater, poetry and gardening have been included on the 1958-59 calendar of the YWCA Welcome Strangers club, which meets the second and fourth Mondays of each month at the Y.

Mrs. Vivian Landig, interior decorator, will open the season with a program, "Color, Our Magic Wand," on Sept. 8. Representatives of the Neenah and Menasha Vocational schools will discuss "Adult Classes for Pleasure and Education" at the Sept. 22 meeting, which will be followed by cards.

"Poetry with Piano Accompaniment" is scheduled for the Oct. 13 meeting with Mrs. Thelma DuChaine as the speaker and Mrs. John Helms as pianist. The Rev. and Mrs. John Hanchett will discuss "School Days for Mentally Retarded Children" on Oct. 27. A fall party will be held Nov. 1.

Holiday Decorating

"The Gift — Our Hearts and Our Hands" will be presented by Mrs. Thomas Catlin on Nov. 9 and a card party with husbands of members as guests will be held Nov. 23.

Mrs. Edgar Schmiel will be in charge of a session, "Fun and Fancy in Christmas Decorating" at the Dec. 8 meeting.

A talent program and white elephant sale have been

scheduled for the Jan. 12 meeting and a business meeting and cards will be held

Nov. 1.

"Appealing Desserts for Spring and Summer" will be the topic of Miss Josephine Engel of the Wisconsin-Michigan Power company on April 13. A husband-wife spring party is scheduled for April 18 and cards will be played

April 27.

Richard Willis, president of the Valley Players, and

Kenneth Anderson, director of the Riverside Players, will give a program on "The Story of the Community Theater in Neenah-Menasha" at the May 11 meeting. The club will conclude its season with a dinner and installation of officers on May 25.

Serving on the program committee were Mrs. George Lauterbach, Mrs. Robert Kramz, Mrs. William Krusche and Mrs. Clifford Lee.

Officers for the season are Mrs. Prentiss Taaffe, president; Mrs. Lee, vice president; Mrs. Nelson Godschalk, treasurer; Mrs. Robert Helleberg, corresponding secretary, and Mrs. Warren Peltier, recording secretary.

Final Clearance

SALE

GIRDLES & PANTIES

\$3.50

GIRDLES

Reg. \$5.95 ...

\$7.95

GIRDLES

Reg. \$10 \$6.95

CORSETTES

Reg. \$22.50 \$15

Drastic Reductions

CORSET SPECIALIST

225 Main St. Menasha

Dial 2-7871



Saturday Brides Feted at Showers

Menasha—A series of pre-nuptial parties has been held in honor of Miss Susan Suess, daughter of Mr. and Mrs. John M. Suess, 403 Cleveland street, who will be married Saturday to Gary G. Quigley, son of Mr. and Mrs. F. E. Quigley, 816 S. Pierce avenue, Appleton.

A miscellaneous shower was given Aug. 3 by Mrs. Harry Abendroth at her home, 602 S. Commercial street, Neenah. About 20 guests attended and co-hostesses were Miss Barbara Abendroth and Mrs. Spencer Laurin. Prize winners included Mrs. Reuben Vogel, Mrs. William Elliott and Miss Marcella Steffen.

Approximately 18 guests attended a miscellaneous shower given in July by Mrs. Robert Asman, 207 Cleveland street, and Mrs. Quigley entertained at her home on Aug. 8 for 30 guests.

Hostess at a breakfast at the Patio during July was Mrs. Lawrence Steffen.

Judith Larson, daughter of Mr. and Mrs. George P. Larson, 512 Caroline street, Neenah, was guest of honor at a linen shower Aug. 6 given by Mrs. James Larson and Mrs. Neil Larson at the latter's home, 306 Clark street, Neenah. Prizes were won by Mrs. Daniel Arft, Mrs. Robert Weinke, Mrs. Vern Ganzer and Mrs. Edgar Jones.

A kitchen shower was given

tended the University of Wisconsin. He completed his studies in field geology at the Wheaton College Science Station in the Black Hills, S.D., where the graduation exercises were held.

Syring is a graduate of Menasha High school and at

en Wednesday evening by Mrs. Richard Koerner, 630 Cleveland street, for 16 guests. Co-hostess was Mrs. Harland Schulke.

Miss Larson is the bride-elect of Douglas L. Mathison, son of Mrs. Rose Weisheit, 626 S. Lake street, Neenah. The couple will exchange nuptial vows on Saturday.

Relatives Club

Menasha—The Relatives club will meet at the home of Mrs. James Meyers, 926 W. Wisconsin avenue, Appleton, at 8 o'clock Wednesday evening.



A Bulletin Board Was Used to display letters from classmates unable to attend the gathering. Shown from left to right are Harvey Leaman, faculty member at the high school when the class entered its first year, Mr. and Mrs. Arthur Jackson, Mrs. Leaman, and Mr. and Mrs. Carl Kraus. (Post-Crescent Photos)

back to school togs

LOVELY SEPARATES

Sweaters

Blouses

Skirts



Mix and mate . . . school girls love this . . . it changes the mood from day to day . . . always fresh . . . always new . . . It's so easy to choose now from the vast array in the Sports Department on the Main Floor:

SWEATERS:

Original Mainliner 100% Orlon or full fashioned Talbot Tarlans . . . acrylic orlon . . . Choose from a range of 15 colors . . . Slipover or cardigan kinds.

\$3.98 - \$5.98 to \$8.98

BLOUSES:

Mas Shore or Ship & Shore Styles . . . recent arrivals chosen for the back to school crowd . . . Short sleeve and long sleeve kinds . . . Dacron and cotton or all cotton . . . White and pastels . . . checks . . . plaids . . . Sizes 32 to 40.

\$2.98 - \$3.98 to \$5.98

SKIRTS:

Smart straight line styles . . . with a touch of the chemise effect and pleated bottoms. Bulky all wool or blends . . . Dark tones predominate. Sizes 10 to 18.

\$5.98 to \$10.98



Engagement of Joanne Schultz Is Announced

Neenah—Mr. and Mrs. Elmer Schultz, 329 Fourth street have announced the engagement of their daughter, Joanne Mae, to John Gilbert Powles, son of Mr. and Mrs. Harry Powles, Silver Lake.

A graduate of Neenah High school, the bride-to-be received her degree in June from the University of Wisconsin where she was a member of Chi Omega sorority. In Sep-

tember

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ember

APPLETON POST-CRESCENT

Tuesday, August 19, 1958

The Auto as Property

In Milwaukee, where an expensive city government has pushed the level of taxation on real property to peaks more painful than known in most other localities of Wisconsin, a metropolitan studies commission in a mood that resembled desperation has proposed an additional levy on motor vehicles as one means of spreading the costs of government.

We would guess from this distance that this commission, however high-minded and intellectually qualified it may be, consists of political amateurs.

No politician in the Wisconsin Legislature with any savvy would ever attach his name to such a proposition. The evidence of past electoral uprisings is too commanding. It is something that has puzzled many professional commentators of public affairs, but it appears to be fact that a body politic that evidently can suffer endlessly huge tax bites in many other ways responds with almost blind fury to the idea of taxing the motor car.

The letter columns of the Milwaukee papers were drenched with protests after the commission's suggestion was published. Add \$15 for local revenue purposes to the \$16 state auto registration fee? Great Scott! Whatever are these radical birds thinking of?

Yet in any typical Wisconsin city, and especially in Milwaukee, the man with a

When Killers Cry for Help

After six turndowns on applications for reprieve, John Angelo LaMarca was executed in the electric chair last week for the kidnapping of tiny Peter Weinberger who died of exposure in a thicket.

In the final attempt to stay execution LaMarca's lawyer made radio and TV appeals to the public for demonstrations, petitions and telephone calls to sway New York's Gov. Harriman. But there was practically no response. This was a stunning contrast to the hysteria that was whipped up when Julius and Ethel Rosenberg waited in the death cells a few years ago.

At that time the petitioners flocked to the call. Pickets were thrown up around the White House and the home of the presiding judge. Letters to editors of eastern newspapers overflowed the mail boxes. The pleas and demands were of much the same tenor; the death penalty was archaic, such a sentence was cruel and inhumane

Our Heroic Senators

Members of the United States Senate manage to maintain a certain dignity most of the time, but there are occasions when they actually appear childish. Such an occasion arose when the Senate came upon a report that the United States was spending money for the preparation of a report on "when surrender would be advisable rather than to try to continue a war that is already lost."

Since the report had this study tied in with another on "whether the United States can survive and continue to fight after an all-out nuclear attack" the stage was set for an uproarious session of the Senate.

The senators managed to make the meeting interesting, but please note no senator forgot for a moment that his chief private interest is to appear to the voters as a hero, exceptionally brave, ready to defend his country with the finest of oratory. To give this discussion the appearance of an important effort by the Senate to save the land from a jittery military, an attempt was made to have the press and public excluded from the galleries. "But" as the Associated Press story said solemnly, "it wasn't done."

You can be sure it wasn't done. Who can imagine the senators beating their breasts and pledging their last vote to instill courage into the military, in a closed meeting? Why close a meeting in which every senator was free to orate and none

What Others are Saying

Hoover Finds Right Perspective Between Boasting, Fawning U. S.

From the Denver Rocky Mountain News

In international relationships, there are two wrong ways to get along.

One is to brag of our power and opulence, to down-rate others, to think ourselves invincible, to always wave a big stick.

The other is to overindulge our critics, fawn over our enemies, blame all our external problems on our own shortcomings.

Americans at times have been guilty of both. Neither way ever solved anything.

It took our elder statesman, Herbert Hoover, to strike the right perspective.

In a speech at the Brussels fair, Mr. Hoover delivered an analysis of the American system, the American people and their aspirations which should be a primer for all who would understand us,

and for our own efforts to spread that understanding.

Hoover spoke up for America, but not in terms of odious comparison with others — merely in terms of the fundamentals which govern us.

"No American," he said, "is so silly as to claim that the rights of man to freedom were discovered in the United States on July 4, 1776."

Yet —

"The American method is not perfect, but for 182 years it has sustained stability in our country through every crisis."

"We share the domestic imperfections of all free peoples."

Yet —

Our economic system has "built-in impulses of initiative, energy, ambition and opportunity." It has yielded "stupendous benefits" to ourselves — and enabled us,

through the spirit of compassion which permeates this land, to support the freedoms of others and help "lift the world's burdens of disaster and poverty."

The record of a century proves the case. But the record has been distorted and diluted by a vicious propaganda campaign, communist-inspired.

Hoover's insight of his own countrymen was equally keen when he warned that this propaganda, and the abuse and attacks it incites, disheartens Americans and weakens their eagerness for world cooperation.

"Fourty years ago," he said, "such attitudes contributed to the retreat of the American people behind a barbed-wire entanglement around the western hemisphere."

The danger signal is up again.

Ike's new Middle East ballad: "I'm the Sheik of Araby, from Yemen to Gaiilee. We'll make the desert bloom and then annex the moon. Whoopie!"

Democrats say the Eisenhower team finally seized the initiative. The initiative had been seized so often by the Democrats, the poor thing was afraid to answer the door bell.

The house votes to cite Bernard (Giver Boy) Goldfine for contempt, disproving the old theory that nobody shoots Santa Claus.

Ike signs a bill banning switch-blade knives. After all, it was an open and shut case.

Democrats claim Admiral Rickover, A-sub booster, was snubbed. Snubbing Rickover is about as easy as calling Adlai Stevenson "Mr. Democrat" within ear-shot of Lyndon Johnson.

The American phytopathological society will meet in Bloomington, Ind. Well, if you had a name like that, you'd want to go some place and hide, too.

The free world hails Ike's plan for the Middle East. The Arabs especially like the part where we simultaneously pull out our troops and our check-book.

Under the Capitol Dome

Getting Name in Print Goal of Campaigners

BY JOHN WYNGAARD

Madison — Publicity is one of the vital tools of the candidate, as explained in this department earlier, and the citizen who wants to understand public affairs sometimes must learn to read between the lines of the Wyngaard bare dispatches that tell about public men.

The candidate in a heavily industrialized district who talks almost exclusively about what he will do for the farmer if he is sent to Congress is saying, quite plainly, that he is pretty sure of the organized labor vote but wants to cut into the rural vote which holds the balance of power.

Generally, the news service editor who handles these anxious bulletins in bundles each week can pretty well determine, from reading them, what the politician is worried about and what he is trying to do to resolve his difficulties as he sees them.

Timing is a test of the skill of the publicity seeking politician. Good timing can overcome even the hard-headed reservations of copy editors. A heinous murder in Wisconsin tomorrow, as an easy example, would find a dozen politicians scrambling to get into print first with a promise to sponsor capital punishment legislation. They would forget about it later, of course, but it would be publicity bonus for the moment.

There are booby-traps for the over-eager and unwary. The credulity of the voter is exaggerated sometimes by the inexperienced or the excessively bold. The country is full of experts who claim to know when the decline of the late Joe McCarthy first became visible. His 150 percent of parity proposal is as good a landmark as any. Rep. O'Konski got a hearty guffaw only last year when he pretended that his bulky campaign chest was made up of the unsolicited small change contributions of veterans. There are those who will say that the economy promises of Sen. Proxmire are equally ludicrous.

Aside from its practical value in catching the eye of the voter, publicity has its own rewards for the politician. To many, it is as meat and drink. I remember watching with some curiosity, in a Madison hotel lobby many years ago, one of the state's most successful political artisans pattering through a newspaper with astonishing speed. "I've learned to read fast," he acknowledged. "I'm looking for my name in the headlines."

Jet Planes Too Fast for Dulles

Secy. of State John Foster Dulles remarked wistfully that he rather dreads the upcoming jet passenger plane, which "gets you there so fast you don't have time to rest on the way."

Our guess is that there are plenty of others who feel as Dulles does — meaning we think passenger ships and trains have a long future and a reasonably prosperous one, because so many people like the freedom of movement aboard a ship and the opportunity to see the scenery at close range from a train.

Red Carpet Out — And Youths Took It

Tulsa, Okla. — The red carpet was out for three youths — and they took it. They rolled up a red carpet in front of a carpet store, tied it to the top of their car and drove off. The rug was valued at \$300.

GRIN AND BEAR IT



"I'll admit progress is a little slow! . . . It'll go much faster as your wife runs out of ideas! . . ."



'Who Says I'm Not Interested in Cleaning Up?'

People's Forum

City Officials are Conscientious But Traffic Laws are Ambiguous

Editor, Post-Crescent:

You were kind enough to publish a letter, in the 9 August 1958 issue of the P-C, in which I raised some questions regarding enforcement of pedestrian control laws and inquiring who was responsible for not having them enforced. On Monday I received a telephone invitation from Mayor Clarence A. Mitchell to attend that evening's public safety committee meeting to discuss the questions I had raised. Instead of the arrogant, cigar-chomping, public-be-damned officialdom which may have been inferred by my original letter I was pleased to find a courteous, conscientious group which was completely cognizant of the pedestrian control problem and had been working towards its solution for some time.

City Atty. Don L. Jury and Committee Chairman Ald. Thomas K. Schneider patiently explained the problems involved and the difficulties being experienced in obtaining a solution which would effectively control pedestrian traffic without incurring public resentment.

I also learned that I had misconstrued the meaning of the pedestrian control regulation in that the pedestrian is not required to obey the traffic signals but must only yield right-of-way to vehicles which have the green light. Under such circumstances it is impossible to enforce the law for all practical purposes and my inference that a city official had ordered the police department not to enforce the law is unfounded. Any individual or collective raising of official blood pressure over my original letter is therefore regretted.

In my previous letter I mentioned teaching my children how laws are made and that the policeman is their staunch friend and protector. Under present circumstances I will also teach them that as motorists they should be patient and tolerant and as pedestrians they must be fleet of foot.

I. L. Heilberg
1731 N. Superior
Appleton, Wisconsin.

Wants Cool Card Ticket To Hot Movie

Editor, Post-Crescent:

The Ciske-Frassetto-Biese letters are an indication to me that a sufficient amount of public pressure can now be brought to bear to end the frightful conditions that they were written about. You, as editor, are in a perfect position to start that off ball a rolling. I mean man what are you going to do about those frightful lurid movies? Now here's my 4-point plan:

1. Increase the use of the mayor's Censorship Board. We will call it "The Special Committee on Public Safety" (after all, the lives of our little "impressionsables" are at stake). Men I mean lets get after those dirty magazines and books while we're at it! Listen, I've seen some of them and I mean they're lurid, lurid, lurid! 2. Make all teenagers get a card containing written permission before they are allowed to see lurid movies, ("No cool card, no hot movie"). 3. Make all adults who want to read said books and see said movies carry a card on which it is attested by Those Who Know that the carrier is of sufficient moral stature to withstand the temptations of luridity. 4. Erect walled by-pass around theaters so that shoppers with children won't have to answer embarrassing questions about lurid advertisements.

It is as simple as this: 1, as someone once said, "Vice is bad," 2, all Communists, many foreigners, and most moviegoers like vice; therefore 3, they are bad? As the saying goes, "Let the good not tolerate the bad." There fore let those of us with the private pipeline to righteousness start now to stamp out the lurid where e'er it may be found. Come on folks — lets make this national!

David E. Hansen
22 Bellaire Ct.
Appleton, Wisconsin.

Looking Backward

Bridge Nearing Completion

75 YEARS AGO

Quoted from the Appleton Crescent for the week of Aug. 23, 1878.

The new bridge at the foot of Lowe street, connecting with Vulcan street, is now nearly finished.

The contractors will have fulfilled the terms of their contract in a few days. The work is all done except finishing the ends to the bridge. These probably will be finished soon and the bridge will then be opened for general travel.

It is true that it is cheap, but the bridge probably will last for several years.

25 YEARS AGO

Tuesday, Aug. 15, 1933

Miss Marie Finger, Appleton, was in charge of the story hour at the children's library at the Enchanted Island at the World's Fair in Chicago.

A committee of the Appleton Milk Producers' Cooperative association and several Appleton dealers met at the residence of A. G. Downer to discuss provisions of a proposed code for the fluid milk industry. Mr. Downer was secretary of the association.

The Rev. G. H. Blum was reelected president of the Wisconsin branch of the Deaconess society.

Mrs. W. H. Nelson, Neenah, won the Class B cup in the annual handicap tournament at Butte des Morts Golf club by defeating Mrs. A. E. Broughton, Neenah, one up in the final match.

H. C. Getschow and H. H. Peck won first place honors in the blind bogey and putting contests held at the Butte des Morts golf club over the weekend.

10 YEARS AGO

Tuesday, Aug. 17, 1948

Delton Roehm, Appleton, was one of four Wisconsin students to receive music scholarships for four years of study at the University of Wisconsin.

The city planning commission was to recommend to the common council that the new Jefferson school be located in Pierce park on the east side of the ravine opposite the end of Front

GRIN AND BEAR IT

By Lickley



"I'll admit progress is a little slow! . . . It'll go much faster as your wife runs out of ideas! . . ."

Satisfaction or Money Back

CAMPBELL

Stores

APPLETON STORE ONLY

FALL HATS

\$2.00

1 Day Only — All Regular \$2.98 Hats Included
New Fall Stock Just Received

LADIES' SKIRTS

Reduced

\$2.00

Sizes 22 to 30. Regular \$3.98

TWILL SLACKS**\$1.50**Black or Beige. Reg. 1.98
Sizes 10 to 16**Ladies' DRESSES**

Reduced

\$3 - \$5 - \$7

Junior, Missy, & Half Sizes

SUN DRESSES**\$1.50 & \$2.00**

Regular \$2.98. Hundreds to pick from. Missy & half sizes.

DOLLAR DAY VALUES IN GIRLS' & BOYS' DEPT. AND INFANTS' WEAR DEPT.

GIRLS' SOCKS**4 Prs. \$1.00**

Sizes 6-8½. Nylon plaited English rib crew style. White and colors. Irregulars.

GIRLS' JACKETS**\$3.00**

Sizes 7-14. Flannel lined poplin with zipper closing. Adjustable side tabs. Red or navy.

Girls' SWEATERS**\$3.00**

Sizes 7-14. Orlon slip over or cardigan rib knit neck band, cuff and band bottom.

GIRLS' BLOUSES**\$1.00**

Sizes 4-14. Cotton broadcloth, short sleeve, convertible collar. White, assorted prints and stripes.

GIRLS' SLIPS**2 for \$1.00**

Sizes 4-12. Cotton and plisse, built up shoulders, ruffle bottom. White.

GIRLS' PANTIES**Reg. 39c 3 for \$1.00**

Sizes 4-14. Nylonized acetate two bar tricot. N. ion trim. Double crotch. Elastic waist. Ass't. colors.

GIRLS' DRESSES**\$2.00**

Sizes 4-14. Cotton prints and solid colors. Short sleeves. Full gathered skirts. Ass't styles.

GIRLS' PAJAMAS**Reg. 1.98 \$1.50**

Sizes 8-14. Baby Doll or long pants in floral print cotton plisse. Lace trim.

BOY'S SHIRTS**Reg. 1.98 \$1.50**

Sizes 6-16. Cotton plaids and stripes. Short sleeves. Sanforized.

BOY'S TROUSERS**Reg. 2.19 \$2.00**

Sizes 8-16. Cotton twill, Ivy league back, zipper fly, cuffs. Sanforized.

BOY'S BRIEFS**Reg. 39c 3 for \$1.00**

Sizes 10-16. Print cotton broadcloth front with knit back. 1 inch elastic waist.

BOY'S JEANS**Reg. 1.19 \$1.00**

Sizes 3-8. Sanforized blue denim with zipper fly. Removable suspenders.

BOY'S SOCKS**4 Pr. \$1.00**

Sizes 7-10½. Assorted argyle patterns with elastic top. Seconds.

BOY'S SWEATERS**Reg. 2.98 \$2.00**

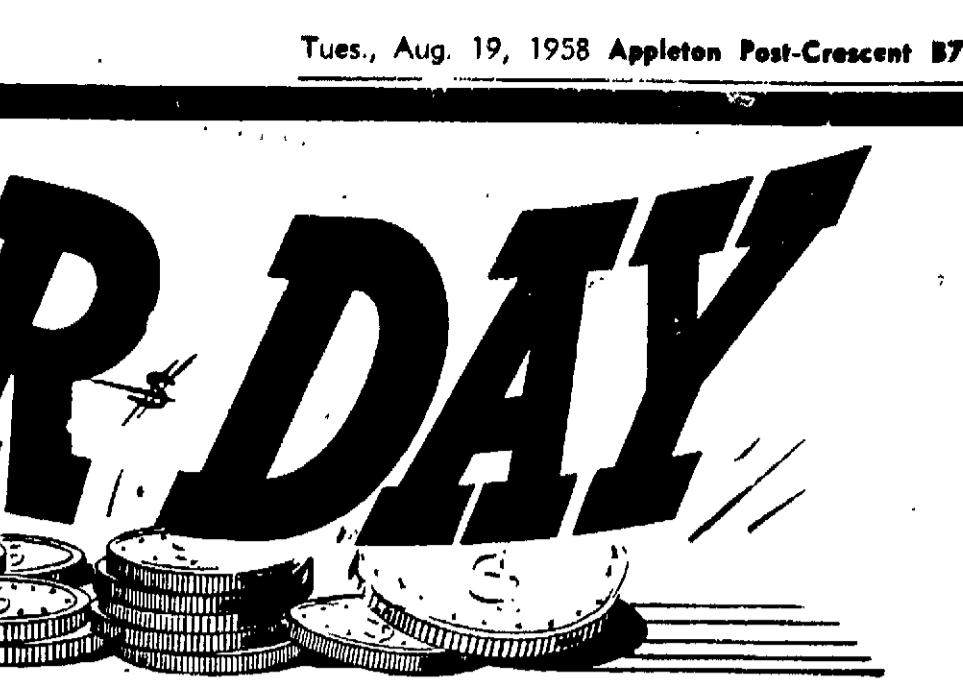
Sizes 4-6x. 100% orlon coat or slip over style in fancy patterns and plain colors.

BOY'S ROBES**Reg. 3.98 \$3.00**

4-14 Broken sizes. Cotton flannel wrap around in assorted plaids. Self belt.

BOY'S SHORT SETS**Reg. 1.98 \$1.49**

Sizes 3-6. Short sleeve cotton shirt in prints or stripes. Boxer shorts in poplin or polished cotton.

one big day
of SAVINGS!

Fall Coats

1 day only

SPECIAL PRICE		
15.95	\$13.95	19.95
For 24.95	\$20.95	29.95 For \$25.95

COTTON SLIPS

79c

First quality, shadow panel eyelet embroidery. Sizes 32-44.

PAJAMAS

69c

Print Midriff

PAJAMAS

Reg. \$1.00 midriff top and separate bloomer. Sizes S-M-L.

PAJAMAS

\$1.00

Top and separate bloomers — pretty prints. Sizes M. & L.

JEWELRY

50c plus tax

White & colors. Reg. \$1.00

Print Hankies

Pretty patterns. Generous size 10/\$1.00

Infant Dresses

Reg. \$2.98 Value \$2.00

Reg. 1.98 Value \$1.49

Cottons, sheers, and sweater dresses. Sizes 9-18 months — 1-3 years.

Plastic Rubber Pants

Up to 89c Value 49c

First quality. Pull or snap styles. White only.

Infants' Coat Sets

Values up to 8.95 \$5.00

A nice selection, in light and dark shades, with matching bonnets or hat. Month sizes — 12-24 months and 2-4 years.

INFANT SOX

17c

Fine mercerized cotton, slight irregulars. sizes 4-6½. White & pastel colors.

NYLON SHAWLS

Up to 4.98 Value \$2.00

A grand selection for gift giving in fancy designs. first quality in pink, blue, mint, maize.

CRIB BLANKETS

Special Purchase \$1.50

Slight irregulars. 36 x 50 satin bound. pastel colors and jacquards.

OVERALLS

Reg. 1.98 Value \$1.49

First quality in stripes and checks, snap crotch closing, suspender bar back. Sizes 9-18 months.

CAMPBELL'S

Dollar Day Values at Our Appleton Store Only
"Shop in Air Conditioned Comfort"

Enrollments Change Rank Of Colleges

Oshkosh Expected To Be Biggest Of State Schools

Post-Crescent Madison Bureau

Madison — Increased enrollments at the ten Wisconsin state colleges have made all of them bigger and also have changed the rank of the schools with respect to size.

When the new school term begins next month, it appears fairly certain that Wisconsin State college at Oshkosh will move to the top of the list to displace the college at La Crosse.

Enrollment projections used to calculate biennial budget requests show that the schools will have about 14,628 students during the next academic year and 16,386 during the following year, the regents were told here.

Oshkosh will probably have 1,938 students during the new academic year and during the subsequent year will have more than 2,000. It will be the first college of the system to top the 2,000 mark.

LaCrosse Second

LaCrosse will rank second with 1,879, it is expected. Whitewater will be third with 1,739 and Eau Claire fourth with 1,703.

Last year Oshkosh was second, Whitewater third and Eau Claire fourth.

E. R. McPhee, director of the college system, reported to the regents that appropriation requests from the colleges for the next two years are about \$7,000,000 above present spending level, which would mean a total request of about \$24,500,000.

The budget requests, however, must be reviewed by the regents and by the governor-elect next November and December, before they are transmitted to the legislature that will convene next January.

Power Shut-Off

Little Chute — Power north of Main street will be shut off between 5 o'clock and 6 o'clock Wednesday morning while a new sub-station is installed, according to William Ranquette, Kaukauna utilities manager.

5c SALE

3 LITTLE KITTENS All-Fish CAT FOOD



SAVE 5c
ON 3 CAN PACK
at YOUR GROCERS

To Place A Want-Ad

Dial 3-4411

Bowlby's

CANDIES

DOLLAR DAY

ALL BOADS LEAD TO APPLETON FOR GREATER VALUES

SPECIALS FOR WEDNESDAY ONLY!

BOWLBY'S FRIED OYSTERS

Reg. 2 lbs. \$1.00 Save 58c

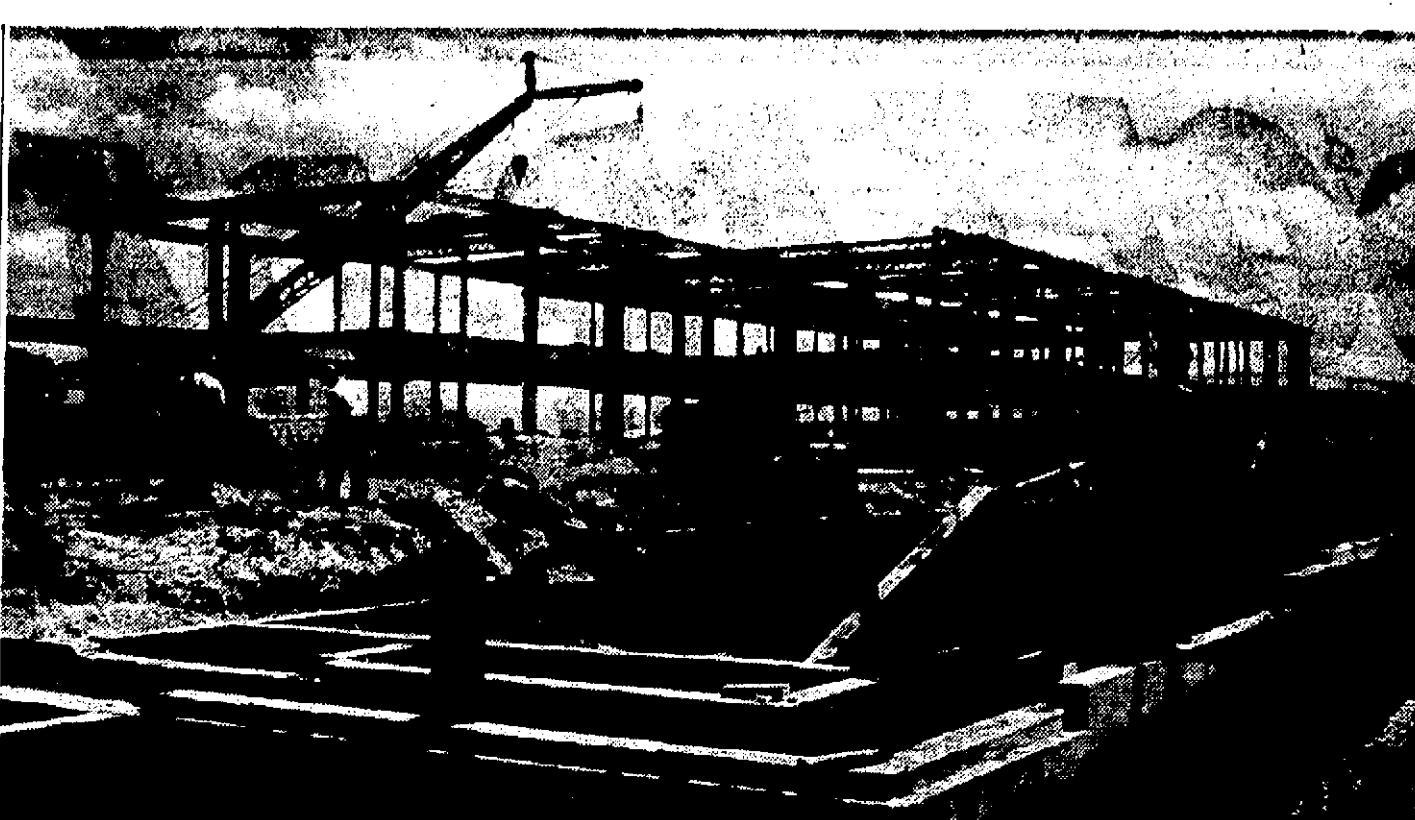
HARD CANDY

(Cello Wrapped)

Reg. 3 lbs. \$1.00 Save 47c

BOWLBY'S CANDIES

125 E. College Ave. Appleton 308 W. College Ave.



A Steel Skeleton Indicates the shape of Daniel Huntley school now under construction on Appleton's northeast side. The building is going up on property bounded by Lindbergh, Ullman, Marquette and Alex-

ander streets and is expected to be completed for the school year beginning in September, 1959. (Post-Crescent Photo)

To Your Good Health

Dr. Molner Suggests Ways Of Breaking Smoking Habit

By Joseph G. Molner, M. D.

"Dear Dr. Molner: I have never seen this subject discussed in your articles. My husband, who is 60 years old, has a persistent cough. (He has smoked almost all his life.) This keeps both him and me awake nights.

He is also constantly blowing his nose and I mean hard. Doctors have told him he must cut down on smoking, if not cut it out, but he will pay no attention.

"I tell him blowing his nose so hard is a strain on his ear drums. It also seems to me his hawking and spitting must cause a constant irritation in his throat. If you can't convince him, you might be able to tell me how to prevent a nervous breakdown myself. I can't even listen to a TV movie without losing the thread of the story by being constantly interrupted.—Mrs. B."

Pretty stubborn fella you have for a husband. What does he do to convince him? There are lots like him, though, who just don't have the fortitude to do what's obvious—quit smoking.

I refuse to plead guilty to failure to discuss this problem. I've written about it, including such tips as I know for cutting down on tobacco, or giving it up.

First Weeks Hardest

The first couple of weeks are the hardest, because the body develops a very slight addiction to tobacco, and it takes about that long to clear the system.

After that, it's just a matter of breaking the physical habit of reaching for another smoke. Usually the habit is far harder to break than the mild addiction.

Another doctor has noted that smokers usually are shallow breathers—if the reasons for this have been discovered, I don't think I've ever heard them. At any rate, the idea is that this shallow breathing brings an urge, periodically, to breathe deeply. Well, haven't you ever noticed the way a chronic smoker takes the first puff—a deep inhale?

Some people, when they have quit smoking and feel an

urge to light up, take two or three deep breaths of air instead. Your husband, Mrs. B., might try it—if, that is he wants to clear up his throat and give you a chance to watch TV movie all the way through.

"Dear Dr. Molner: Is it an am emotionally upset I get sucking can change the shape of a child's teeth?—T.R." No, not an old wive's tale. It is perfectly true—but I don't mean the casual amount of thumb sucking (or finger sucking) that most children go through. If it continues, it can shift the tooth position to a marked degree. (Copyright, 1958)

Certainly. Nerves and countless other things can cause this. To each his own kind of nervous reactions—some large, some small. I don't know anybody who can explain the "why" of it, any more than we can explain why you laugh at funny things, cry over sad ones, and feel your heart pound when you're excited.

"Dear Dr. Molner: Is it an overheat pipe

An overheated stove pipe caused paint on the pipe to give off an odor at the Earl L. Swick home, 231 W. Pacific street, about 10 o'clock Monday night, firemen said today.

Elizabeth Schnese to Earl Schimmelpfennig, a lot in Appleton.

Mr. and Mrs. Wenzel Gross-

Appleton Charity Circle Files for Incorporation

Articles for incorporation at the Charity Circle of the King's Daughters of Appleton have been filed at the office of Stephen M. Peeters, Outagamie county register of deeds.

Mrs. Patrick Coughlin is registered agent and Miss Elizabeth J. Foss the incorporator. Directors are Mrs. John Guyette, Mrs. Al Schnese, Mrs. Edwin Shannon, Mrs. John Conway, Mrs. Robert Swaby, Mrs. Arthur Kuehn and Mrs. James Thielman, Appleton, and Mrs. Robert Lang, Kaukauna.

The circle was organized about 10 years ago.

Property transfers recorded at Peeters office include:

Mr. and Mrs. Harrison B. Fisher to Erna Shannon, a parcel of land in Appleton.

Mr. and Mrs. Albert Fisher, Jr., to Erna Shannon, a parcel of land in Appleton.

Mr. and Mrs. George W. Phillips to Mr. and Mrs. Herbert F. Poppe, a parcel of land in Bear Creek.

Mr. and Mrs. Ewald Hemmel to Mr. and Mrs. George T. Wyngard, a parcel of land in Little Chute.

Mr. and Mrs. Robert A. Hickinbotham to Mr. and Mrs. Carl H. Folz, Jr., a lot in Appleton.

Mr. and Mrs. Glenn Boden to Mr. and Mrs. Woodrow W. Wilson, part of a lot in Appleton.

Elizabeth Schnese to Earl Schimmelpfennig, a lot in Appleton.

Mr. and Mrs. Wenzel Gross-

Tues., Aug. 19, 1958 Appleton Post-Crescent 88

Big Sardine Catch May Mean Return of \$20 Million Industry

Kins Marine station biologist, said this might mark the return of a warm water cycle ideal for sardines.

A dozen boats, a third of the sardine fleet that once numbered more than 100, brought in 450 tons.

There was optimistic talk of a possible return of the \$20 million a year business that employed thousands of workers in a score of canneries 10 years ago.

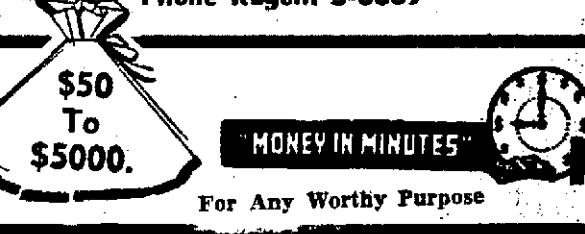


BILLS can be wiped out easily with one of our consolidation loans; then you simply repay by-the-month. See us for a loan now.

Citizens Loan & Investment Co.

319 E. College Ave. Appleton, Wis.

Phone REgent 3-6669



ONCE-A-YEAR GOLDEN VALUES SALE

6 QUALITY SEALY SLEEPER MODELS SLASHED UP TO \$110

<p>Sealy "DAYTONA" Redi-Bed \$199.95 \$269.95 VALUE SAVE \$70</p>	<p>Sealy "MADISON" Redi-Bed \$199.95 \$269.95 VALUE SAVE \$70</p>	<p>Sealy "LA GRANGE" Redi-Bed \$259.95 \$369.95 VALUE SAVE \$110</p>	<p>Sealy "WHEATON" Redi-Bed \$279.95 \$369.95 VALUE SAVE \$110</p>
<p>Sealy LOAVER LOUNGE Very specially priced! \$69.95 \$99.95 VALUE SAVE \$30</p>	<p>Sealy "MANCHESTER" Con-sealy-bed \$299.95 \$369.95 VALUE SAVE \$100</p>		

Sealy Daytona Redi-Bed
\$199.95
\$269.95 VALUE
SAVE \$70

Sealy Madison Redi-Bed
\$199.95
\$269.95 VALUE
SAVE \$70

Sealy La Grange Redi-Bed
\$259.95
\$369.95 VALUE
SAVE \$110

Sealy Wheaton Redi-Bed
\$279.95
\$369.95 VALUE
SAVE \$110

Sealy Loafer Lounge
Very specially priced!
\$69.95
\$99.95 VALUE
SAVE \$30

Sealy Manchester Con-sealy-bed
\$299.95
\$369.95 VALUE
SAVE \$100

Features:
• Diamond tufted back—modern California style arms. Covered in 100% Nylon pile fabric with metallic accents. Sealy Posturepedic \$79.50 Quality Mattress. Decorator colors.
• Modern Lawson style. Oversize tufted arms—tufted back. Magnificent jacquard frieze cover. Sealy \$79.50 Posturepedic Mattress. Decorator colors.
• Smart modern divan converts into comfortable bed! Washable, leatherlike Sealaflex fabric! Quality "non-sag" construction! Adjustable, removable bolster! Smart new colors!
• Luxurious foam rubber cushions! Nylon viscose cover. Impressive sofa complete with \$79.50 Quality Posturepedic Mattress. Styling decorator colors!

APPLETON

• 513 West College Avenue

• 1320 West Wisconsin Avenue

NEENAH

• 312 West Wisconsin Avenue

• 125 West Wisconsin Avenue

Wichmann's

WARDS
Montgomery Ward

DOLLAR Days

PHONE REG. 3-6661

Hurry! Spectacular Bargains! Shop early for best buys!

MONEY-SAVING VALUES for your HOME and FAMILY

STORE
HOURS

Monday
and
Friday

9:30 A.M.
9:00 P.M.

Tue., Wed.
Thur., Sat.
9:00 A.M.-
5:00 P.M.



SAVINGS FOR MEN & BOYS

Reg. 2.79

BOYS' POPLIN JACKETS

Sizes 6 - 18. Assorted Colors

2 00
Ea.

just say
"charge it"
with

**WARDS****REVOLVING
CHARGE**

YOU GET CONVENIENCE
AND FLEXIBILITY!!
Better than a regular charge ac-
count! Take ten months to pay, if
you wish. Get full details today!

HOUSE DRESSES
Ladies

Don't Miss This
Terrific Bargain
On Cotton Dresses
Assorted Colors & Styles

2 00
Most Sizes
3 00

Reg. 29c Yd.
Pleater
TAPE
4 Yards

1 00

Short Sleeve Chambrays

In Sizes S-M-L. Reg. 1.49

1 00
Ea.**MEN'S NYLON JACKETS**

Reg. 10.98 Reversible. In Sizes 36 - 44.

Terrific buy at

5 00
Ea.

Reg. 4.98 Unlined Nylon Jackets

In Sizes S-M-L — Blue, White Only

4 00
Ea.**MEN'S UNLINED JACKETS**

Reg. 4.98 Unlined Nylon Jackets

In Sizes S-M-L — Blue, White Only

1 00
Ea.**BOYS' SWEAT SHIRTS**

Reg. 1.49 Long Sleeve Shirts

In Sizes S-M-L

1 00
Ea.**MEN'S SWEAT SHIRTS**

Reg. 1.49 Crew Neck Shirts

In Sizes S-M-L — White and Gray

1 00
Ea.**MEN'S DRESS SOCKS**

Reg. 79c Ea. — 38% Wool, All Sizes

2 00
For 1 00**MEN'S TURTLE NECK SHIRTS**

Reg. 3.98 — Long Sleeve

In Sizes S-M-L. Hurry Only a Few

3 00
Ea.

Special Home Owners Values

24" PORTABLE WINDOW FAN

Reg. 39.95 — Thermo Controlled — 2 Only

20 00
ea.**TWIN 14" WINDOW FAN (one only)**

Reg. 47.95 — 2 Fans Plus 2 Speeds

12 00
ea.**FLOOR CIRCULATING FAN (one only)**

Reg. 34.95 3 Speed Fan, Guaranteed

12 00
ea.**OUTDOOR BRAZIER (two only), cart type**

Reg. 34.95. Complete with Hood, Spit and motor

16 00
ea.**22" Delux POWER MOWER**Reg. 64.95 2 1/2 H.P. Briggs-Stratton Engine
New 1958 Model — With Staggered Wheels,
(Only Four Left)**54 00**
Ea.**30" RIDING MOWER**This is a Brand New Machine Tagged at
369.95. 4 H.P., 4 Cycle Engine Complete
With Reel Type 24" Mower**280 00**
(One Only)

SPORTSMEN EXTRA VALUES

BASEBALL GLOVE

Reg. 4.95 Outfielder Type

3 00
Ea.**SEA KING — 5 H.P.****MOTOR**Full Gear Shift
Reg. 189.00**166 00**
Ea.Buy it for cash or on credit for only
166.00 or trade in your old motor
and save even more.

Reg. 4.95 — Blue & White

FOOTBALL HELMETS

Reg. 3.89

3 00
Ea.**FOOTBALL SHOULDER PADS**

Reg. 3.89

3 00
Pr.

GIRLS' SUMMER DRESSES

Reg. 2.98 — Limited Amount

In Sizes 3-6x and 7-14

1 00

PLAIN COLOR
DRAPERY FABRICS

1 00
Yd.

PANTIES

Elastic Band Leg
Rayon in White Only
Sizes S-M-L**5 for 1 00**

HUGE SAVINGS ON SHOES

Women's Summer Shoes and Sandals

Reg. 2.98 - 7.98 — Broken Lot Sizes.

2 Pr. 3 00

WOMEN'S TERRY CLOTH
HOUSE SLIPPERS

1 00

Sizes 5-9 — Reg. 1.98 — Now

140 Pcs. Women's & Children's
SUMMER SHOES

1 00

Reg. 1.98 to 5.98 — Broken Lot Sizes — Hurry

SAVE 20 TO 40% ON THESE!

DISH TOWELS

Bleach — Four Square

4 For 1 00

Striped BATH
TOWELS

2 For 1 00

Reg. 79c

BED SPREADS

7 00

Chromspun Spreads

In Full or Twin Size

Reg. 11.98

DACRON BED PILLOWS

3 00

These Are High Quality Non-Allergic

And Matt Resistant

Reg. 5.98

BATH SETS

1 0022" Contour — 22" Round
22" x 32" Bath Mat — Lid Cover
In Pastel, Pink, Blue, Yellow and Green

Set

Reg. 7.98 Men's
Summer Reversible

5 00

JACKETS—Asst.

(35
Only)

Styles In Most Sizes

5 00

Reg. 1.34
WOMEN'S
BLOUSES

Long or Short
Sleeves
S-M-L
1 00

Ea.

33%
To
50%

Off
Yard Goods
Remnants

Wisconsin's Thrift Lauded By Governor

Well Balanced, Wholesome Economy Prevails, He Says

Neenah — Wisconsin has a well balanced and wholesome economy and great strides have been taken in the state's educational and industrial fields, Gov. Vernon Thomson told a gathering of Twin City Republicans Monday.

The governor said the state had a \$17,000,000 surplus at the end of the last fiscal year and has been paying its bills on a pay-as-you-go basis. "Paying bills on schedule is a good philosophy of government," he maintained.

"At the beginning of the last fiscal year we were confronted with an increased school population and more elderly people to take care of. Some people were asking for more money while others were urging us not to increase taxes.

"To accommodate both sides a committee made up of leading industrial figures from throughout the state was formed and it offered suggestions to save money and try and increase efficiencies. We also saved millions of dollars by terminating agencies which had outlived their usefulness," the governor pointed out.

Attract People

The former mayor of Richland Center told the audience you can't attract people and industry to the state if there is a continuous tax increase.

"Those looking for a new location for an industrial plant or home are going to investigate a state's policy in the tax field. We've got to see taxes aren't constantly going up," Thomson stated.

He explained that the state had spent millions of dollars over the years promoting its dairy products, fishing and recreation facilities while never expending money to tell people what it would be like to live and work in Wisconsin.

Now we have a division of

Menasha Man Charged With Neenah Attack

Post-Crescent Oshkosh Bureau

Oshkosh — Ronald Budweller, 27, 394 Walnut street, Menasha, was charged in municipal court today with assault with intent to do bodily harm by a 35-year-old Birmingham, Ala., woman who is visiting her sister in Neenah.

Arraignment was delayed until Thursday when Budweller asked for time to consult an attorney before entering a plea. Municipal Judge S. J. Luchsinger set bond at \$300. The alleged offense took place on N. Commercial street in Menasha near the old Chicago and North Western freight house about 8:30 Sunday night.

Youth From India Talks at Church

Allenville — Machattar Singh Grewal of Punjab, India, spoke at the Sunday morning worship services at the Community Baptist church. He is visiting this country on the foreign youth exchange program. The meditation was given by Lt. Frank Hinebaugh, director of the Salvation Army unit of Oshkosh.

The Junior fellowship held a wiener roast Sunday evening at the Tim Stellar home. The Married Couples club of the church will meet Wednesday evening at the home of Mr. and Mrs. Sam Roth, route 116, west of Omro.

The dedication of the new pulpit and communion table will take place at the Sunday morning worship services.

Keith Thompson and Lloyd Smith are attending Senior Bible camp at Camp Tamarack, Waupaca, this week.

industrial development which is promoting the state as a good place for industry to settle. By attracting industry we'll also get more workers and home owners, the former state attorney general said.

State Sen. William Draheim, 19th district Republican, introduced the governor, who was a guest of the Neenah Republican party at a noon luncheon at the Valley Inn. Dave Martin was chairman of the luncheon.

Now we have a division of

Neenah Equals '57 New Home Total of 124

More Than Four Months Ahead of Last Year's Pace

Neenah — New homes authorized to date in 1958 equal the full year total of 1957, Carlton Williams, city building inspector, announced today.

A total of 124 homes were started in 1957. This year's 124th permit was issued this morning to George Schneider, who will build a \$14,000, 2-story home and garage at Winneconne avenue and Isabella street.

Permits were also issued to Henry Shoman for a new \$11,000 home and garage on Denhardt's avenue. Builders, Inc., for an \$18,500 home and garage on Oak street, Reddin builders for a \$10,000 home and garage on Gail avenue and for an \$8,000 home on Gail avenue.

On this date a year ago 74 new homes had been started.

Inspector Issues Four More Permits For New Residences

Four more permits for new homes have been issued by Building Inspector Walter Bogan, raising the year's total to 166.

Alfred Beyer will build a 6-room house with bath and powder room, at 2324 S. Carpenter street for about \$14,000.

Victor Timm will build a 5-room house, with bath and separate garage at 207 W. Pershing street for about \$13,000.

Lester Paul will build a 6-room house, with bath and powder room, at 1230 S. Walden avenue for about \$13,000. Guilford Mueller will build a 5-room house, with bath, at 212 W. Pershing street for about \$13,500.

VFW Picnic

Menasha — Nicolet Post 2126 of the Veterans of Foreign Wars will hold a picnic at Jefferson park starting at 11 o'clock Sunday morning. Members of the post, auxiliary and Military Order of Cooties will attend.

Elbows Scrapped

Neenah — Cindy Buss, 6, daughter of Mr. and Mrs. Marlin Buss, 410 Third street, had her elbows scraped when she stepped in front of a car driven by Jane Boehm, 19, 53 Maple street, on Third street at 7:15 Monday night.

SPECIAL SALE!

LP RECORDS

All Top Labels

Pops — Classics — Rock 'N Roll

Reg. \$1.98

ONLY \$1.49

SPECIAL GROUP

45 RPM's

69c

HEID MUSIC CO.

RE 4-1969

308 E. COLLEGE

APPLETON DOLLAR DAY - WED., AUG. 20th

Don't Miss The Featured DOLLAR DAY SPECIALS IN TONIGHT'S WANT-AD SECTION

Tues., Aug. 19, 1958 Appleton Post-Crescent B10



Big SHOE STORE

116 E. COLLEGE AVE.

FREE GIFTS
to Boys and Girls

ONE DAY ONLY

Wednesday, Aug. 20th

Doors Open

8:30

First Come

First Served

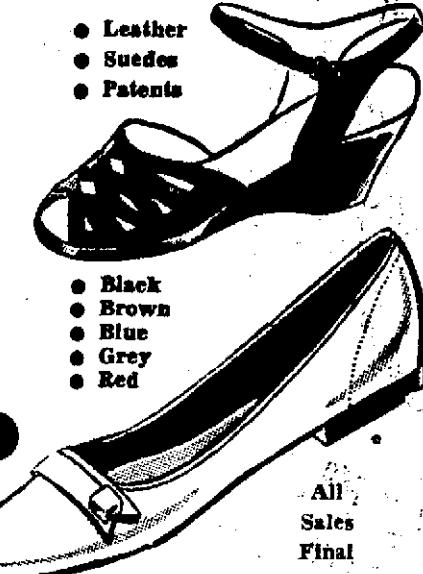
DOLLAR DAY

Over 400 Pairs to Choose from — Unheard of Savings 2.99 to 8.95

EVERY PAIR MUST GO!

- Pumps
- Straps
- Tie
- High
- Cuban
- Low Heel

\$1.



Doors
Open
8:30 A.M.

No Phone
Orders

All
Sales
Final
No Mail
Orders

Ladies Reg. 2.99

First Quality Reg. 99c

Baby

HAND BAGS

NYLON

Straps & Ties

Summer Styles Assorted Colors

Values to \$3.00

\$1.00

Plus Tax

Sizes to 9

50c pr.

5. Popular Colors

Shop In Air-Conditioned Comfort!

SEARS
ROEBUCK AND CO.

Jumbo



DOLLAR DAY

one big day
of SAVINGS!



ALL ROADS LEAD TO APPLETON FOR GREATER VALUES!

CLEARANCE Summer Dresses

VALUES TO 10.98

\$345

- Glorious Assortment of Broadcloths, Checks, Plaids, and Others.
- Newest Summer Styles
- Worth Much More Fashions
- Sizes 12-20 — 14½ to 24½



Women's
First Quality
NYLONS

3 \$1

Pair
for

Full Fashioned
Sizes 8½-10½

GIRL'S NYLON
BOUFFANTS

Reg. 1.98

1.44

Girls' Nylon
PANTIES

Reg. 39c

4 for \$1

LITTLE GIRL'S
Reg. 1.39
99¢
POLISHED
COTTON
SLIPS

SHORTS
JAMAICAS

Pedal Pushers

\$1

Each

WOMEN'S SLIPS

\$1

Each

CHILDREN'S POLO
SHIRTS

Reg. 69c

2 \$1

For
each



FOR YOUR BACK
TO SCHOOL SEWING
VERSATILE CORDUROY

Reg. 1.00 Yd.

- Rich Pile
- Cotton Washable
- Assorted Colors
- 36" Wide

78¢

Yd.

PLISSE AND GLAMA CREPE

Reg. 49c Yd.

- 36" Wide
- Prints and Plain Colors

37¢

Yd.

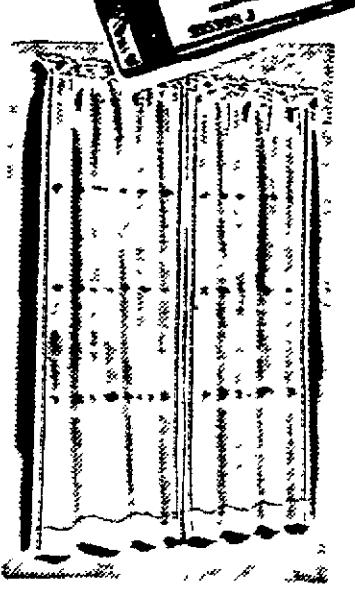
COTTON FLANNELETTE

Reg. 44c Yd.

- For Pajamas, Etc.
- Assorted Sanforized Prints
- 36" Wide

38¢

Yd.



RAYON
PANELS

Reg. 98c

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- Seersucker Finish
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BARKCLOTH
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- Assorted Prints and Colors
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MEN'S ATHLETIC SHIRTS
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MEN'S SUMMER CAPS Reg. 98c Now 50c

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- Assorted Colors
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VALUES TO 6.98

388

- Assorted Styles and Colors
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WOMEN'S
CASUAL SHOES
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CHILDREN'S TENNIS
SHOES 2.98 Value

166

- Arch Support
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Hatred, Fear Predominate In Jordan

Many Observers Doubt Hussein Will Last Long

BY REINHOLD ENSZ

Nicosia, Cyprus — "Visit the Holy Land" says the poster in the censor's office in Amman, Jordan.

The phrase evokes thoughts of good will. But there is little of that in the Jordan part of the Holy Land today. Hatred and fear are the emotions of the hour.

"I have never seen the Jordanians so tense," says a longtime resident of the Hashemite kingdom.

He was referring to the gripping problem of Jordan's King Hussein and his government. There seems little doubt Hussein would have been toppled soon after the Iraq revolution if British paratroopers had not landed in Amman.

Now, despite the troops, Jordanians are asking themselves: How long can he last?

Given 8 Months

"I give him about eight months, even with the troops here," says one experienced western diplomat in Amman.

"Something has to give sooner or later."

Hussein hasn't been able to combat the compelling calls for Arab unity which issue from Nasser's Cairo. Nor has he been able to do much about the poverty that grips his desert land.

Jordan is a country that has no industry and no oil.

Its boundaries, carved out artificially after World war I and by the Arab-Israeli war, have left it without a Mediterranean seaport or much of anything else that a country needs.

Hatred of Jews

About half a million Arab refugees from Israeli-held territory are crowded into Jordan, living on United Nations handouts.

"The Middle East problem will never be eliminated until the question of Israel is solved," is a sentence that drops readily from Jordanian officials. The same feeling, put more bluntly, comes just as readily from other, less cautious Arabs.

"There can be no peace in the Middle East," say these Arabs, "until the Jews have been pushed into the sea."

Former Welfare Worker In Appleton Receives Scholarship for UW

Robert Barry, former Appleton resident, resigned as child welfare worker for the Manitowoc county public welfare department to take a scholarship for postgraduate social work at the University of Wisconsin.

Barry was a case worker for the Appleton apostolate and worked on the Outagamie county children's welfare board.

His scholarship was awarded by the Wisconsin state department of public welfare. His work will lead to a master's degree.

Man, 38, Denies He Looked in Windows

Virgil Persons, 38, 1032 W. Elsie street, today denied a charge of disorderly conduct and posted \$200 bond for trial Oct. 1.

Persons was charged after he was caught by neighbors in the 1000 block of W. Bell avenue as police investigated reported window peeping. A resident said he saw Persons looking in a window and caught him after a short chase. He was turned over to police.

Persons has faced the same charge before and voluntarily underwent psychiatric treatment within the last year, records indicate.

Children's Story Hour

Miss Janet Meili, children's librarian, will tell "Harry, the Dirty Dog" and "George" at 2 o'clock Thursday afternoon during the Appleton Public Library's weekly story hour for children.

KIFFO
The Place to Go in Kaukauna
LAST TIMES TONITE

THE KIFFY
A PROUDLY HOME CINEMASCOPE
VINCENT PRICE - PATRICIA OWENS
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- ENDS TONITE -
"Hot Rod Gang"
"High School Hellcats"

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REGAL

These Days

Return of Controlled Mind Beating Men Into Pattern, Says Sokolsky

BY GEORGE SOKOLSKY

New York — What is happening before our eyes are not only gigantic political and social changes but a restoration of the controlled human mind so characteristic of primitive society. It is like a conductor standing on a podium, directing an orchestra; he indicates a quiet, slow movement for the violins and so it is; he flails his arms, screws up his face, purses his lips, and the orchestra plays to a roof-shaking excitement.

Everybody has seen motion pictures portraying natives in

Africa or in South America getting up an excitement before performing some ritualistic act, with the tom-tom beating away and with everybody singing and shaking their bodies in unison. I have often wondered when I looked at such pictures what would happen if a body shook the wrong way. Would they kill and eat the savage?

Today, such men as Khrushchev and Nasser and Mao, and there are others, beat the brains of men into a stilted conformity. There is a song of hate, eternal, unforgetting, relentless hate. While the targets of hatred are not always the same, they maintain a steady tom-tom over the radio. In the Arab countries, it works itself into a will to kill. Nasser's radio is an assassination stimulant.

Even Worse in West
This beating of thoughts into the minds of men by radio becomes even more dangerous in western countries where human beings have accustomed themselves to believe that they think for themselves. The repetition of word

tom-tom. Some call it conformity, which is a bad word, because some persons may enjoy external conformity, such as dressing for dinner, or not picking their teeth at the table, or perhaps saying "thank you!" when one should. One can easily accept a code of manners while rejecting an enslavement of the mind.

Too many of us are forced to join groups and to accept group action, group authority. This is an inevitable aftermath of wars, but it is about time that free men rebelled against mass coercion.

When a student tells me that he lies on examination papers because he knows what the professors want him to say, I am tempted to say that he ought to blacken the professors' eyes; because there is no education unless it opens the mind to freedom of thought and divergences of thought.

(Copyright, 1958)

Catholic Students to Ride Public School Buses in Connecticut

Newtown, Conn. — Pupils at Catholic schools in two Connecticut towns will be able to ride hereafter in public school buses.

Residents here voted 1,243 to 1,218 Saturday in favor of such a plan. A week before, adjacent Brookfield approved the bus plan, 502 to 305.

They were the first two referendums held in the state under a law, passed last year by the general assembly in a close vote, that allows individual towns to decide whether to authorize tax-paid transportation for children who attend private, non-profit schools.

In Connecticut, children who attend Roman Catholic schools make up the largest single group to which the law applies. The state has 421,659 public school pupils, 70,810 Catholic school pupils.

State Atty. Gen. John J. Bracken plans to rule this week on whether towns such as Newtown and Brookfield may get state school transportation grants for parochial students.

Boy Takes Money From Blind Pair at Newsstand

Asbury Park, N.J. — Passersby saw a well-dressed boy on a bicycle snatch a changemaker containing \$15 from a newsstand yesterday.

Mrs. J. Fred Epanumonde, who operates the stand with her husband, didn't see the thief. She and her husband are blind.

To Place A Want-Ad
Dial 3-4411

NEED a T.V. SERVICEMAN?



It's EASY...
to find what
you're looking
for, because,
whatever it is,
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Appleton Dollar Day Values!

SPECIAL PURCHASE

KENTILE VINYL TILE

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4 inch Asphalt
Cove Base for
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Inlaid Linoleum

Roll Ends - Standard Weight
• Pieces large enough for
small rooms, halls and
baths
Sq. Yd. 1.00
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FELT BASE

SPECIAL
9 ft. 69¢ sq. yd.
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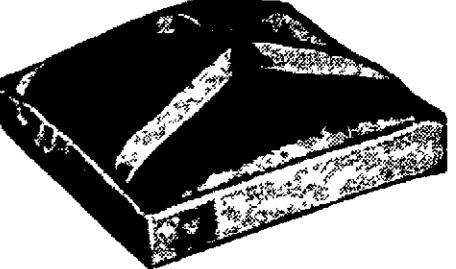
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Coast Guard approved cushion with all plastic cover . . . kapok filled for buoyancy. 15 x 15 x 2 inches. Smart two tone colors!



Ace Price
Reg. 89c
5.95
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UTILITY TABLE

Convenient 3 shelf table with chromium-plated tubular steel legs, twin appearance outlets with heavy duty 6 ft. power supply cord. Table stands 29 1/2 in. high with 2 inch casters for easy moving. Choice colors.

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STAIR TREADS
2 for 19c
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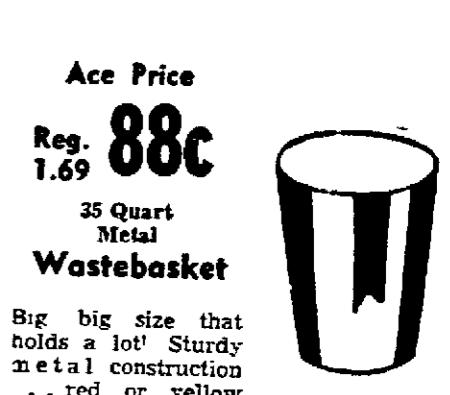
Basketball Goal and Net

Sturdy 18 inch goal for loads of backyard fun!

Ace Price
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35 Quart Metal
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Big, big size that holds a lot! Sturdy metal construction . . . red or yellow enamel finish.

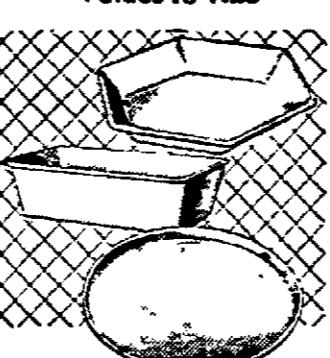
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HOUSE PAINT
Reg. 5.69 Gallon
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White and colors Save 1.00 per gallon . . . buy for fall painting!
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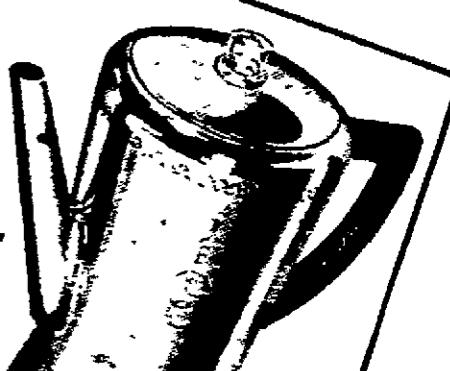


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Your
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88c each

West Bend
Flavoromatic
Coffeemaker
12.95 Value
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Gives you better coffee because of special features that control timing and temperature exactly . . . automatically! Never overheats . . . never underperks! Gleaming aluminum, 6 to 8 cup. Buy for showers . . . weddings.

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Climax FOOD CHOPPER

2.98



Cuts raw and cooked meats . . . does all grinding jobs quickly, easily. Complete with 3 cutters — fine, medium, coarse. Sturdy table clamp.

15 Records Established in Meets This Year

Swimmers From Four Area Cities Share In Setting Marks

Kaukauna — In 22 different swimming events in meets at the Kaukauna swimming pool this summer, 15 new pool records were established, six by boys and nine by girls.

Competitors from Neenah, Menasha, Appleton and Kaukauna broke swimming records. Jim Moder of Neenah set a midget boys free-style record of 13 seconds, Larry Alsbrook of Appleton set a midget boys backstroke record of 16.6 seconds, Joe Began of Neenah set a junior boys freestyle record of 12 seconds. Paul Mix of Menasha set a junior boys backstroke record of 17.1 seconds, Allan Cunningham of Appleton set an intermediate boys breaststroke record of 37.7 seconds and Ken Stroker of Appleton set an intermediate boys butterfly record of 32.7 seconds.

Girls Records

Records set by girls this year include the midget free-style by Joan Ludvigsen of Kaukauna in 13.6 seconds, the midget girls' backstroke by Joan Ludvigsen with a time of 18.7, the junior girls' free-style record time of 14.2 seconds was tied by Nancy Zeumer of Neenah and Joan Ludvigsen of Kaukauna. Mary Crikelaar of Neenah set a record time of 19.4 seconds in the junior girls' breaststroke.

Other new records included the intermediate girls' breaststroke time of 43.8 seconds and intermediate backstroke time of 36.0 seconds, both set by Jane Dillon of Appleton, the intermediate freestyle time of 31.6 seconds by Julie Biggers of Menasha and the intermediate girls' butterfly time of 40 seconds by Sandy Forester of Appleton.

Records still standing include two set in 1956 by Allan Cunningham of Appleton and Don Pauch of Neenah, and five set in 1957 by Joe Began of Neenah, Doug Ludvigsen of Kaukauna, Cunningham of Appleton, Nancy Zeumer of Neenah, Jane Dillon of Appleton and Sandy Forester of Appleton.

Women Play Matches Wednesday for Club, Class Trophies at FVGC

Kaukauna — No special events are planned for women's day at the Fox Valley Golf club Wednesday afternoon thus giving members the opportunity to complete first round action in club and class matches.

An evening meal followed by a card social will round out the activities. Mrs. Ernest Verstegen will be chairman of the social committee assisted by Mrs. Ed Schuler, Mrs. James Strick and Mrs. Jerry Klister.

Name Champs in Kimberly Youth Center Tourney

Kimberly — Winners were crowned last week in the annual shuffle alley tournament at the Kimberly Youth Center, according to James Koehn, center director.

Mike Mitchell downed Lambert Gietman to take the boys title while Barbara Gossens downed Julie Bolwerk to take the championship in the girls division. A weekly contest is also held in shuffle alley and last week's winners were Roger Van Vreede and Barbara Gossens.

JoAnn Gossens and Becky Williams advanced to the finals in the checker tournament, but in boys action first round games have yet to be completed. All first round checker matches must be completed by Wednesday and the finals of the chess tournament are to be completed prior to the end of the week, advised Koehn.

Registrations for the annual table tennis tournament for both boys and girls are being accepted. Persons planning to participate must sign up by Wednesday evening and no registrations will be accepted after that time, said Koehn.

Bethany Ladies Aid to Discuss Parable at Thursday's Meeting

Kaukauna — The parable of "The Rich Man and Lazarus" will be the topic for discussion at a meeting of the Ladies Aid society of Bethany Lutheran church at 8 o'clock Thursday night in the church basement.

Hospesses will be Mrs. Lyle Sielaff and Mrs. Arthur Borchart.

Vending Machine Even Has Dozen Eggs

Hickory, N. C. — Now you can even get a dozen eggs from a vending machine.

Heath B. Marsh, who operates a chicken farm near here, sells his eggs from a machine that looks like a soft drink dispenser, complete with refrigerated unit.

The machine holds 100 dozen eggs in two sizes. It's in his front yard in a building which also houses his grading room, and storage room for egg cartons and other equipment.

Marsh figures he made an

Deadline Set to Register for Next Election

Voting Stations to Be Available Despite Remodeling Program

Kaukauna — Deadline for registration for voters in the Sept. 9 primary will be 5 o'clock in the evening on Aug. 27, according to Karl E. Marzahl, city clerk.

Residents of the city not yet registered may do so in the clerk's office any time during regular office hours Monday through Friday. Persons qualified are those who will have reached their twenty-first birthday on or before Sept. 9 or those who have resided in the city for 10 days prior to the date of election and residents of the state for at least a year.

State and county offices are to be filled in this election, successful nominees to be candidates for the Nov. 4 general election. Despite remodeling work at both public schools, Park and Nicolet schools will still be available as voting stations.

Persons in the First and Second wards cast ballots at Park school, Third and Fourth ward residents vote at Nicolet school and Fifth ward voters cast ballots at the swimming pool offices. Polling stations will be open from 8 o'clock in the morning until 8 o'clock in the evening.

Hospesses will be Mrs. Lyle Sielaff and Mrs. Arthur Borchart.

Football Gear to be Issued This Weekend For St. John Players

Little Chute — Football gear for senior members of the St. John High school football team will be issued at 10 o'clock Friday morning, according to William Fitzpatrick, coach.

All senior boys are to report Friday morning while gear for sophomore and junior members will be issued at 10 o'clock Saturday morning.

extra \$2,000 the first year he sold his eggs by machine with his silent salesman operating 24 hours a day. And it takes much less of his time than his former egg route.

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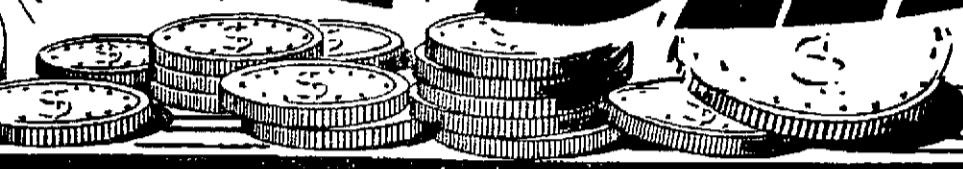
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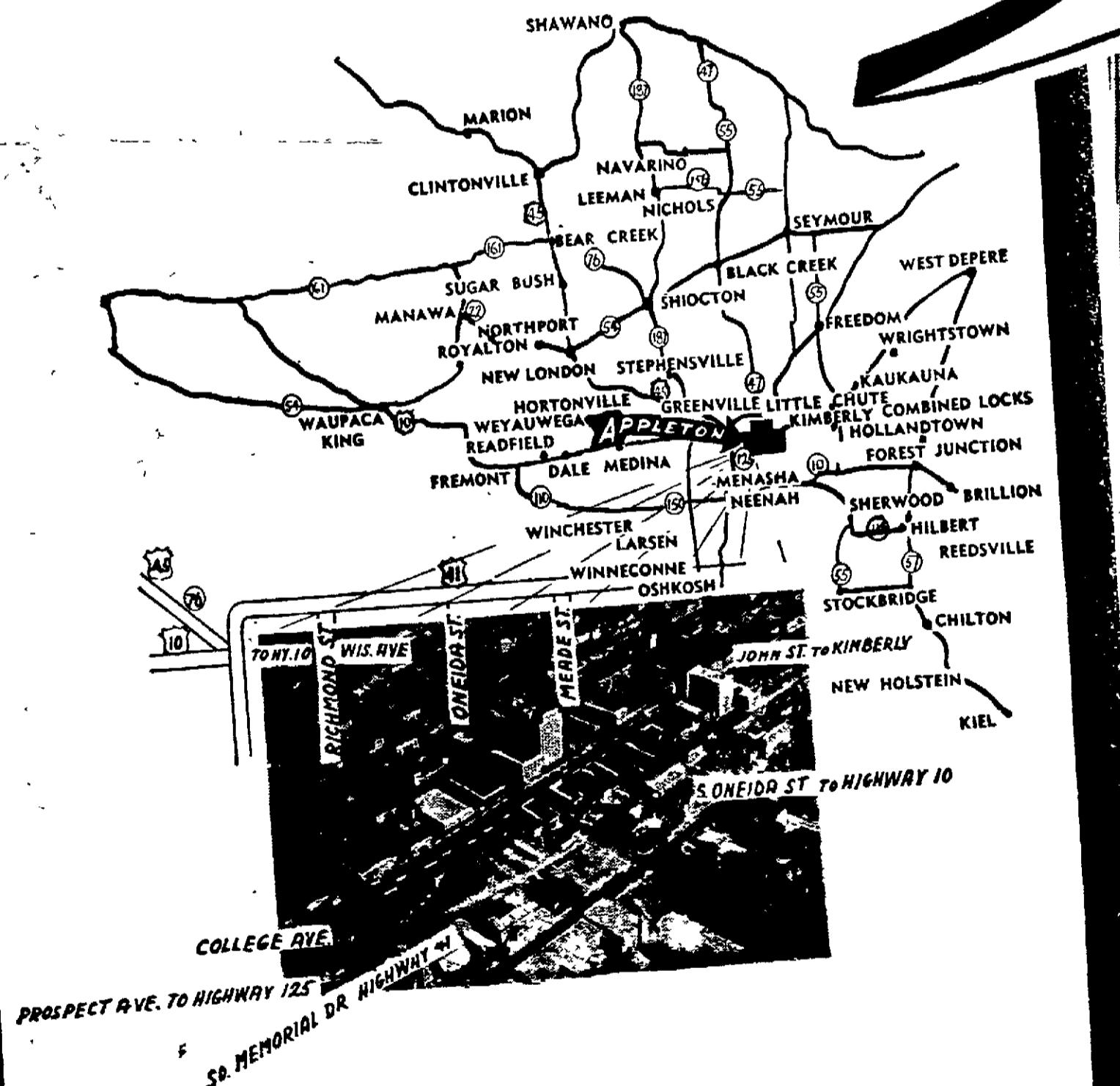
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'Bird Dog' by Everlys Back as Top Recording

BY DICK DISC

Up, down and up again to No. 1 spot in the Fox Cities is the Everly brothers' recording of "Bird Dog." Jimmy Clanton's "Just a Dream," in top place last week, has dropped to second.

"Bird Dog" has been a popular tune for several weeks now, in the top spot two weeks ago, third last week and back to first place this week. "Sueie Darlin'" by Robin Luke has moved up from seventh position to third place this week.

Others in the Fox Cities top 10 are:

4. "Little Star" by the Elephants.

5. "Willie and the Hand Five" by the Johnny Otis Show.

6. "Nel Blu Di Pinto Di

"Blu" by Domenico Modugno. 7. "King Creole" by Elvis Presley.

8. "Born Too Late" by the Pony Tails.

9. "My True Love" by Jack Scott.

10. "Everybody Loves a Lover" by Doris Day.

"Patricia"

Top tune in the nation once again is "Patricia" with "Poor Little Fool" in the runner-up position. One year ago the top tune was "Teddy Bear" and 10 years ago folks were humming "My Happiness" and "You Can't Be True Dear." Five years ago the top spot was occupied by "Allez Vous-En."

Another member of the Nelson clan has taken to the record business. Ricky Nelson's cousin, 14-year-old Willie Nelson, has just released "No Dough," a fast rock and roll tune with catchy lyrics. Willie is not new to the music world; he has had his own band in New Jersey for several years now. Good-looking young Willie also plays the guitar. Flip side of "No Dough" is a tune called "Susie."

New albums this week include "Swing Softly" with Johnny Mathis and "Eddie in Love" by Eddie Gorme. "Swing" is an album with all tunes backed up by Percy

Faith and his orchestra. Tunes include a bouncy version of "I've Got the World on a String" and a bright rendition of "Me Go to the Church On Time."

Concert Selections

Ray Coniff's new "Concert in Rhythm" album consists of classical and semi-classical selections done in the usual Coniff style. Speaking of classics, the biggest selling long play this week is "Tchaikovsky's Piano Concerto No. 1" by Van Cliburn.

New records this week include:

"Ramrod" by Duane Eddy.

"Firefly" by Tony Bennett.

"Promise Me, Love" by Andy Williams, a catchy, up-tempo tune.

"Little Brass Band" by David Seville. It's about a little brass band that plays inside the heart.

"Hey, Stella" by the Crew Cuts. Their first record in 15 months, it's a sizzling rock 'n' roll tune featuring a wild guitar and some rather confusing lyrics.

Produce First Eliot Drama In Five Years

London—A mellowed T.S. Eliot hopes people will understand his new play—the first he's written in five years. Called "The Elder Statesman," it opened Monday in Newcastle.

"People stumble over their own feet with my plays," said Eliot, regarded by many as the most distinguished living poets. "They imagine there must be some myth or deep meaning behind them. Often there isn't you know."

The 70-year-old, American-born writer holds Britain's coveted Order of Merit, the Nobel Prize for Literature and numerous honorary degrees from all over the world. He became a British subject more than 30 years ago. Although born in St. Louis, he has lived in London most of his adult life.

Married Secretary

Eliot's first wife died an invalid 11 years ago. In Jan. 1957, he married his pretty secretary, the former Valerie Stearns Fletcher, 31.

Some of Eliot's friends say the marriage has mellowed his sardonic wit.

Two of his best known verse dramas were "Murder in the Cathedral" and "The Cocktail Party." If some people read more into them than Eliot says he wrote into them, others don't understand them at all. Yet his plays have good runs and make money.

Anna Massey Plays Lead

Anna Massey, talented young actress, plays a leading role in "The Elder Statesman."

Eliot, who will not be present at tonight's opening, says of the play:

"It has more of a happy ending than most of my plays."

La Bardot Stars In French Farce

Brigitte Bardot co-stars with Charles Boyer and Henri Vidal in the French farce, "La Parisienne," which opens Wednesday night at 41 Outdoor theater.

This is Miss Bardot's first role as a comedienne in a typical fast, funny, French comedy of situations that has its emphasis on the battle of the sexes. Filmed largely on location in Paris and the Riviera, the movie is in color. The featured cast also includes such noted French players as Noel Roquevert, Madeleine LeBeau, Nadia Gray and Andre Luguet.

Co-featured with the French movie is another Technicolor film, "The Last Paradise." This movie has a native cast and is an exotic tale that unfolds four moving episodes in the loves and lives of South Sea island people.



Fox Cities Movie Times

4. **Outdoor**—(ends tonight) Farewell to Arms and The Devil's Hairpin. First show starts at 8:30. Box office opens at 7:45.

Neenah—(ends tonight) Hot Spell at 7 o'clock and 10:20. Rock-A-Bye Baby at 8:40.

Rialto, Kaukauna—(ends tonight) The Fly at 7 o'clock and 9:55. Space Master X-7 at 8:45.

Rio—(ends today) Indiscret at 3 o'clock, 6:20 and 9:30. Secrets of the Reef at 1:45, 5 o'clock and 8:15.

Vaudette, Kaukauna—(ends tonight) Around the World in 80 Days, shown once at 8 o'clock.

Viking—(ends today) Attack of the Puppet People at 3:10, 5:50 and 8:30. War of the Colossal at 1:30, 4:30, 7 and 10 o'clock.

WBAY-TV, Channel 2, Green Bay

Tuesday P.M. 4:00—As the World Turns 5:30—Party Line, For Money

Wednesday A.M. 7:00—Cheer-Up Time 8:00—Party Line, For Money

7:30—Popeye Cartoons 8:30—Play Your Hunch

6:15—Doug Edwards 10:00—Arthur Godfrey

6:30—Name That Tune 10:30—Science Fiction

7:00—Mr. Adams & Eve 11:30—Search for Tomorrow

8:00—To Tell the Truth 12:30—Leave It to Beaver

8:30—Spotlight Playhouse 14:15—Guiding Light

9:00—Big Show 12:00—Moon Show

9:30—Bud Day 1:00—Beat the Clock

10:00—Weather, News 2:00—The Big Payoff

10:30—Sports 2:30—The Verdict

11:00—Feature Theater 3:00—The Brighter Day

3:30—Edge of Night 9:00—Circle Theater

4:00—As the World 9:30—Horn Party

Turns 5:30—Party Line, For Money

6:00—News, Weather 6:30—Popeye Cartoons

6:15—Doug Edwards 6:30—Science Fiction

6:30—Name That Tune 6:30—Search for Tomorrow

7:00—Mr. Adams & Eve 7:30—Leave It to Beaver

8:00—To Tell the Truth 8:30—Play Your Hunch

8:30—Spotlight Playhouse 9:00—The Price is Right

9:00—Bud Day 9:30—Wagon Train

10:00—Weather, News 10:30—Father Knows Best

10:30—Sports 11:00—Tombstone Territory

11:00—Feature Theater 12:00—Hot Shots

12:30—Mid-Day 1:00—It Could Be You

Wednesday P.M. 1:30—The Woman's World 2:00—Ozzie and Harriet

2:30—Weatherman 2:30—Sports

3:00—Feature Theater 3:00—Queen for a Day

3:30—Modern Romances 4:00—Drama

4:30—Afternoon Theater 5:00—Sports Picture

5:30—Name That Tune 6:00—Weatherman

6:15—NBC News 6:30—Wagon Train

6:30—Sports 6:30—Father Knows Best

6:45—Book Report 6:45—Sports

7:00—Weatherman 6:45—Weather

7:15—Weather 6:45—Twilight Theater

7:30—TBA 7:00—American Legend

8:00—Weatherman 7:30—TBA

8:30—Book Report 8:30—It Could Be You

9:00—Sports 9:00—Ozzie and Harriet

9:30—Weatherman 9:30—Sea Hunt

10:00—Weather 9:00—Fights

10:30—Sports 9:45—Weather

11:00—Feature Theater 10:45—Movie

11:30—Sports 10:45—Sports

12:00—Feature Theater 11:45—Sports

12:30—Mid-Day 11:45—Sports

Wednesday A.M. 1:00—Confidential File 1:30—Edge of Night

1:30—Weatherman 1:30—Technician Science

1:45—Book Report 1:45—Book Report

2:00—Stop Look and Listen 2:00—Stop Look and Listen

2:30—Mansion Mirror 2:30—Mansion Mirror

3:00—Sports 3:00—Sports

3:30—Treasure Hunt 3:30—Treasure Hunt

4:00—Price is Right 4:00—Price is Right

4:30—Book Report 4:30—Book Report

5:00—Mansion Mirror 5:00—Mansion Mirror

5:30—Sports 5:30—Sports

6:00—Weather 6:00—Weather

6:30—Weatherman 6:30—Weatherman

6:45—Book Report 6:45—Book Report

7:00—Twilight Theater 7:00—Twilight Theater

7:30—TBA 7:30—TBA

8:00—Weatherman 8:00—Weatherman

8:30—Book Report 8:30—Book Report

9:00—It Could Be You 9:00—It Could Be You

9:30—Janet Dean 9:30—Janet Dean

10:00—Weather 10:00—Weather

10:30—Sports 10:30—Sports

11:00—Feature Theater 11:00—Feature Theater

11:30—Sports 11:30—Sports

12:00—Feature Theater 12:00—Feature Theater

12:30—Mid-Day 12:30—Mid-Day

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3:30—Treasure Hunt 3:30—Treasure Hunt

4:00—Price is Right 4:00—Price is Right

4:30—Book Report 4:30—Book Report

5:00—Mansion Mirror 5:00—Mansion Mirror

5:30—Sports 5:30—Sports

6:00—Weather 6:00—Weather

6:30—Weatherman 6:30—Weatherman

6:45—Book Report 6:45—Book Report

7:00—Twilight Theater 7:00—Twilight Theater

7:30—TBA 7:30—TBA

8:00—Weatherman 8:00—Weatherman

8:30—Book Report 8:30—Book Report

9:00—It Could Be You 9:00—It Could Be You

9:30—Janet Dean 9:30—Janet Dean

10:00—



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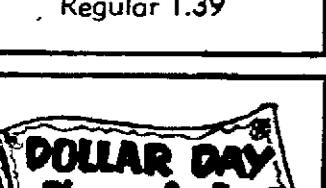
6 cup. muffin pans — layer
cake pans — Jr. loaf pan —
Jr. ring mold — pizza pan —
hexagon pie pan.

3 for \$1.00
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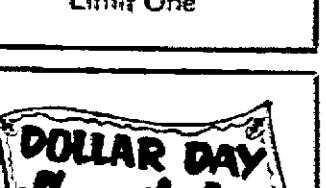
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Twelve luscious fall colors. Soft
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Superb quality towels in 6
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beige, mist green, aqua-
marine, firefly yellow, silver
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World's finest pure foam latex
pillows. Allergy free. Air condi-
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Fully zippered, Sanforized cover.
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Large deep soaking Cannons
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tions drama to your tub bar.
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Reversible Heirloom fringed bed-
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ing. At the lowest price in the last 10 years. Single
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Women's Cotton
Spring & Summer

BLOUSE & SKIRT
Greatly Reduced

Large Selection to Choose From
Many Ideal for Fall Wear

WRISLEY'S HAND SOAP

In Pine, Cold Cream, Apple Blossom, Oatmeal, Town &
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20 Bars 1.00

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A beautiful assortment of new
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laces, plus bracelets and ear-
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ally large dish towels.

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blanket. Nylon binding will
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gold, sky blue, celadon green,
alpine rose or nutmeg. Moth-
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Individually boxed.

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A.B.C. Supreme VOILES

38 In. Width
Made of Supima cotton. Tedi-
biled, needs minimum ironing.
Dainty florals in pink, grey,
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In red, blue or white. Sizes
10 to 20.

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4 for \$1.00
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Specials
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CLOSE OUT!
Girls'</p

Youths Pay \$50 For Driving Side by Side

Seen by Police
Checking Reports of
Rural Drag Racing

Two youths were fined \$50 and their driver's licenses were revoked for 30 days after they were arrested for driving side-by-side on County Trunk G for about a mile near Seymour Friday evening.

Municipal Judge Oscar J. Schmiege stayed revocation of their licenses on condition neither is arrested for a moving traffic violation during the next year.

The youths are James O. Hillegas, 20, 230 N. Morrison street, and Vernon Kemp, 21, route 2, Seymour. Both were charged with reckless driving and will be charged six points against their driving records.

County police were investigating complaints of drag racing at the time but said Hillegas and Kemp were not drag racing.

Fled Accident

Kenneth Van Dyke, 27, 3304 E. Wisconsin road, was fined \$100 and his driver's license revoked for a year for leaving the scene of an accident. Revocation was stayed if Van Dyke is not arrested for a

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Cotton Broadcloth

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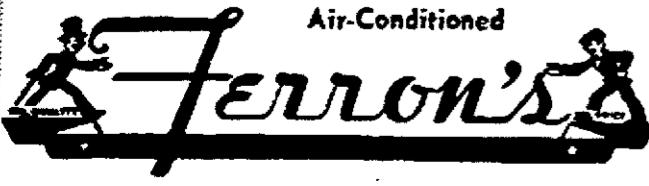
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The Premier Showing of an Appleton Community Fund slide film took place Monday evening during a Valley Council Boy Scout board meeting at the Elks club. Shown around the projector, seated from left, are Harold Adams, a Community Fund board member, and Bart Hammond, a member of the Y's Men, the group which will schedule the film. Standing, same order, are F. A. Meythaler, Valley Council treasurer, R. B. Vogt, chairman of the Scout Explorer program, and Robert Ducklow, producer and director of the film. The film will be available free of charge to all interested groups. (Post-Crescent Photo)

Today's Deaths

Mrs. Carl Eggert

Mrs. Carl Eggert, 41, Green Bay, a former Appleton resident, died Monday afternoon in Green Bay after a short illness. Her husband operates the Fox Valley Improvement company.

Funeral services will be at 9 o'clock Thursday morning at St. Philip church, Green Bay, with burial in the cemetery at Allouez. The rosary will be recited at 8 o'clock Tuesday and Wednesday evenings at the Malcore Funeral home, Green Bay, where friends may call.

Survivors include her husband; one daughter, Gwen-dolyn, at home; three brothers, James and Alan Burns, both of New London, and Thomas Burns, Tomah, and one sister, Mrs. Leo Schuett, New London.

Funeral services will be at 9 o'clock Thursday morning at St. Philip church, Green Bay, with burial in the cemetery at Allouez. The rosary will be recited at 8 o'clock Tuesday and Wednesday evenings at the Malcore Funeral home, Green Bay, where friends may call.

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There are no immediate survivors.

Funeral services will be at 2 o'clock Thursday afternoon at First Methodist church.

Mrs. Arthur Heinrich

Mrs. Arthur Heinrich, route 2, Brillion, died at 6:30 Tuesday morning at her home after an illness of several days.

Funeral arrangements are being made at the Wieting Funeral home, Brillion.

Survivors include her husband; two sons, Reinhold, Dennis Luebke, Appleton High school.

Funeral services will be at 9:15 Tuesday morning at St. Robert Catholic church, Shorewood, with burial in St. Joseph cemetery, Appleton.

Friends may call at the Feick Funeral home, Milwaukee, after 4:30 Wednesday afternoon and at the Wieting Funeral home from 2 o'clock to 4 o'clock Thursday afternoon.

There are no immediate survivors.

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Friends may call at the Feick Funeral home, Milwaukee, after 4:30 Wednesday afternoon and at the Wieting Funeral home from 2 o'clock to 4 o'clock Thursday afternoon.

There are no immediate survivors.

Mrs. Arthur Heinrich

Mrs. Arthur Heinrich, route 2, Brillion, died at 6:30 Tuesday morning at her home after an illness of several days.

Funeral arrangements are being made at the Wieting Funeral home, Brillion.

Survivors include her husband; two sons, Reinhold, Dennis Luebke, Appleton High school.

Funeral services will be at 9:15 Tuesday morning at St. Robert Catholic church, Shorewood, with burial in St. Joseph cemetery, Appleton.

Friends may call at the Feick Funeral home, Milwaukee, after 4:30 Wednesday afternoon and at the Wieting Funeral home from 2 o'clock to 4 o'clock Thursday afternoon.

There are no immediate survivors.

Mrs. Arthur Heinrich

Mrs. Arthur Heinrich, route 2, Brillion, died at 6:30 Tuesday morning at her home after an illness of several days.

Rabies Shots for Dogs Won't Solve Problem, State Veterinarian Says

Vaccination of all dogs in the city for rabies would not solve the problem and is not feasible now "because of citizen resistance," State Veterinarian Dr. Harry O'Connell believes.

An intensive educational program directed toward voluntary vaccination of household pets would do more for solving the problem, Dr. O'Connell says.

A report of Dr. O'Connell's beliefs was filed with Mayor Clarence A. Mitchell Monday by Dr. E. H. Jorris, assistant state health officer.

The report was in response to an inquiry from Mitchell.

Driver, 24, Fined \$200

Nathan Ritchie Also Sentenced to 60 Days For Ten Violations

New London—Nathan Ritchie, 24, 417 Waupaca street, who pleaded guilty Monday of driving without a driver's license and was fined \$10 and costs, was fined an additional \$200 and costs and sentenced to 60 days in the Waupaca county jail this morning when he pleaded guilty of 10 separate traffic violations.

He pleaded guilty of: Operating a car without the owner's consent, drunken driving, five counts of ignoring stop signs, driving on the wrong side of the street, failure to stop for a squad car, and speeding. He was arrested early Monday morning in New London after a long chase by New London police. Ritchie got credit on his sentence for the two days he spent in the New London jail.

9-Year-Old Boy Struck by Auto

Danny Lee Wilz, 9, route 1, Menasha, was taken to Theda Clark hospital, Neenah, after being struck by a car driven by James L. Aplin, 17, Potter, one-fourth mile west of the intersection of Highways 114 and 10 about 2:30 Monday afternoon.

Danny, the son of Mr. and Mrs. Daniel Wilz, same address, suffered a broken leg, a possible broken hip and pelvis, and bumps and bruises. The accident occurred in front of the Wilz home.

Operator Has Hand Pinched in Machine

Donald Burmeister, 29, 1228 W. Spencer street, injured his left hand about 11:30 this morning when it was pinched between the guard and roll on the paper sheeter he operates at the Appleton Coated Paper company.

He was taken to Appleton Memorial hospital, where he was in the emergency room, by Lindy's ambulance. The extent of the injury was not known.

The machine cuts paper.

McKee & Jaeckels, Inc.

INVESTMENT SECURITIES

Zuelke Bldg • Appleton, Wis.

Furnishes QUOTATIONS on All Listed and Unlisted Securities

These quotations are compiled and presented to the public in this advertised space as a service to local investors.

BANK STOCKS

Bid Asked

Bank of America	37%	37%
Chase-Manhattan	51%	54%
Irving Trust	39%	35%
First Nat'l City	38%	38%
N.Y.	67%	70%
Appleton State Bk.	22%	
(Offerings Wanted)		
1st Nat'l App.	23	24
1st Nat'l Menasha	11%	12%
(Offerings Wanted)		

INVESTMENT TRUSTS

Bid Asked

Boston Fund	15.92	17.21
Chemical Fund	17.50	18.22
Eaton & How.		
Bal. F.	21.53	22.34
Eaton & How.		
Stk. F.	21.03	22.49
Fidelity Fund	13.85	14.97
Mas. Inv. Trust		
(New)	11.55	12.49
Mas. Inv. Growth		
(New)	10.98	11.87
One William St.	11.71	12.66
Puritan Fund	6.39	6.91
Sel. Amer. Shares	8.56	9.26
Wis. Fund	5.18	5.60

(Offerings Wanted)

Mass. Inv. Trust

(New)

Mass. Inv. Growth

(New)

One William St.

Puritan Fund

Sel. Amer. Shares

Wis. Fund

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Large Selection of Models, Colors and Equipment.

AT

Sensationally Reduced Prices
Act Now!!!

Corner Wisc. Ave. and Mason St.

GMC Used Trucks

1955 FORD Cab-Over-Engine 2-ton LWB
1954 GMC 1-ton Pickup
1952 GMC 1-ton Panel
1952 FORD 1-ton Pickup
1951 FORD 1-ton Panel
1949 FORD 2-Ton with Hoist
8-CHEVROLET 14-Tons with Closed Van Bodies

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1952 OLDSMOBILE 88 Sedan Real Sharp \$595
1952 PONTIAC Sedan \$495
1952 PLYMOUTH Sedan \$395
1951 PLYMOUTH Sedan \$245
1950 PLYMOUTH Sedan \$150
1950 CHEVROLET 2-Dr. \$75

RECTOR Motor Co.
212 N. Division St.
Open Nights Phone 3-6603

100%
1 Year Guarantee

1956 OLDSMOBILE Super '56 4-Dr. Jet-a-way Hydramatic. Power steering and brakes. White and light blue. Fully equipped. 18,000 miles.

1956 OLDSMOBILE '56 4-Dr. Sedan. Hydramatic. Fully equipped. White and coral. 26,000 miles.

BOTH ARE LOCAL OWNED

GRIESBACH

CHEVROLET Sales and Service Daily 7-9 P.M. 11 A.M. 8-5132 HORTONVILLE Ph. SP 8-5132

AT THE QUALITY Sign of Chrysler

1957 Chrysler Windsor 4-Dr.
1957 Plymouth Savoy V-8

1956 Plymouth Savoy 4-Dr.

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1955 Plymouth Savoy 2-Dr.

1953 Chrysler V-8 4-Dr.

1953 De Soto V-8 4-Dr.

1953 De Soto 4-Dr. Wagon

1952 Dodge Coronet 4-Dr.

1951 Chrysler V-8 4-Dr.

LAUX MOTOR CO. Chrysler-Imperial-Plymouth 625 W. Wisconsin Ave. Ph. 3-4334 "OPEN EVENINGS TIL 9"

1958 EDSSEL Sedan. Electromatic transmission. New.

\$2395

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1957 FORD 4-Dr. V-8

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1955 PONTIAC 4-Dr. Standard

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1952 RAMBLER Wagon

Kimberly Motor Service See Bob Van Wyk We Buy and Trade Phone 3-1281

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1929 W. Wisconsin Ph. 4-3709 USED TRUCK HEADQUARTERS

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Apartments Wanted →

BY POST-CRESCENT WANT-AD READERS

REAL ESTATE—RENT

APARTMENTS, FLATS 58
PACIFIC ST. E.
2 room apartment.
Phone RE 3-5123.

RANKIN ST. N.—5 room lower apartment. Modern. Inc. 530 N. Union St.

RICHMOND ST. N. 523½—4 room upper apartment. Newly redecorated. Phone 3-4322.

SHERMAN ST. E.—2½ Upper 3 rooms and bath. Garage. Heat and water furnished. Ph. RE 4-6710.

SPENCER ST. W.—3 room well furnished upper. Call 4-2398 after 5:30 p.m.

SPENCER ST. W.—5 room lower apartment. Gas heat. Garage.

Ph. 4-4747.

STATE ST. N. 805
Upper rooms and bath. Garage. \$50. for older couple.

WASHINGTON SCHOOL AREA—
2 room furnished apartment.
Private bath. TV. Phone 3-4323.

WINNEBAGO ST. W.—Lower apartment. 4 large rooms and bath. Automatic heat and water furnace. Garage. \$500. Call 4-2398 after 5:30 p.m.

WISCONSIN AVE. AND LAURENCE AVE.—For girl. On Bus. Phone 3-0121.

WISCONSIN RD. E.—Upper 2 rooms and bath. Heat and water furnished. \$65. Adults preferred. Call 4-9066.

HOUSES FOR RENT 60

ALL MODERN

3 Bedroom Home

rent. Very good condition. \$130 per month. 1 year lease. Available Sept. 1st.

Memor. Dr. area. Write giving family status, age and employment to "Box G-35". Post-Crescent.

APPLETON ST. N.—Modern. 3 bedroom home. Garage. \$90 a month. Phone 3-4652.

BYRD ST. E.—Completely furnished 3 bedroom ranch home. Out 2 rooms. Old. Excellent neighborhood. Own garage. 1 week if desired. Ph. 4-1745.

COUNTY TKE. A—10 miles N. New all modern 3 bedroom ranch home. Attached garage. Available immediately. Ph. RE 3-2834.

Girl Wanted to Share

furnished home with 2 other girls. All modern conveniences. E. Atlantic St. Close in THE SENSE AGENCY, Inc. 4-1250.

LAKE WINNEBAGO—Between Appleton and Menasha. Completely modern and attractive small year round home. Garage. Adults. \$95. Phone 4-2182.

MADISON ST. S.—Small home with basement. Reasonable rent. Phone RE 4-8392.

MELROSE ST. E.—New 3 bedroom ranch home. Carpeted. Available Sept. 1st. \$115. Phone RE 4-2350.

MILES ROAD—3 bedroom home. Rent \$125 a month. W. J. Conrad Insurance Agency. 105 N. Oneida St. Phone 3-2112.

NEAR VALLEY FAIR—New 4 bedroom ranch. Phone RE 3-5699.

(N) NEENAH—2 bedroom duplex home. Garbage disposal. Floors covered new condition. \$55. Ph. RE 4-2350. RE 4-9122.

OWAISSA ST. N.—Home with 1 bedroom. Living room, kitchen and bath. Reasonable. Call RO 6-1040.

PROSPECT AVE. W.—Modern 4 room home. No children. Call RE 3-3072 after 4:30 p.m.

SIXTH ST. E.—617—3 bedroom modern home. Oil heat. \$100. Available Sept. 1st. Call Dr. Koch. RE 3-9614.

SUMMER ST. W.—2 bedroom finished home. Automatic heat. Phone RE 4-0335.

3 Bedroom Home

New. Carpeted, many lovely features. Attached garage. Excellent. 2nd floor den. Owner moving from city. \$150 month. Write G-44. Post-Crescent.

TRAILER SPACE 60A

TRAILERS FOR RENT—Late model 35 foot model. Near Valley Fair. Phone 3-8158.

SHORE-RESORT FOR RENT 61

NEAR WAVERLY on the Lake. Modern furnished apt. for 2 or more adults. Phone RE 4-2058.

LAKE POGGAN—Modern furnished cottage. Fish. swim. \$25 up. Agent Lodge, Fremont 6-2571.

LAKE WINNEBAGO, North Shore—Cottage for rent. Modern. Call RE 3-6078. or ST 8-2773.

BUSINESS PROPERTY 62

(N) LOW RENT OFFICE BLDG.

Suitable for clinic or professional purposes. No traffic problems. Good parking space.

135 N. Lake St. Severson LIEBER LIMBER CO. Phone PA 2-2534.

MODERN BUILDING—50 x 100'. Phone 3-0358 or 4-1405.

STORE, Beautiful Ultra Modern—200 W. Wisconsin Ave. Neenah. Phone RE 3-7076.

OFFICE FOR RENT—15 x 18'. Will be rented to suit. Inc. Schmitz Drug Store, 601 W. College Ave.

STORAGE OR WAREHOUSE SPACE—Available. 1 ½ x 10' and 12 x 20' x 10'. Loading docks. Ph. RE 3-4951 days or PA 2-1225 after 7 p.m.

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WAREHOUSE SPACE Available J. J. KELLER & Associates 15 W. WIS. Ave. Neenah 2-2545

WANTED TO RENT 64

HOME—2 bedroom. Modern. Coop. with 4 room. Kitchen. Furnish. Acceptable. Write G-44. Post-Crescent.

(N) HOME or Lower Apartment with 1 or 2 bedrooms and extra. wanted by young couple. Prefer Neenah or Menasha. Ph. RE 4-4370.

WANTED To Rent

2 or 3 bedroom house or apartment. 1 furnished apartment or cottage for three months. Automatic heat preferred. Excellent tenants for your better than average property. No roommates furnished. Please call:

WHITNEY AGENCY Realtor

Irvine Zinc Ridge. Ph. 4-2222.

3 BEDROOM HOME

Wanted in Appleton area by Sept. 1st. Phone RE 2-2285.

REAL ESTATE—SALE

HOUSES FOR SALE 65

Direct From Owner

3 bedroom home on E. Circle St. Close to schools and Catholic Lutheran Church. Call RE 3-2254.

SELL YOUR DONT NEEDS with a Post-Crescent Want Ad.

REAL ESTATE—SALE

HOUSES FOR SALE 65

Approved
"Hoeppner
Homes"

ABbie nd' SLATS

This Ad Received 6 Calls
Rented 1st Night

(N) MENASHA. State St.—Lower 1 bedroom apartment. \$50. Ph. PA 2-1927.

5 MORE WANTED
PLACE YOUR AD NOW

For An Ad-Writer Phone
APPLETON 3-4411 TWIN CITIES 2-4243

Place A 3-Line Post-Crescent Want-Ad
FOR 8 DAYS . . . ONLY 49c Per Day

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HOUSES FOR SALE 65

GET SET
FOR SCHOOL!

A Hop to Foster!

S. WILLKIE \$11,500

Choice location close to Foster School and Valley

Fair Shopping. 1½ story

home with 4 rooms and

bath down. 2 partially

completed bedrooms up.

Full basement and oil

heat. \$11,500.

REAL BUYS

2 APARTMENT

N. MEADE—2 Bedrooms. Living

Room, Dining Room, Kitchen,

Bath down. Large Living

Room, Kitchen, Bath up.

Living Room, Kitchen, and

Bath up. Full basement, oil

heat. \$12,500.

N.E. AREA—New 3 Bedroom

House. 1½ stories. All oak

interior built in oven and

range. 2 baths. Oil heat.

Attached Finished ga-

rage. \$17,300.

S.E. AREA—3 Bedroom Perma-

neous. Large living room with

fireplace. 2 baths. Oil heat.

Attached Finished ga-

rage. \$18,800.

N.E. AREA—2 Apartment plus

extra garage apartment \$15,700

KIMBERLY—HELEN ST.—Own

or transfer. Own. Green Bay.

Exceptionally nice 1½ story.

3 Bedroom Ranch, large Bed-

rooms, 2 baths, full basement,

hot water heat, lifetime Alum-

inum siding. Patio, garage.

KIMBERLY—SIDNEY ST.—

Apt. 2 Bedrooms each oil heat.

KIMBERLY—SIDNEY ST.—

11-12. 4 Bedroom Home, tile

Kitchen and bath. \$11,300.

LAND CONTRACT

KIMBERLY—2 bedroom neat

bungalow. Garage—close to school.

\$7,500 down. \$15,000 down bal-

ance.

KIMBERLY—HELEN ST.—Very

Nice 1½ year old 2 Bedroom

brick Ranch Home, with fireplace, garage, large land-

scaped lot, sidewalks, immediate occupancy, look at

MENASHA—MARQUETTE ST.—

Neat, 8 year old 2 Bedrooms plus attached family room, full basement, hot water heat, garage, improved street, close to schools and new Red Owl store.

FARO SPRINGS—only 7 years old, year around home, gas heat, extra cottage to rent out, boathouse and pier. \$12,700.

APPLETON REALTY

110 N. Appleton St. Ph. 4-5001

Eves. "Bill" Zephrin 4-3345

Eves. "Orv" Myse 3-9088

"Eddie" Voigt 3-6076

"Gordy" Myse 3-9088

Move Right In

To this large new 3 bedroom

ranch home with aluminum

siding and windows. poured

concrete driveway and

garage. \$17,500.

Corner State and Summer

and Northeast \$15,500

A real bargain in a ranch

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REAL ESTATE—SALE

HOUSES FOR SALE \$5

Why Take Tranquilizers

When you can move to any one of these and relax?

One year old two bedroom home . . . Aluminum siding exterior . . . lots of closets . . . carpeted . . . full basement . . . attached garage . . . large lot. Northeast area near the Memorial Hospital. \$16,900.

Large older home (needs re-decorating) . . . river location. Big living room with fireplace, dining room, kitchen, bedroom and bath — down. Three bedrooms and bath — up. Beautiful lot . . . \$14,900.

If you need a large home . . . four bedrooms and two baths, plus powder room . . . good location and fine condition . . . this can be yours in short order as the owner has moved out of town. Beautiful kitchen with all utilities . . . double garage . . . Appleton's East Side.

Call Now for your appointment.

WHITMAN AGENCY**REALTOR**
Irving Zuelke Blvd., 10th Floor
Phone 4-2322Joan Hoffmann 3-7522
Gene Redemann 4-6100
Muriel Blackwood 3-0367
Virginia Johnson 4-5445
Julian Rowe 4-5225**Ready For School**\$17,500
2 bedroom, 80' x 120' lot. 1 1/2 car garage. Includes washer and dryer.

Four bedrooms, living room, large kitchen, full basement; first floor utility room, 2 car garage. On a 66' x 120' lot.

\$13,000
2 bedroom Cape Cod. Living room, dining room, kitchen, bath and full basement.FOX Cities Realty
REALTOR Phone 5-2025
Steve Di Lorio 3-4587
George Schwarzbauer 3-8184**Real Buys!**

Located on E. Taft St., close to SCHOOLS & CHURCH. New home on 60' x 120'. Consists of 2 bedrooms, living room, bath, kitchen, nice basement and lots of closets . . . \$13,900.

Located on W. Winnebago St., close to JR and SR. HIGHS and PUBLIC GRADE SCHOOL. Consisting of same as above home . . . \$13,900.

Reasonable down payment or whatever you have to trade.

H. P. Meiers Lbr. Co.
Phone RE 3-9217**SELECT YOUR HOME NOW!**

\$7,500 — Five room home on North Appleton. Basement.

\$11,800 — E. McKinley. Two apartment home. Automatic heat.

\$11,900 — W. Grant. Three bedrooms. Bath and powder room. Garage.

\$11,900 — Price reduced. Six rooms and bath on South Sanders. Garage.

\$12,500 — Kimball. Three bedroom ranch house. \$900 down. Immediate occupancy.

\$13,500 — S. Lee. Four room and bath expandable. Quick posession.

\$13,800 — Two bedroom ranch home on wooded lot. Fire place.

\$14,500 — Six room and bath older home in good location. Automatic heat. Garage.

\$15,500 — Four bedrooms and two baths near Lincoln School. Immediate occupancy.

\$16,900 — New three bedroom ranch home. Land and shrubs are in. Will consider trade.

\$17,500 — Three bedroom ranch home near Franklin School. Garage.

CARROLL & CARROLL
REALTORS
121 N. Appleton Street
Dial 4-4529 or Evenings 3-4684\$17,800
3 bedroom ranch. Kitchen, carpeted living room, linen closet in hall, vanity in bath. Full basement. 1 1/2 car garage.\$26,500
3 bedroom ranch situated on over an acre of land. Fireplace in carpeted living room. Patio, Double garage.H. F. McCarthy
REALTOR
421 W. College, Appleton, 4-1447
\$5500

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Deluxe 3 bedroom ranch only 6 months old. Northeast location. Owner transferred. China closet, disposal, lattice lot, 2 car garage. MOVE RIGHT IN!

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Family HOME with double garage on the Island in Neenah. New permanent sliding and aluminum storm and screens.

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Dir. From Owner

4 bedrooms, dining room, sun room, knotty pine breakfast, fireplace, oil heat, electric range, corn planter, quack digger, side delivery, seeder, digger, tandem disc, 3 section springtooth. New Idea tractor manure spreader, 1000 lb. scale, stock trailer. 1949 — 1/4 ton farm truck, hay fork, hay rope, grain bags, brooder house, electric fencer, 4 gas drums, power saw, 2 water tanks, wheel barrow on rubber, 3 hog feeders, tackle block, potato digger, 2 milk buckets, water heater, milk cooler, 4 can; 60 All Crop Harvester. Used. New Idea picker, 1 yr. old Sears garden tractor, cultivator, disc, snow plow, rotary mower, post hole digger, 2 man chain saw, gas heater, mounted FF mower, Allis Chalmers side rake, small tools of all kinds, some household furniture including a piano.

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TWIN CITY HOUSES-SALE \$5B

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Older 6 room home in excellent condition. Enclosed porch, carpeting and drapes included. New gas furnace, garage, lot 65' x 135'. Only \$3,000 down.

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NEENAH—519 CHURCH ST.

4 bedroom home . . . good close in location. Only \$2,500 down.

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Extra Heavy. Made of durable rubber, protects wood, linoleum and carpeting.

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Genuine mahogany in rich silver-mist finish.

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7-PIECE DINETTES IN RICH BRONZE

7 pieces complete, 36-by-48 by 60 inch table, size box-seat chairs with brass-grille backs.

NATIONALLY-ADVERTISED quality plus beauty and style.

TABLE top of wood-grain stainless plastic, opens to full 60 inches.

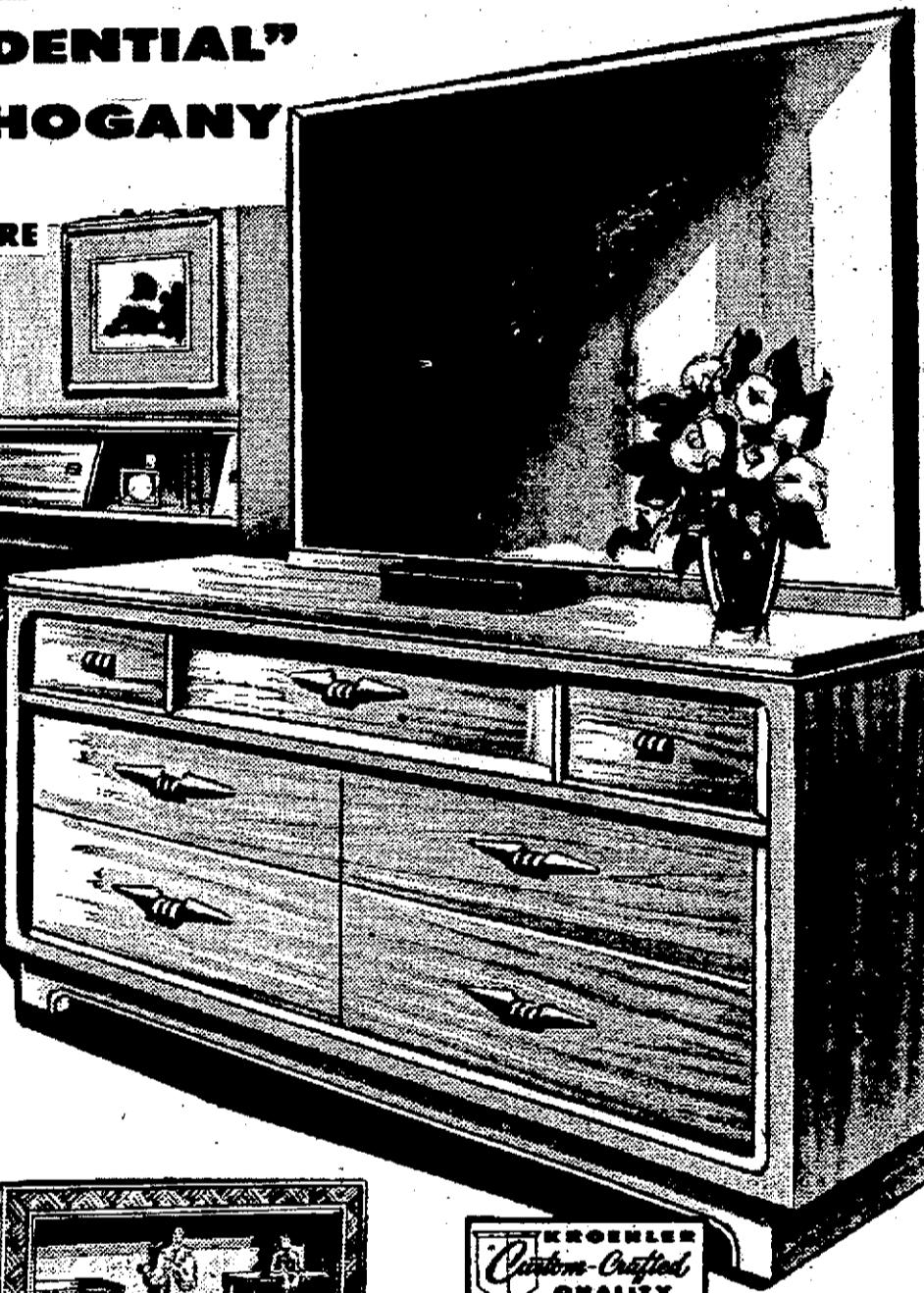
SIX DELUXE chairs, handsome curved back style with box seats, brass grilles, gold-flecked plastic upholstery.

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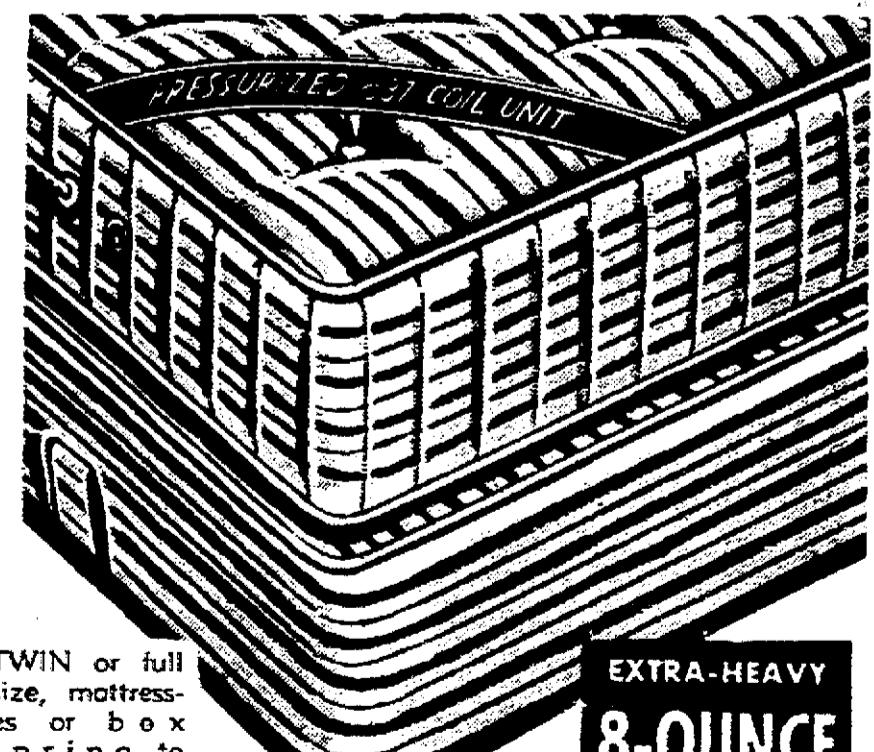
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